# JAYBE Sleep Smart

Sustainability Innovation Award winning Comfort Community

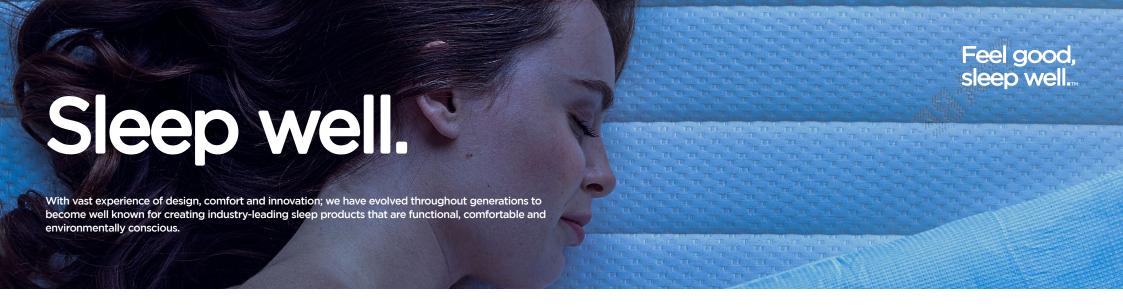
# Seep

JAY-BE.
Sleep Smart

Feel good, sleep well...

We embrace a culture of enthusiasm and innovation and believe that this is what attracts the most passionate, diverse and highly skilled people, who make our company what it is today.







#### UK's No.1 folding bed brand.

Our Folding Beds are unrivalled when it comes to quality, value and design.

With a wide variety of space saving solutions to choose from in a choice of sizes, with varying base systems and mattresses; you can be confident that there is a Folding Bed to suit your individual needs.



#### Comfortable sustainable mattresses.

Being at the forefront of innovative mattress design and ethical manufacturing, we're passionate about setting benchmarks that raise the industry standard.

Offering exceptional comfort while helping to protect the future of our planet, our mattresses are available for adults, children and toddlers.



#### 50+ years of experience in upholstery.

The perfect combination of comfort, innovation and style. Our sofa beds offer a lifestyle and sleep solution in one product.

Available in a choice of styles, offered in high quality fabrics, our upholstery products not only look great but also stand the test of time.



Innovatively designed to suit your lifestyle.



All of our products come with a free manufacturer's guarantee, for your complete quality assurance.



Human made in the UK.



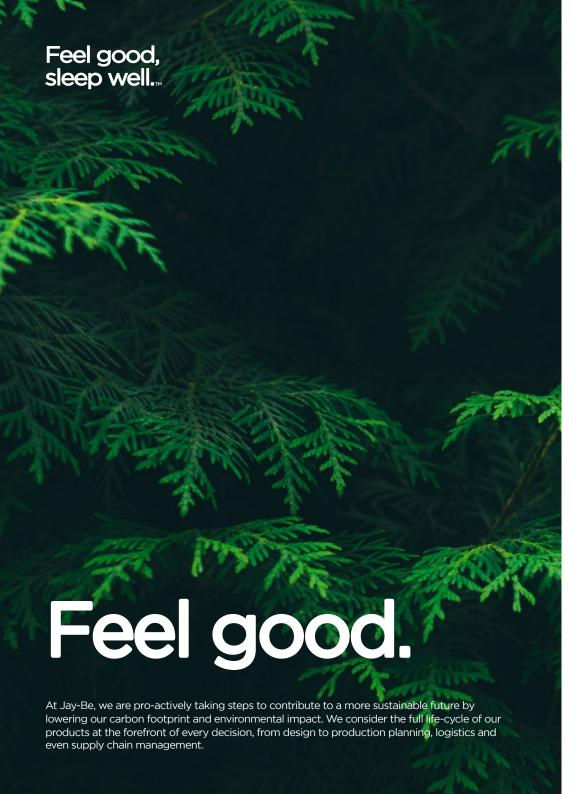
Independently tested to exceed globally recognised health and safety standards.



All mattresses are 100% foam free.



All products are manufactured to exceed British, European and Internationally recognised quality standards.



### Careful Considerations.

We are committed to the future of our planet and will continue to ensure we remain one of the industry's most responsible manufacturers. Reducing waste, land use, water use and CO<sub>2</sub> emissions helps to preserve natural habitats and maintain biodiversity.









\*We are committed to being a zero to landfill manufacturer. Discover more at jaybe.com



# FSC® certified wood.

We ensure that all wood used in our products is harvested from 100% approved traceable, sustainable and ethical sources.

# Sustainable e-Fibre<sup>™</sup>.

Since switching from foam to e-Fibre, we have actively prevented more than 70 million plastic bottles from going into landfill and our oceans.

\*e-Fibre features polyester created from 100% recyclable plastic bottles. Weight of plastic described in equivalent number of average sized plastic drinking bottles.

# 100% steel.

Steel is a naturally strong material, so it is perfect when used for our bed frames. The added benefit of steel is that it can be recycled infinitely.

# Foam free mattresses.

The comfort layers in our mattresses are made from 100% foam free breathable e-Fibre. Helping to regulate moisture and temperature when compared to foam, e-Fibre is also hypoallergenic and is free from harmful VOC emissions.



#### **Accreditations & Certifications.**



Furniture Makers' Company accredited manufacturer.



ISO 9001:2015 certified manufacturer.



FSC certified company. All wood is sustainably sourced.



NBF audited and approved manufacturer.



Members of the British Furniture Manufacturers Association.



We work with accredited test houses to achieve high safety standards.



Associated manufacturers of contract and hospitality products.

#### Multi award winning.





Recently selected by the London Stock Exchange group as one of the top 1000 companies to inspire Great Britain.

#### Supporting great causes.





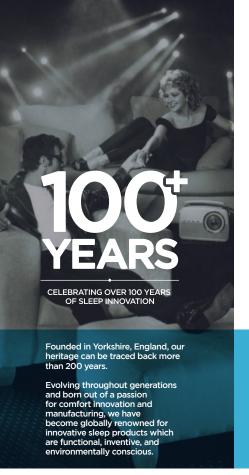




Our Feel good, sleep well™ philosophy inspires us to support great causes.



Five star customer rating on two leading consumer satisfaction websites. (June 2020)



#### New Skills.

#### Mattresses.

Harnessing new skills, we first entered the bed and mattress market.



#### Jay-Be® is Born.

#### New Adventures.

The official Jav-Be® brand launched.

A new division was formed to make metal framed products, initially Folding Bed frames to combine with the mattresses.



1990s

#### Specialists.

#### Sleep Solutions.

Already delivering Sleep Smart products including folding guest beds, luxury sofa beds and accessories, we launched sustainable vacuum packed and rolled mattresses.



2000s

**Award Winning.** 

Innovative upholstery.

Recognising that storage

becoming more important to the consumer, we designed the award winning Infinity Storage Bed. This has since influenced a new genre of stylish 'Ottoman' storage

space and style were

heds

2010s

2020+

1930s 1870s

The Rag Trade.

Wool & Textiles.

In the 1870's the original

business began trading

with merchants in wool and

1914



#### Chairs & Sofas.

#### Launch of Upholstery.

A new division to manufacture upholstered products was formed to produce chairs and sofas.

#### Innovation. Innovative Metal.

We created the first studio bunk concept, utilising the space under the bunk as a study area. An innovative design which inspired the bunk bed market.



#### Jay-Be & the Future

UK's No.1 Sleep Smart brand.

Today, we are proud to be one of the UK's most accredited and ethical sleep product manufacturers, delivering our beds, mattresses and sofa beds to 1000's of satisfied consumers every week. In a time which recognises true exceptional value, innovative technologies and demands respect for our natural environment, Jay-Be products are growing in popularity around the world.









#### West Yorkshire, England.

The story of Jay-Be can be traced back to the early 1800s, where the original family members played a key role in expanding the textiles industry within the Calder Valley region of West Yorkshire.



#### Evolution.

#### Clothes for WWI.

The business evolved to supply woollen and textile products, even including soldier uniforms during





#### Discover more at

## jaybe.com

All of our products come with a free manufacturer's guarantee for complete quality assurance.

Please consider the environment before you print.

#### Contact us

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