

# JAY-BE<sup>®</sup>

## Sleep Smart

[Sustainability](#)

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# Sleep Smart

**JAY-BE**  
Sleep Smart

Feel good,  
**sleep well.**<sup>™</sup>

We embrace a culture of enthusiasm and innovation and believe that this is what attracts the most passionate, diverse and highly skilled people, who make our company what it is today.

Sustainability

Innovation

Award winning

Comfort

Community





# Sleep well.

Feel good,  
sleep well.™

With vast experience of design, comfort and innovation; we have evolved throughout generations to become well known for creating industry-leading sleep products that are functional, comfortable and environmentally conscious.



## UK's No.1 folding bed brand.

Our Folding Beds are unrivalled when it comes to quality, value and design.

With a wide variety of space saving solutions to choose from in a choice of sizes, with varying base systems and mattresses; you can be confident that there is a Folding Bed to suit your individual needs.



## Comfortable sustainable mattresses.

Being at the forefront of innovative mattress design and ethical manufacturing, we're passionate about setting benchmarks that raise the industry standard.

Offering exceptional comfort while helping to protect the future of our planet, our mattresses are available for adults, children and toddlers.



## 50+ years of experience in upholstery.

The perfect combination of comfort, innovation and style. Our sofa beds offer a lifestyle and sleep solution in one product.

Available in a choice of styles, offered in high quality fabrics, our upholstery products not only look great but also stand the test of time.



Innovatively designed to suit your lifestyle.



Human made in the UK.



All mattresses are 100% foam free.



All of our products come with a free manufacturer's guarantee, for your complete quality assurance.



Independently tested to exceed globally recognised health and safety standards.



All products are manufactured to exceed British, European and Internationally recognised quality standards.

Manufacturer of contract and hospitality products in all three of our divisions.

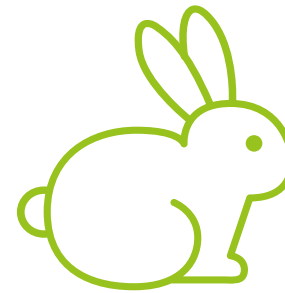
Feel good,  
sleep well.™

Feel good.

At Jay-Be, we are pro-actively taking steps to contribute to a more sustainable future by lowering our carbon footprint and environmental impact. We consider the full life-cycle of our products at the forefront of every decision, from design to production planning, logistics and even supply chain management.

## Careful Considerations.

We are committed to the future of our planet and will continue to ensure we remain one of the industry's most responsible manufacturers. Reducing waste, land use, water use and CO<sub>2</sub> emissions helps to preserve natural habitats and maintain biodiversity.



Helping to  
protect  
wildlife

% foam  
free  
mattresses



Using recycled materials  
where possible

Rolled mattresses help to  
reduce  
emissions

Zero  
to landfill\*



\*We are committed to being a zero to landfill manufacturer. Discover more at [jaybe.com](https://www.jaybe.com)



# Ethical sourcing.

To ensure maximum sustainability we buy locally wherever possible, source ethically and endeavour to use sustainable materials that can be recycled at the end of their product life.



FSC® C118932

Recycling  
more than  
**70**  
Million



## FSC® certified wood.

We ensure that all wood used in our products is harvested from 100% approved traceable, sustainable and ethical sources.

## Sustainable e-Fibre™.

Since switching from foam to e-Fibre, we have actively prevented more than 70 million plastic bottles from going into landfill and our oceans.

\*e-Fibre features polyester created from 100% recyclable plastic bottles. Weight of plastic described in equivalent number of average sized plastic drinking bottles.

## 100% steel.

Steel is a naturally strong material, so it is perfect when used for our bed frames. The added benefit of steel is that it can be recycled infinitely.

## Foam free mattresses.

The comfort layers in our mattresses are made from 100% foam free breathable e-Fibre. Helping to regulate moisture and temperature when compared to foam, e-Fibre is also hypoallergenic and is free from harmful VOC emissions.



# Comfort in our brand.

Jay-Be is a manufacturer and supplier of industry leading Sleep Smart products to 1000's of consumers every week & 100's of retailers around the world.

## Accreditations & Certifications.



Furniture Makers' Company accredited manufacturer.



NBF audited and approved manufacturer.



We work with accredited test houses to achieve high safety standards.



Associated manufacturers of contract and hospitality products.



ISO 9001:2015 certified manufacturer.



Members of the British Furniture Manufacturers Association.



FSC certified company. All wood is sustainably sourced.



Five star customer rating on two leading consumer satisfaction websites. (June 2020)

## Multi award winning.



**1000**  
COMPANIES TO INSPIRE  
**BRITAIN** 2019

Recently selected by the London Stock Exchange group as one of the top 1000 companies to inspire Great Britain.

## Supporting great causes.



Our Feel good, sleep well™ philosophy inspires us to support great causes.

# 100<sup>+</sup> YEARS

CELEBRATING OVER 100 YEARS  
OF SLEEP INNOVATION

Founded in Yorkshire, England, our heritage can be traced back more than 200 years.

Evolving throughout generations and born out of a passion for comfort innovation and manufacturing, we have become globally renowned for innovative sleep products which are functional, inventive, and environmentally conscious.

## 1820s

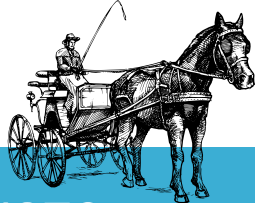
### The Story Begins. West Yorkshire, England.

The story of Jay-Be can be traced back to the early 1800s, where the original family members played a key role in expanding the textiles industry within the Calder Valley region of West Yorkshire.



### The Rag Trade. Wool & Textiles.

In the 1870's the original business began trading with merchants in wool and textiles.

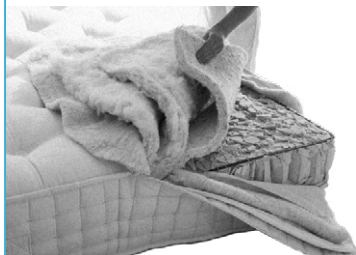


1870s

### New Skills.

#### Mattresses.

Harnessing new skills, we first entered the bed and mattress market.



1930s

1914

1960s



### Chairs & Sofas. Launch of Upholstery.

A new division to manufacture upholstered products was formed to produce chairs and sofas.

### Jay-Be® is Born. New Adventures.

The official Jay-Be® brand launched.

A new division was formed to make metal framed products, initially Folding Bed frames to combine with the mattresses.



1970s

1990s

### Award Winning.

#### Innovative upholstery.

Recognising that storage space and style were becoming more important to the consumer, we designed the award winning Infinity Storage Bed. This has since influenced a new genre of stylish 'Ottoman' storage beds.



2000s

### Specialists. Sleep Solutions.

Already delivering Sleep Smart products including folding guest beds, luxury sofa beds and accessories, we launched sustainable vacuum packed and rolled mattresses.



2010s

# 2020+

## Jay-Be & the Future

UK's No.1 Sleep Smart brand.

Today, we are proud to be one of the UK's most accredited and ethical sleep product manufacturers, delivering our beds, mattresses and sofa beds to 1000's of satisfied consumers every week. In a time which recognises true exceptional value, innovative technologies and demands respect for our natural environment, Jay-Be products are growing in popularity around the world.





Discover more at  
**jaybe.com**

All of our products come with a free manufacturer's guarantee for complete quality assurance.

Please consider the environment before you print.

### Contact us

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