

ISSUE 2 | NOVEMBER 2024

Southshore Snippets





Dear Readers,

Thank you for welcoming our inaugural issue.

November 2024 has been busy and eventful as we begin to wrap up the year. The highlight of the month was the release of Thomson Reuters' *Justice for the Nation: Reflections on 75 Years of the Supreme Court of India* by the Hon'ble President of India Smt. Droupadi Murmu on 5 November 2024 at the Rashtrapati Bhavan.

Juris Press' *Āṅgika Abhinaya in Śivatattvaratnākara* written by Dr Kalarani Ramachandran and Dr Sreelatha Vinod was launched on 1 November 2024 at the Tripuranthara Festival of Dance 2024 in Chennai.

Justice for the Nation and *Āṅgika Abhinaya in Śivatattvaratnākara* are available for purchase at [BooksCentral](#), Southshore's proprietary platform.

The Constituent Assembly of India adopted the Constitution of India on 26 November 1950. To mark this important day and to promote constitutional values among citizens, India celebrates 26 November every year as Constitution Day, or 'Samvidhan Divas'.

Your comments on Issue 2 are welcome.

Regards,
The Southshore Team

From the desk of the CEO

Dear Readers,

It is good to connect again with all of you in this second issue of *Southshore Snippets*.

November has been an interesting and busy month for us at Southshore. We have released multiple books, had a high-profile book launch, and our online book sales platform and redesigned website have gone live this month.

Thomson Reuters' *Justice for the Nation* was released at the Rashtrapati Bhavan by the Hon'ble President of India Smt. Droupadi Murmu. The book commemorates 75 years of the Supreme Court of India.

We have also published three bare acts of the BNS, BNSS, and BSA, and a criminal manual encompassing the three new acts.

In Juris Press, an imprint of Southshore, we have published *Angika Abhinaya in Sivatattvaratnakara*. It was released at the Music Academy, a well-known cultural hub in Chennai.

In the publishing world, distribution channels play a very important role in ensuring the availability of books in all regions. Southshore has been working to make the process seamless for its channel partners. With that in mind we have developed BooksCentral (www.bookscentral.in), an e-commerce platform. It plays two roles—it is a window for

customers to browse and buy Thomson Reuters and Juris Press books, and it enables our channel partners to look through our entire catalogue and place their orders directly with us. This helps in better efficiency, reduces errors, and makes for a faster fulfilment time. BooksCentral is live from November.

A company website needs to reflect the ethos of the company in addition to conveying what it does to the world at large. We had been working on revamping our corporate website www.southshore.in and it is live from this month. We encourage you to take a look at our new website and send us your feedback; it is very important to us.

As we head towards the last part of this financial year our focus is on ensuring that the good content we have planned is published and taken to the market in time. We also are working on increasing our digital presence both from sales and awareness perspectives; we will keep you updated on these in the issues to come.

Warm regards,

Gowrishankar

About Southshore

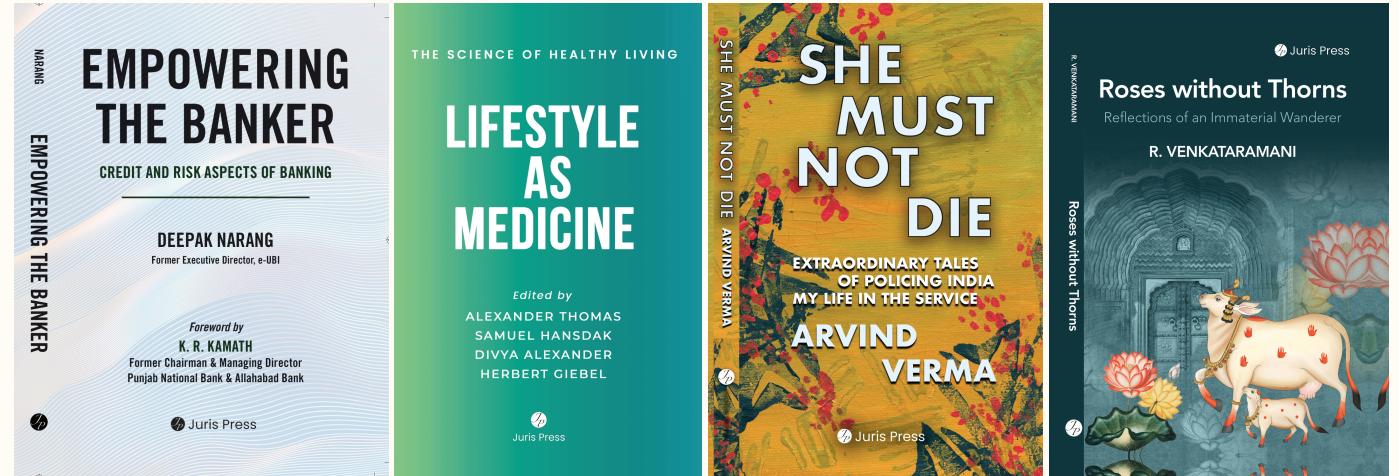
Southshore
Innovations
Private Limited

Southshore Innovations Private Limited, Chennai, is a publishing company promoted by techno-functional professionals with deep domain experience in different aspects of book publishing, customer experience, sales and distribution. A startup registered with the Department for Promotion of Industry and Internal Trade, Southshore has multiple lines of activity in the publishing space.

1. Traditional publishing through its imprint, Juris Press
2. Publishing for Thomson Reuters as its in-country partner in the SAARC region
3. Representing international publishers such as Brill and MyJOVE, and application providers such as Writefull
4. Owning and operating [e-BooksJunction](#) a marketplace for publishers to display and sell their digital content
5. Owning and operating [BooksCentral](#), an e-commerce platform to display and sell print books for Thomson Reuters and Juris Press

The publishing industry in India has traditionally been fragmented and the use of technology has caught on slowly. With its experience in building applications and products, Southshore aims to provide solutions to the publishing industry to improve efficiency and provide a better experience for the end users.

Juris Press



Juris Press is an imprint of Southshore Innovations Private Limited.

Publishing has, over the years, become increasingly mechanical and process oriented. We felt a need to provide authors with a space where they would be involved in the publication of their books, participate in the process through discussions, sharing their ideas and thoughts, and publishing good content as the final outcome. With such a vision in mind, Juris began its journey in publishing in 2023, backed by a team that is experienced in all aspects of book production.

Juris has published titles across the genres of spirituality, self-help, biographies, poetry, and health. The genres and the list of authors continue to grow.

Juris markets its titles through a distribution channel and through online aggregators such as Amazon as well as through its own proprietary platform, [BooksCentral](#). The digital versions of the published books are made available to customers to buy and read on the proprietary [e-BooksJunction](#) platform.

One of the several aims of Juris is to look at the way publishers handle author royalties. Our intent is to maximize the revenue potential for the authors as well as provide them with a transparent mechanism to understand how their book is doing in the market and get an estimate of their royalty month on month.

e-BooksJunction

Content in the form of printed books has been around for a very long time. Books have been the preferred medium of information and instruction across genres and languages. With the advent of the internet and its increasing penetration across the world, content evolved from its print format to a digital version. Though the trend evolved gradually, small publishers have found it difficult to create and maintain a platform for such content. Keeping this in mind, Southshore Innovations Private Limited has created e-BooksJunction (www.ebooksjunction.com), an online platform to help small publishers display and sell their digital content to customers across India and the globe.

e-BooksJunction is dedicated to providing a wide variety of electronic books, commonly known as e-books, to readers. It serves as a virtual hub where individuals can explore, purchase, and read e-books of different genres and on a variety of topics. e-BooksJunction offers a user-friendly interface that allows users to search for, preview, and download e-books in digital formats compatible with e-readers, tablets, smartphones, and computers.

e-BooksJunction supports all languages and has its own proprietary reader which is an app that can be downloaded on different devices. The platform is DRM-enabled, ensuring publishers of integrity of content. To know more, please reach out to us at sales@southshore.in.

E-Books Junction™ is an online platform or website dedicated to providing a wide variety of electronic books, commonly known as e-books, to readers. It serves as a virtual hub where individuals can explore, purchase, and read e-books covering different genres and topics. E-Books Junction offers a user-friendly

BooksCentral

BooksCentral (www.bookscentral.in) is an e-commerce site focusing on the display and sale of specific legal publishers. The site lists books from Thomson Reuters covering titles written by legal luminaries in India, titles imported from the UK and US, reprints of titles from Sweet and Maxwell UK apart from an e-book collection across all practice areas of law. In addition, BooksCentral is also the gateway to books published by Juris Press, an imprint of Southshore Innovations Private Limited.

BooksCentral is both a B2C and a B2B site. Not only can individual customers search for and buy the books they need through the site but so can institutional buyers such as universities, colleges, law firms, and the Judiciary apart from others.

A curated collection of books from leading international and Indian publishers.

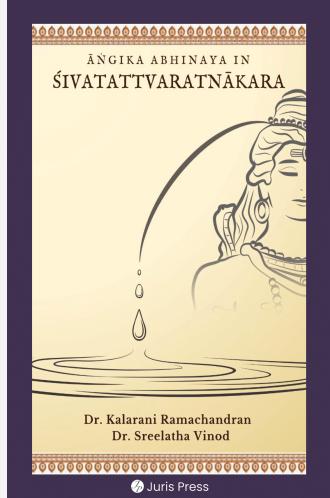


Southshore's Publications

 **Juris Press**

In-House Imprint of Southshore

April-November 2024



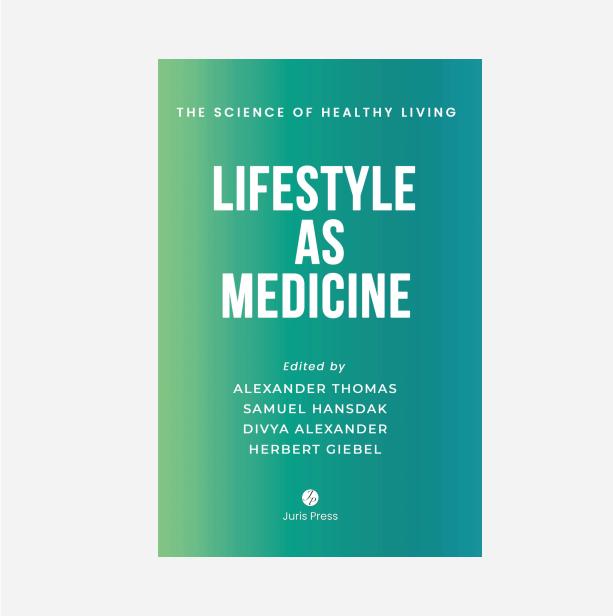
Āṅgika Abhinaya in Śivatattvaratnākara

Dr. Kalarani Ramachandran and

Dr. Sreelatha Vinod

Paperback | ISBN 9788197361470

Pages: 200 | Price: INR 499

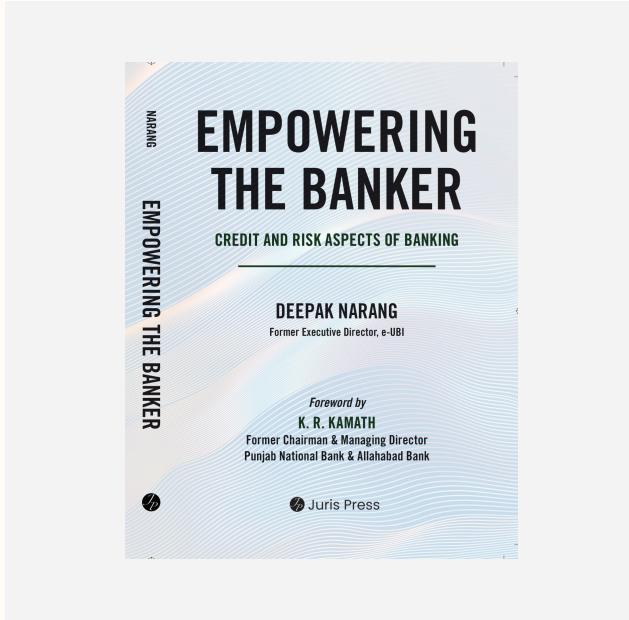


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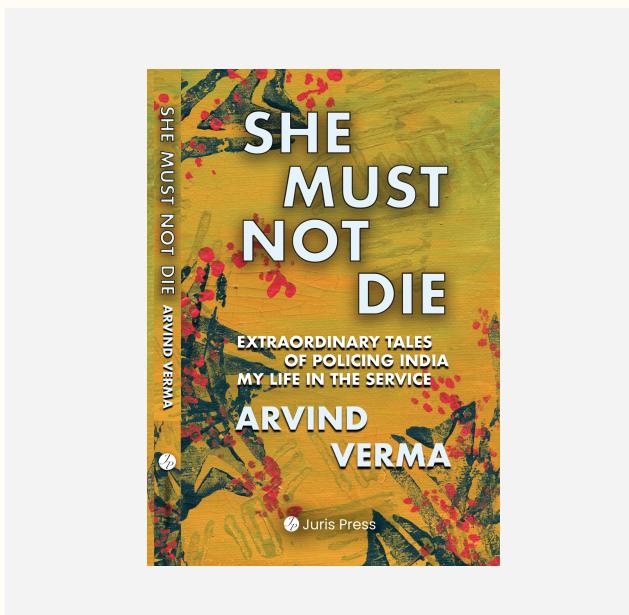


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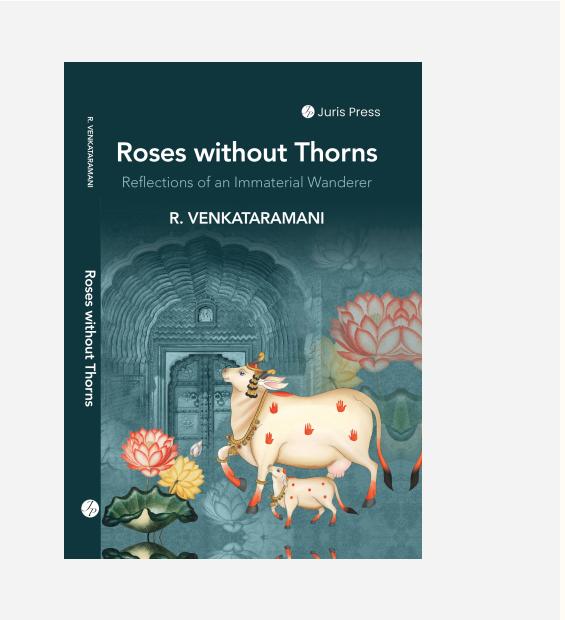


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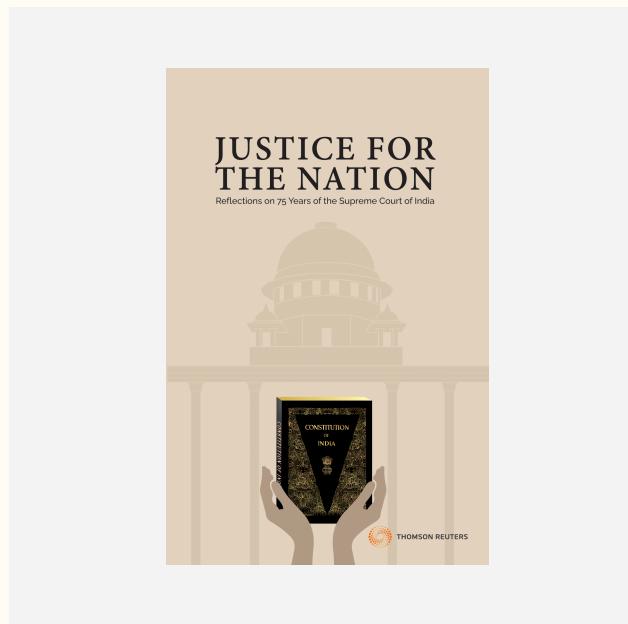
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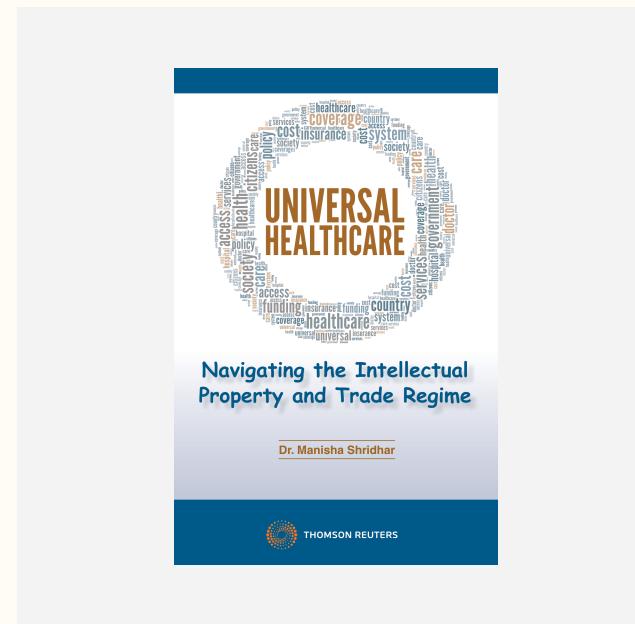
Thomson Reuters' Publications

April–November 2024



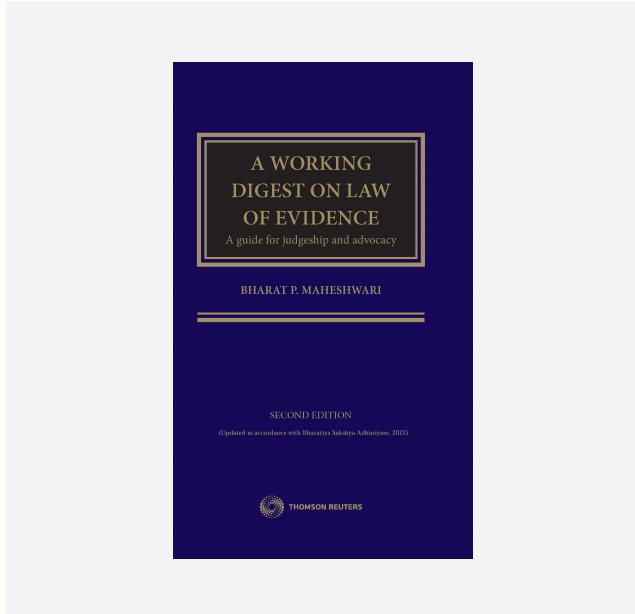
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Pages: 500 | Price: INR 750



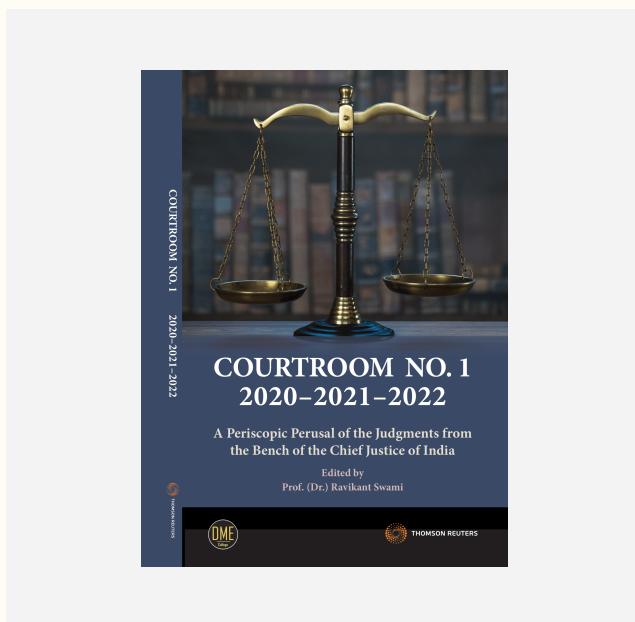
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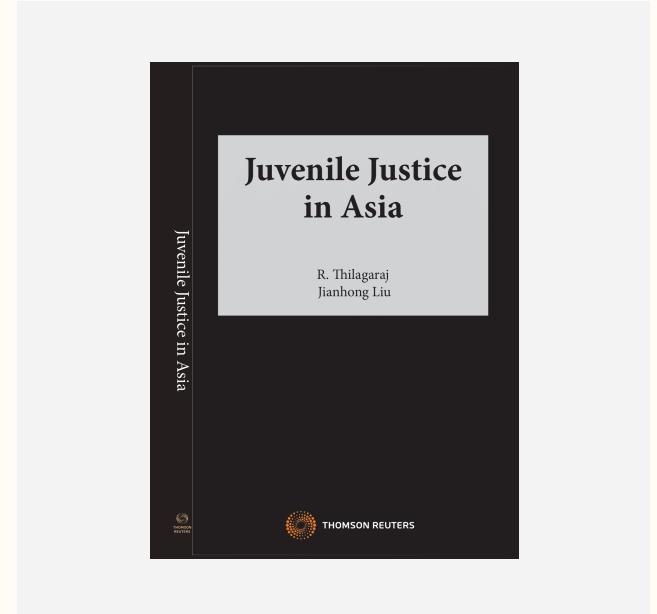


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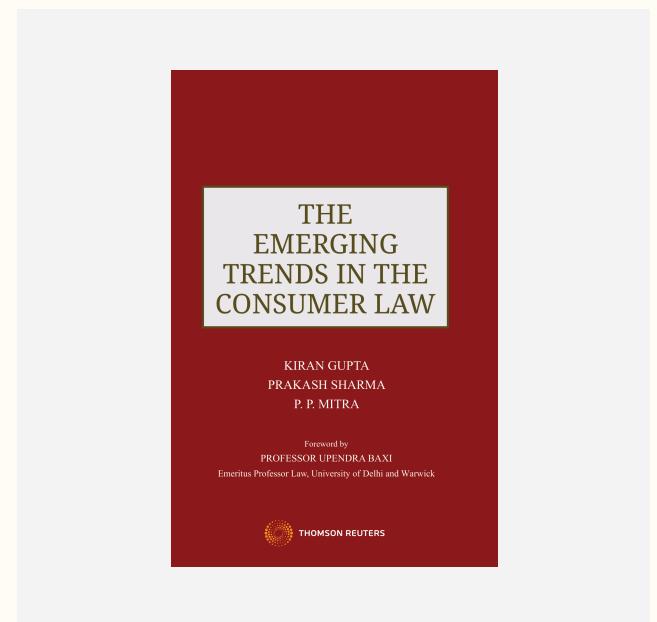


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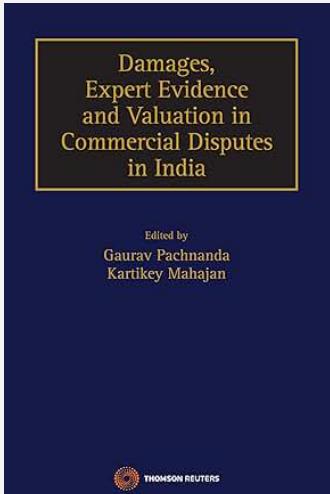


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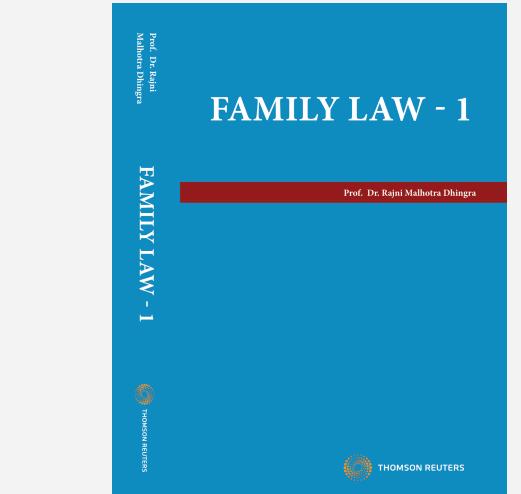
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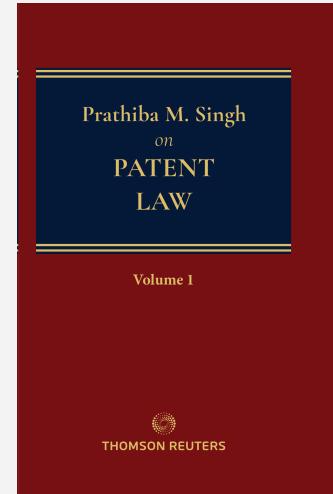
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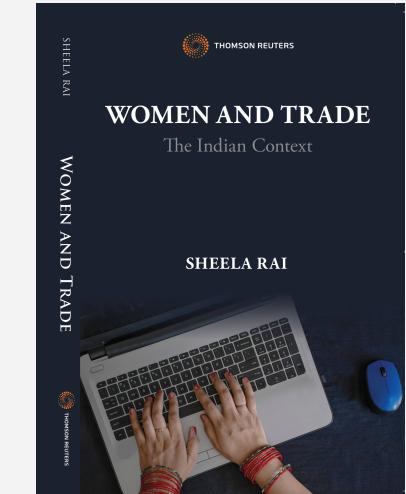
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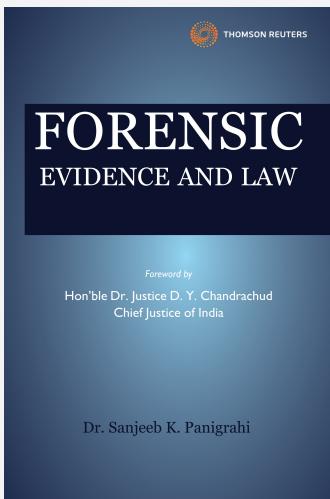
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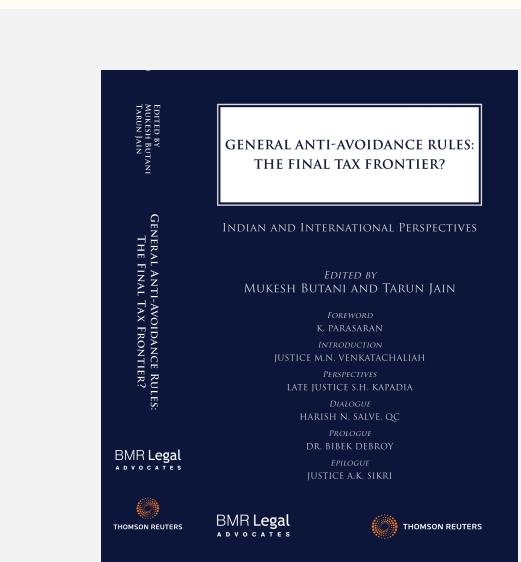
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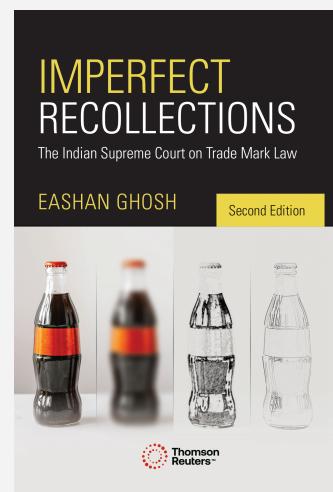
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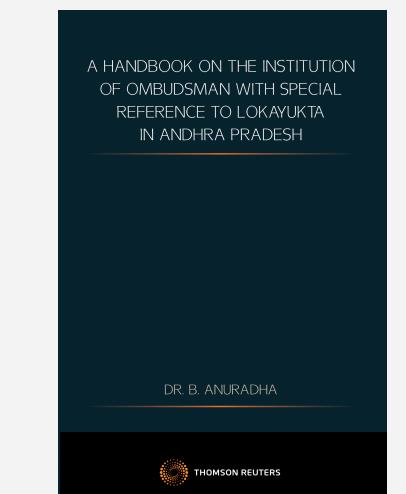
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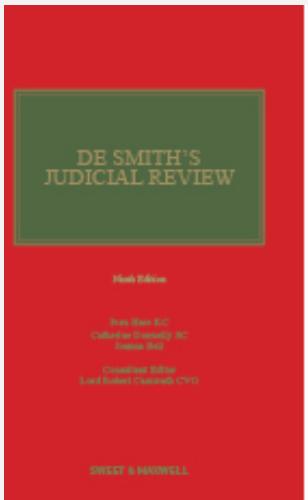
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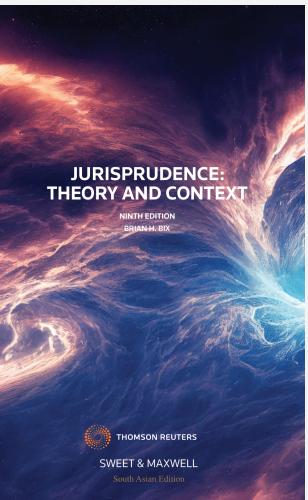
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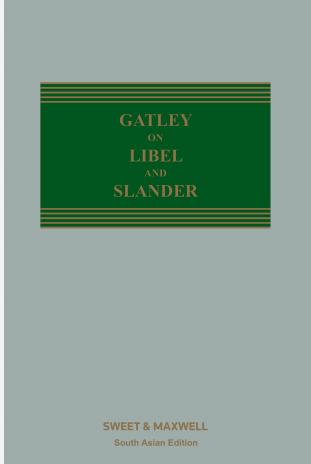
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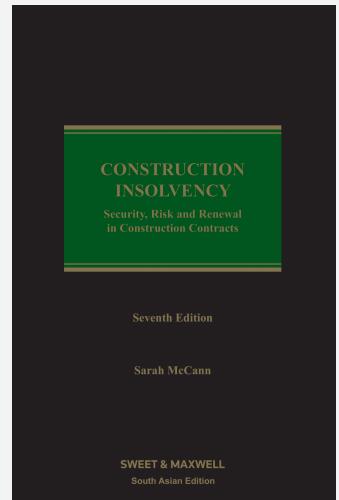
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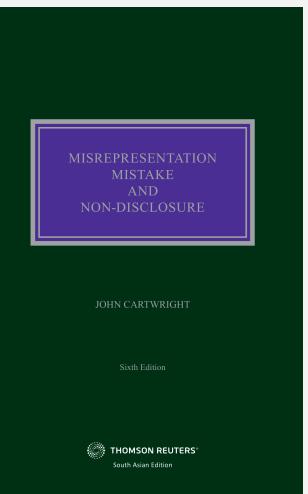
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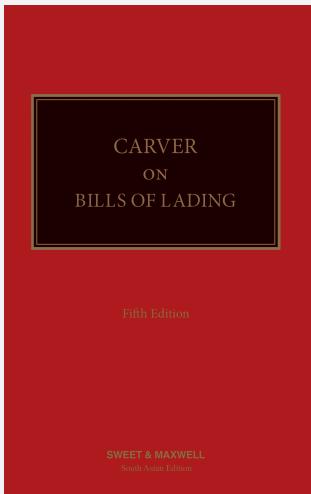
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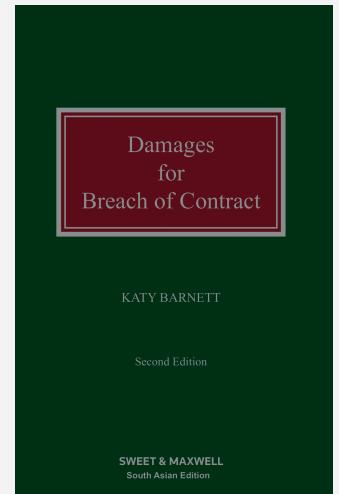
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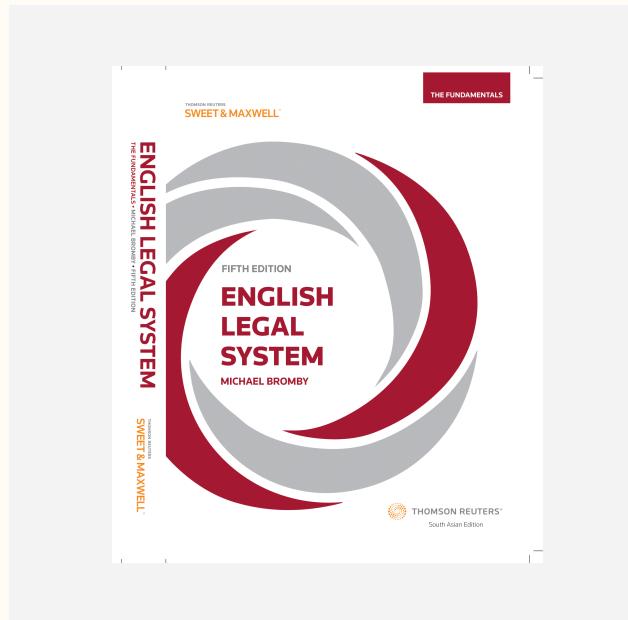
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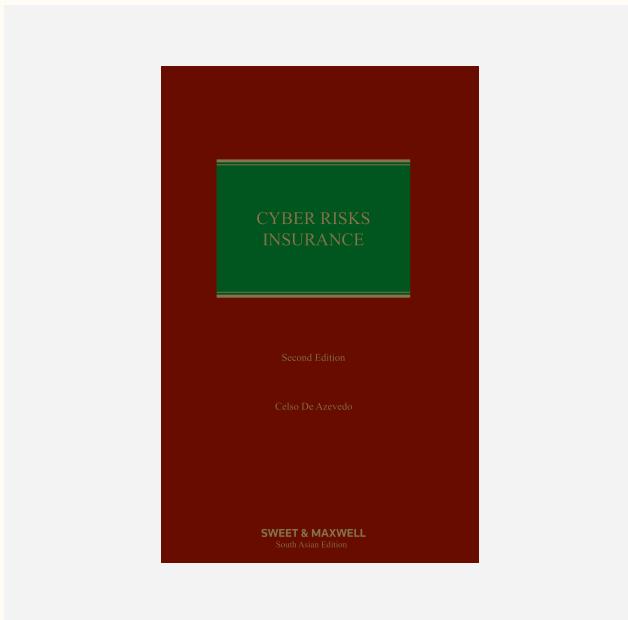
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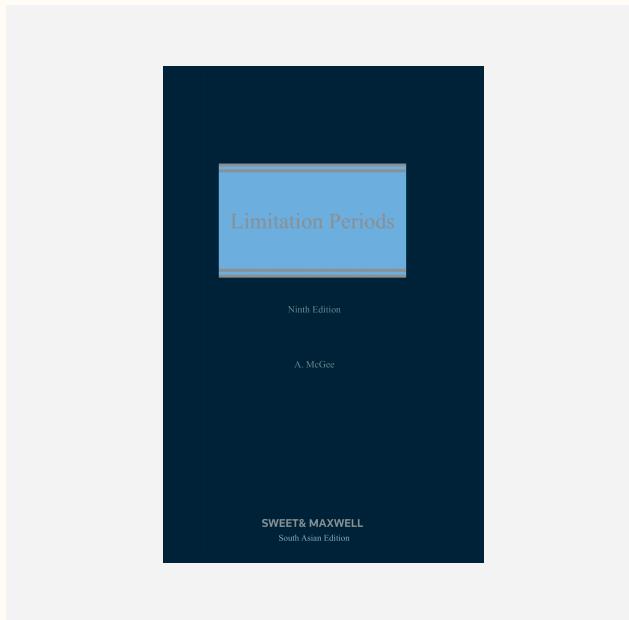
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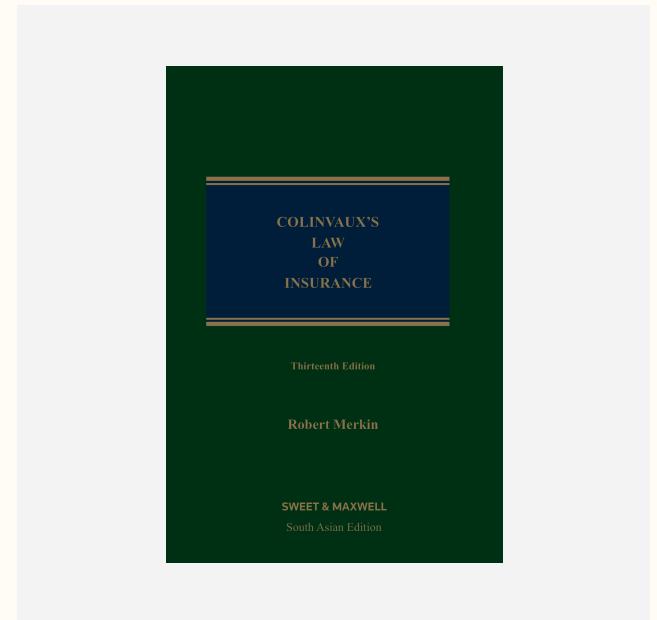
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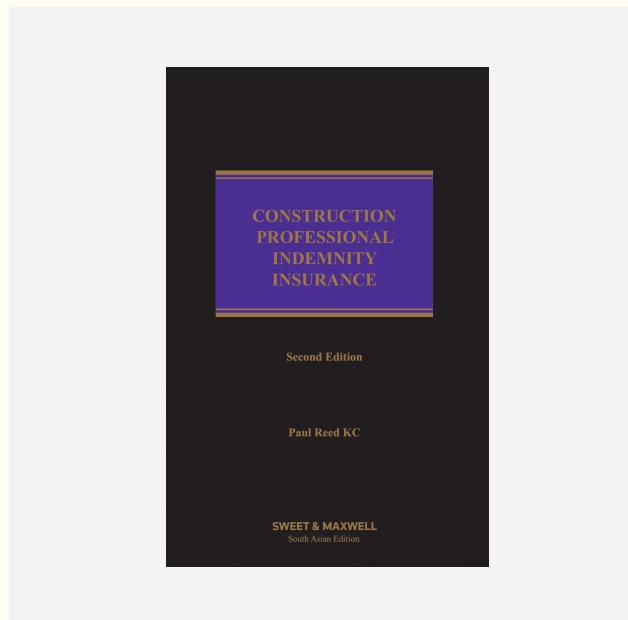
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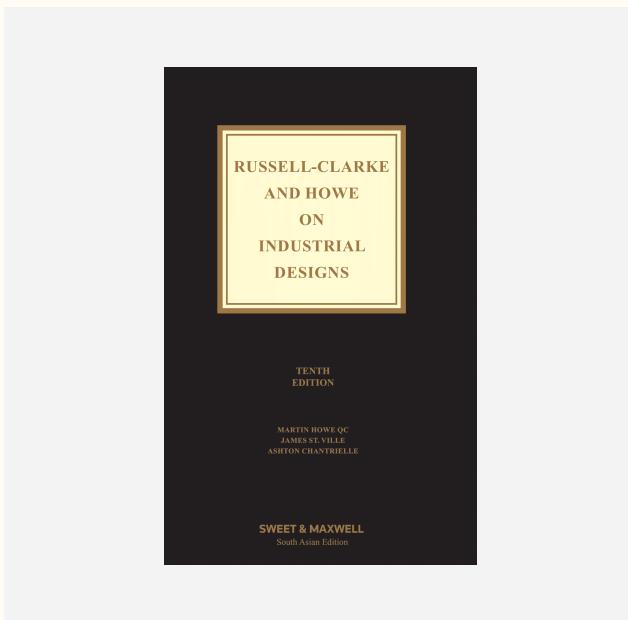
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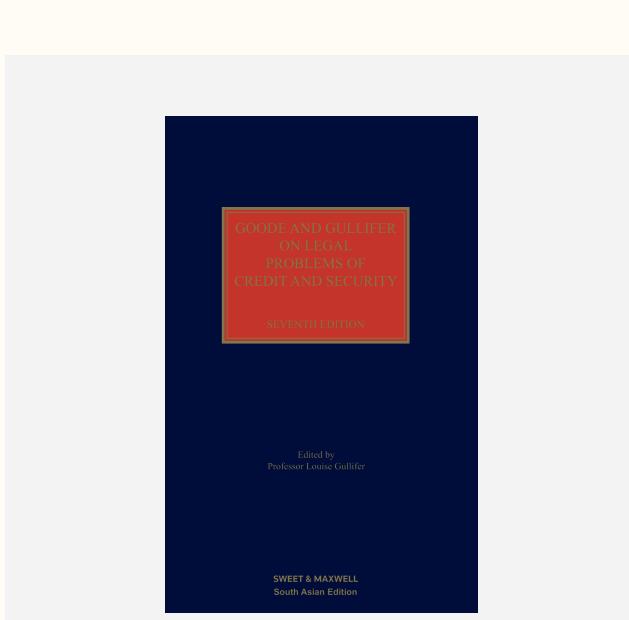
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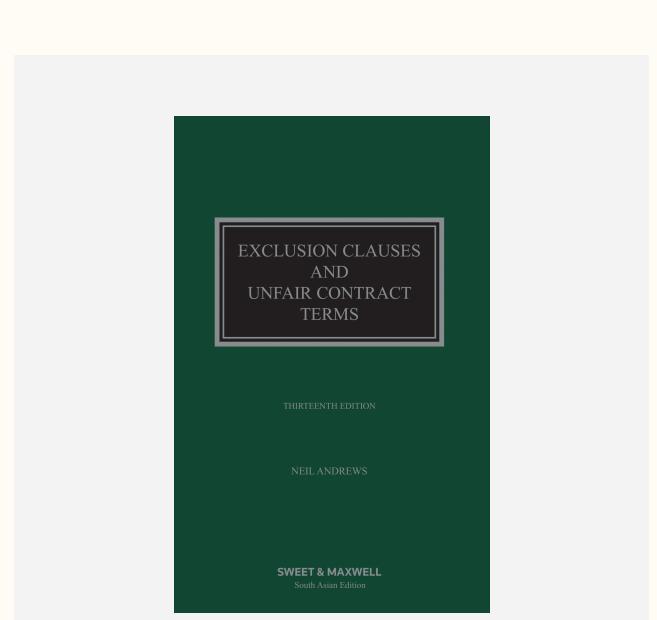
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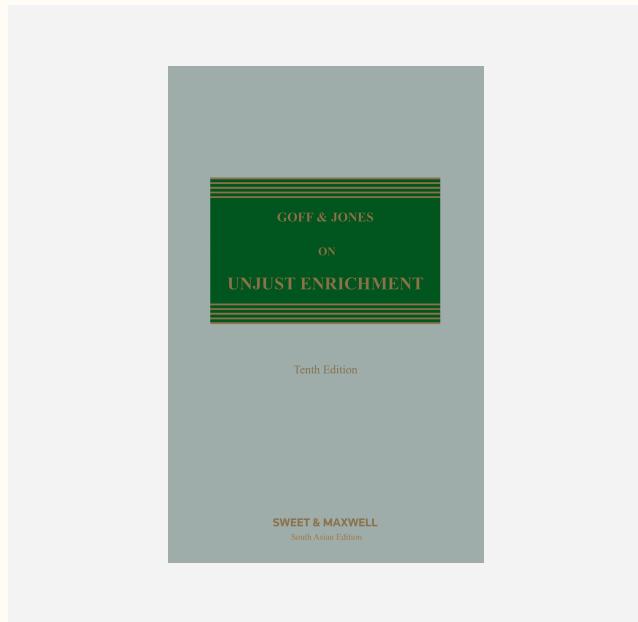
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Pages: 1,248 | Price: INR 19,225

NOVEMBER EXCERPT

II. CONSUMER PROTECTION ACT, 2019

The CPA 1986 was regarded as the Magna Carta in the field of consumer protection for checking unfair trade practices. It has led to the establishment of a widespread network of consumer forums and appellate courts all over India, which ensures speedy and inexpensive settlements of consumer disputes. It has significantly impacted how businesses approach consumer complaints and have empowered consumers to a greater extent. However, over the years, certain loopholes in the Act were observed, and efforts were made to amend such lapses. Also, due to increasing e-commerce activities, the old regime was not adequate. Finally, on July 20, 2020, the Government of India notified the new CPA, 2019, replacing the previous legislation. The new Act overhauls the administration and settlement of consumer disputes in India. It provides, for the first time, the legal regime for product liability and strict penalties for adulteration, defective products, and misleading and surrogate advertisements. The Act makes significant structural changes, which includes the establishment of the Central Consumer Protection Authority (CCPA) to protect and enforce the rights of consumers. The CCPA is empowered to conduct investigations into violations of consumer rights and institute complaints and prosecution and order recall of unsafe goods and services as well as discontinue unfair trade practices and misleading advertisements. The new Act significantly enlarges the rights of consumers, and therefore, this chapter examines the scope of employing this enactment to protect people from unintended exposure to tobacco products and unfair trade practices and tactics employed by the tobacco companies under the following different heads—that is, product liability, class action, endorser's liability, surrogate advertisement and unfair trade practices.

Product Liability under CPA vis-à-vis Tobacco Products

India did not have a specific legal regime to fix product liability prior to 2020. In the absence of a specific regime governing product liability, such claims were founded and derived from legislations—namely, the Sale of Goods Act, 1930; the CPA, 1986; and the Indian Contract Act, 1872. These claims were also based on case laws, both in the civil (Law of Tort) and criminal aspects, leading to a complex process. Certain sector-specific laws touching upon principles of product liability—namely, the Drugs and Cosmetics Act, 1945, and the erstwhile Prevention of Food Adulteration Act, 1954 (now replaced by the Food Safety and Standards Act, 2006), and the Bureau of Indian Standards Act 2016—were also used in some cases.¹²

Being a common law country, Indian courts followed the principles developed by the British courts under the law of torts, such as the duty of care, negligence and strict liability (including absolute liability in exceptional circumstances) in claims dealing with product liability. The provisions of the Indian Penal Code, 1860 (IPC), such as those relating to criminal negligence, fraud and cheating, may apply in cases of defective products supplied if criminal intent is ascribed to the acts of the manufacturers or suppliers. The three essential elements required to be proved in a claim for negligence under the law of torts are (a) the existence of a duty of care, (b) a breach of such duty of care, and (c) injury or damage resulting from such breach. Hence, in order for an aggrieved party to institute a claim under tort law, the aggrieved party is required to establish that the breaching party had a duty of care which was independent of the contractual relation. But the Indian civil justice delivery system has its own challenges and is presently going through a severe crisis due to delay, cost and glorious uncertainty in the final outcome of any litigation.

The Consumer Protection Act, 1986 ("Act, 1986"), was undoubtedly a proactive move towards a more transparent marketspace and sought to ensure that the Indian consumer enjoyed rights which were alien to most developing countries at the time.

The Act, 1986, however, never used the expression 'product liability', and nor did it provide for any separate provision expressly dealing with such expression. The manner of enforcement of the Act, 1986, by various consumer fora, however, did not reflect such inadequacy. In the absence of an express framework for product liability, consumer fora have also hesitated to grant consequential damages, calling such claims beyond the purview of the Act, 1986.

¹²Yogesh Pratap Singh and Amit Yadav, 'Consumer Protection Act, 2019 vis-à-vis Tobacco Control: Challenges and Opportunities', in *The Emerging Trends in the Consumer Law*, edited by Kiran Gupta, Prakash Sharma and P. P. Mitra (Thomson Reuters, 2024), pp. 107–108.

12. It outlines mandatory and voluntary standards and specifications applicable to products across different sectors and industries. If any goods or articles do not conform to a mandatory standard, the regulatory authority under the BIS Act has the power to issue directions to stop the supply and sale and may recall the nonconforming goods or articles. The BIS Act also provides for penal consequences, including fines and imprisonment for nonconformance, including nonconformance to prescribed standards.

News and Events

Āṅgika Abhinaya in Śivatattvaratnākara

*Dr. Kalarani Ramachandran and Dr. Sreelatha Vinod
Juris Press, 2024*

Śivatattvaratnākara is a Sanskrit encyclopedic work on music and dance written in the seventeenth century. It has interested dancers to understand the continuation of the tradition from the period of the Nāṭyaśāstra while incorporating the deśī elements of that time. Āṅgika Abhinaya in Śivatattvaratnākara is a translation of the 'āṅgika abhinaya' as elaborated in the 6th kallola of Śivatattvaratnākara. 'Āṅgika abhinaya' is the fundamental basis for understanding the grammar and technique of any dance.

Āṅgika Abhinaya in Śivatattvaratnākara was released on 1 November 2024 at the Tripuranthara Festival of Dance 2024 in Chennai.

News and Events

Justice for the Nation: Reflections on 75 Years of the Supreme Court of India

*Edited by Anurag Bhaskar and Vasudev Devadasan
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The Hon'ble President of India Smt. Droupadi Murmu launched Justice for the Nation: Reflections on 75 Years of the Supreme Court of India at the Rashtrapati Bhavan on 5 November 2024. Speaking on the occasion she observed that the book "captures the high points of the Supreme Court's journey of 75 years. It also describes the impact of the Supreme Court on various aspects of the lives of the people" (PIB, Delhi, 5 November 2024, Release ID 2070966). The launch was attended by, among others, the then Chief Justice of India Dr. Justice D. Y. Chandrachud, the present Chief Justice of India Justice Sanjiv Khanna, Justice B. R. Gavai and Minister of State for Law and Justice Shri Arjun Ram Meghwal.

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Southshore Innovations Private Limited
Plot 13, Heritage Phase II
Telephone Nagar, Perungudi
Chennai - 600096
Ph: +91-44-79624624
www.southshore.in

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