

Subigya Shakya | Texas, USA | subigya@gmail.com 320.761.8559

User Experience and Product Design Leader with 15+ years of experience designing health, wellness, and enterprise platforms that translate complexity into clarity. Proven expertise in UX strategy, systems design, and cross-functional leadership, with a track record of mentoring and scaling design teams. Designed and delivered products used in clinical, healthcare, IoT, and regulated industries, balancing user needs, business goals, and compliance requirements. Passionate about creating intuitive, trustworthy digital experiences that empower people to make better decisions.

Relevant Work Experiences

1. Ensue LLC, Las Colinas-Irving, TX | 2014 - present

Role: Co-owner, COO

Co-founded and scaled a product design consultancy from 2 to 25+ employees across two countries, delivering end-to-end UX and UI for enterprise and IoT platforms. Led multi-disciplinary teams spanning design, development, and QA.

Notable Clients & Projects

1.1 GE Healthcare - Wall of Analytics/Command Center/Mission Control | 2014 - present

Role: UX and UI Designer + UI Developer (Consultant via Ensue LLC)

Key Achievements:

- Partnered with stakeholders, engineers, and product teams to design decision-support tools for hospital command centers, ensuring solutions aligned with **clinical workflows and compliance standards**.
- Co-designed UX, UI, and frontend code for a platform deployed in **300+ hospitals across 6 countries**, driving **12:1 ROI, \$16M in revenue, and 2K+ additional patients served annually**.
- Developed a **globally adaptable design system** ensuring consistency and usability across **physical command centers, desktop, and tablet interfaces**, for clinical and administrative settings.
- Developed **prototypes and wireframes** that simplified critical workflows, enabling faster decision-making in **high-stakes hospital operations**.
- Created **data visualizations and dashboards** that transformed complex analytics into actionable insights for clinicians and administrators.

1.2 Underwriters Laboratory (UL Solutions) LLC | 2024 - 2025

Role: Lead UX + UI Designer - Retail Consumer Portal Group, myUL Entitlements (Consultant via Ensue LLC)

Key Achievements:

- Redesigned onboarding workflows, simplifying previously **complex, multi-stakeholder processes** for clients and supply chains.
- Delivered high-fidelity prototypes and design handoffs, significantly improving **usability and adoption** of enterprise tools.

1.3 EarthScout® IoT Agriculture Sensors Platform | 2017 - present

Role: UX + UI Lead for Web and Mobile Platforms (Design and Development Partner via Ensue LLC)

Key Achievements:

- Directed and Delivered end-to-end UX and UI design for web and mobile platforms, serving **3K+ active customers and 35K+ devices across North & South America.**
- Awarded **Patent (US 11895942)** for contributions to a plant growth platform.

1.4 Learn Your Benefits / Learn Your WorkLife | 2018 - present

Role: UX + UI Design Lead (Consultant via Ensue LLC)

Key Achievements:

- Directed UX and UI design for a scalable customizable video-first platform for employee education, now serving **600+ enterprise sites, 20+ resellers, 32K+ documents, and 2K+ videos.**

2. UTHealth - McGovern Medical School, Houston, TX | 2011 - 2015

Role: Web Developer IV (FTE)

Key Achievements:

- Led re-design and migration of all academic, clinical, and research department sites to a unified CMS, serving 300K+ monthly visitors. Increased yearly page views from **1.2m to 4.4m** during tenure.
- Transitioned **UTPhysicians.com**, the clinical practice wing, to CMS-based system, enhancing accessibility for **patients, students, and clinicians.** Increased yearly page views from **951K to 1.5m** during tenure.
- Executed training programs for administrators and built a companion learning site to promote **self-service content management.**

3. Design at Work, Houston, TX | 2009 - 2011

Role: Multimedia/Web Developer (FTE)

- Designed and developed multimedia, websites, and email campaigns across industries including healthcare, non-profit, and corporate.

Education

Bachelor of Fine Arts, Graphic Design Concentration | 2008

Saint Cloud State University, Saint Cloud, MN