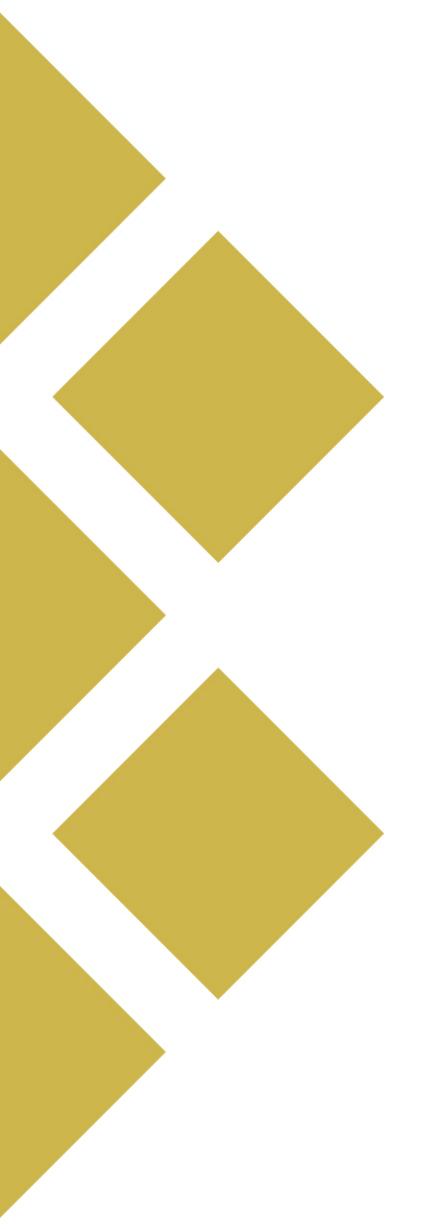




AISHA
GROUP



“ Aisha group began with a dream to build something that truly caters to our common beliefs and our people. It was a dream with vision and a clear roadmap. We built this group with the support of many people. It is their endeavor and passion that drives us to do more. ”

- Mohammed Ashraf
Founder & Managing Director, Aisha Group



OUR STORY

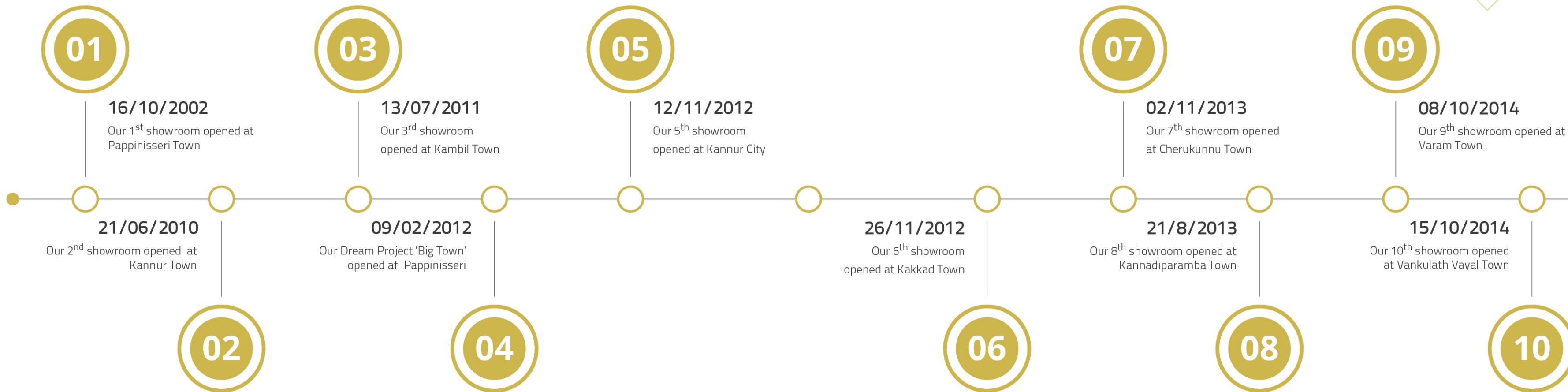
Quality, Purity and Teamwork is the centerpiece of our success. Since our inception as Aisha Gold in 2002, Aisha Group has maintained these core values to deliver what our customers deserve.

Today, Aisha group has its presence across Kannur and UAE with over 5 lakh-satisfied customers. It is the largest retail jewelry chain in Kannur. With our customer centric approach and unrivalled quality of designs, Aisha Group stands class apart in the jewelry business.

The grand 'Big Town' is one of the marquee ventures of Aisha Group. The extravagant shopping complex has Aisha Gold showroom, Fathima Hypermarket and our corporate office.

200
STAFF | **5 Lakh**
CUSTOMERS

THE LARGEST RETAIL JEWELRY CHAIN IN KANNUR





Aisha group is more than business and profits. We take pride in improving the lives of people and creating opportunities for them. Our 'Big Town' venture is first of its kind in the town of Pappinisseri. It has changed the economic landscape of the region by creating newer avenues for entrepreneurship, employment opportunities and infrastructure development.



Our success derives from a deep understanding of our customer's needs and preferences.

When we began in 2002, we had decided that our business should be fulfilling for the community, our employees and our customers. Aisha Group's success belongs to these people who embraced our values, believed in it and implemented them.



Aisha Group has been in the forefront of creating employment opportunities in the region. We have more than 200 talented and hardworking employees in various departments of our organizational structure. Our diverse work force is a symbol of our commitment towards our society. It is their individual and collective drive that has brought success to our group.



TO BEGIN SOMETHING THAT CREATES VIBES OF INSPIRATION.

When we started this journey, we had a vision and a plan. We felt that jewelry should be innovative and creatively designed; it should reflect the culture and life of our customers.

Gradually from 2002, Aisha group built its reputation with authenticity and trustworthiness. We stood by our values and built the largest Jewelry Chain in Kannur with designs for every occasion, unparalleled customer service, exquisite packaging and presentation. We diversified with our hypermarket holding onto these same ethos.

“ When business grows at a rapid pace, there is a need to step back and reevaluate its course. I still believe that our duty is to the customers. I always tell my people that we shall grow faster and higher, but it is our roots that supports us.

- **Mohammed Ashraf**
Founder & Managing Director, Aisha Group

Trust is a key element in every business. To build confidence in a customer is an ardent process. When Aisha Gold opened in 2002, we emphasized on building customer loyalty by treating them with utmost respect. We set a new benchmark in customer relations from our formative years.

We began with a vision to open showrooms in smaller towns of Kannur. It was a conscious effort to reach out to customers in semi urban locations. Our efforts were fruitful as people across Kannur embraced our designs and trusted our gold.

Aisha Group has brought a sea of changes in the region. We accomplished more than we set out to achieve and that gave us the confidence to diversify.

Our Hypermarket has been a huge success changing the fortunes of Pappiniserry town and our new organic restaurant is set to open in this year.

QUALITY, PURITY AND BRILLIANCE



Aisha Gold is the largest Jewelry retail chain in Kannur. With more than 10 showrooms in Kannur and Middle east, Aisha Gold has gone on to become the beacon of quality, purity and designing brilliance.

Our innovative designs have captured the imagination of customers across Kerala and Middle East. We provide 100% BIS 916 HALLMARK jewelry with reasonable making charges giving our customers great value for their investments.

Aisha Gold has become synonymous with trust and reliability. We aim to expand our showrooms to newer locations hoping to continue our success story.



One of our dream projects is 'Big Town', a complete shopping experience in Pappinisseri.

We completed the project in 2012 with a showroom for Aisha Gold, Fathima Hyper Market and the corporate office of Aisha Group. It was a landmark occasion for Pappinisseri town, as it was the first time a business complex of this scale was opening in the region.

Big town stands tall in a 1-acre property owned by Aisha Group. The total area of the shopping complex is 5000 sq.ft.



**OUR DREAM VENTURE
AT PAPPINISERRI**



FATHIMA HYPERMARKET - SHOPPING EXPERIENCE

We started our Hypermarket in 2010 at Big Town, Papinisseri town.

Our hypermarket is an expansive retail facility with products ranging from International brands to local products. Our aim was to bring everything that a customer needs under one roof.

Fathima Hypermarket has been a huge success. It has revolutionized the shopping habits of the region. We have maintained the superior quality of products with reasonable pricing thereby enhancing the trust of our customers.





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Pappinisseri | Fort Road, Kannur | Kambil | Kakkad

Kannur City | Cherukunnu | Kannadiparamba