



POCKET KINGS LIMITED FINANCIAL STATEMENTS 30TH APRIL 2010

FINANCIAL STATEMENTS

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OFFICERS AND PROFESSIONAL ADVISERS

The board of directors

Deirdre O'Shaughnessy

Raymond J. Bitar

Company secretary

Raymond J Bitar

Registered office

Embassy House Herbert park lane Ballsbridge Dublin 4

Auditor

Grant Thornton Chartered Accountants & Registered Auditor 24 - 26 City Quay Dublin 2

Ireland

Bankers

Allied Irish Bank

40/41 Westmoreland Street

Dublin 2

Anglo Irish Bank plc Stephen Court

18/21 St Stephen's Green

Dublin 2

Bank of Scotland (Ireland) Limited 124 - 127 St. Stephen's Green

Dublin 2

National Irish Bank

Money Market National House

1 Airton Close Tallaght Dublin 24

Solicitors

A & L Goodbody

IFSC

25 - 28 North Wall Quay

Dublin 1

THE DIRECTORS' REPORT

YEAR ENDED 30TH APRIL 2010

The directors have pleasure in presenting their report and the financial statements of the company for the year ended 30th April 2010.

PRINCIPAL ACTIVITIES AND BUSINESS REVIEW

The principal activity of the company during the year was in the provision of IT and marketing services.

RESULTS AND DIVIDENDS

The results for the year are set out in the company profit and loss account on page 6. Profit for the financial year after taxation and before dividends was ϵ 12,149,854 (2009 - ϵ 5,065,259).

FINANCIAL RISK MANAGEMENT OBJECTIVES AND POLICIES

Economic risk

The risk of increased interest rates and or inflation having an adverse impact on served markets. These risks are managed by innovative product sourcing and strict control of costs.

Competition risk

The directors of the company and subsidiaries manage competition risk through close attention to customer service levels and product innovation.

Financial risk

The directors of the company closely monitor the company's trading activities to manage credit, liquidity and other financial risk.

People in our business

The continued success of the company has been achieved by the people working in it. The relatively low turnover of personnel reflects the general policy of providing good terms and conditions of employment while dealing with staff as well as the other stakeholders in the business, in a fair and consistent manner. Their continued loyalty and hard work is much appreciated.

IMPORTANT EVENTS SINCE THE YEAR END

There have been no significant events affecting the company since the year end.

THE DIRECTORS AND SECRETARY AND THEIR INTERESTS IN THE SHARES OF THE PARENT COMPANY

The directors and secretary who served the company during the year together with their beneficial interests in the shares of the parent company were as follows:

	At 30 April 2010	At 1 May 2009
Deirdre O'Shaughnessy Raymond J. Bitar	80,858	80,858

THE DIRECTORS' REPORT (continued)

YEAR ENDED 30TH APRIL 2010

DIRECTORS' RESPONSIBILITIES

The directors are responsible for preparing the Annual Report and the financial statements in accordance with applicable Irish law and Generally Accepted Accounting Practice in Ireland including the accounting standards issued by the Accounting Standards Board and published by The Institute of Chartered Accountants in Ireland.

Irish company law requires the directors to prepare financial statements for each financial year which give a true and fair view of the state of affairs of the company and of the profit or loss of the company for that year. In preparing those financial statements, the directors are required to:

select suitable accounting policies and then apply them consistently;

make judgements and estimates that are reasonable and prudent; and

prepare the financial statements on the going concern basis unless it is inappropriate to presume that the company will continue in business.

The directors confirm that they have complied with the above requirements in preparing the financial statements.

The directors are responsible for keeping proper books of account that disclose with reasonable accuracy at any time the financial position of the company and enable them to ensure that the financial statements are prepared in accordance with accounting standards generally accepted in Ireland and comply with the Companies Acts, 1963 to 2009. The directors are also responsible for safeguarding the assets of the company and hence for taking reasonable steps for the prevention and detection of fraud and other irregularities.

BOOKS OF ACCOUNT

The directors believe that they have complied with the requirements of Section 202 of the Companies Act, 1990 with regard to books of account by employing a person with appropriate expertise and by providing adequate resources to the financial function. The books of account are held at Block AD, Cherrywood Science and Technology Park, Loughlinstown, Dublin 18.

AUDITOR

The auditor, Grant Thornton, will continue in office in accordance with section 160(2) of the Companies Act

Signed on behalf of the directors

Deirdre O'Shaughnessy

Director

Raymond J. Bitar

Director

Approved by the directors on 25th February 2011

INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF POCKET KINGS LIMITED FOR THE YEAR ENDED 30TH APRIL 2010

We have audited the financial statements of Pocket Kings Limited for the year ended 30th April 2010 which comprise the Profit and Loss Account, Statement of Total Recognised Gains and Losses, Reconciliation of Shareholders' Funds, Balance Sheet, Cash Flow Statement and the related notes. These financial statements have been prepared on the basis of the accounting policies set out therein.

RESPECTIVE RESPONSIBILITIES OF DIRECTORS AND AUDITOR

As described in the Statement of Directors' Responsibilities on pages 2 to 3, the company's directors are responsible for the preparation of the financial statements in accordance with applicable law and Generally Accepted Accounting Practice in Ireland including the accounting standards issued by the Accounting Standards Board and published by the Institute of Chartered Accountants in Ireland.

Our responsibility is to audit the financial statements in accordance with relevant legal and regulatory requirements and International Standards on Auditing (UK and Ireland).

This report is made solely to the company's shareholders, as a body, in accordance with Section 193 of the Companies Act, 1990. Our audit work has been undertaken so that we might state to the company's shareholders those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the company and the company's shareholders as a body, for our audit work, for this report, or for the opinions we have formed.

We report to you our opinion as to whether the financial statements give a true and fair view, in accordance with Generally Accepted Accounting Practice in Ireland, and are properly prepared in accordance with the Companies Acts, 1963 to 2009. We also report to you whether in our opinion: proper books of account have been kept by the company; whether, at the balance sheet date, there exists a financial situation requiring the convening of an extraordinary general meeting of the company; and whether the information given in the directors' report is consistent with the financial statements. In addition, we state whether we have obtained all the information and explanations necessary for the purposes of our audit and whether the financial statements are in agreement with the books of account.

We also report to you if, in our opinion, any information specified by law regarding directors' remuneration and directors' transactions is not disclosed and, where practicable, include such information in our report.

We read the Directors' Report and consider the implications for our report if we become aware of any apparent misstatement within it.

BASIS OF AUDIT OPINION

We conducted our audit in accordance with International Standards on Auditing (UK and Ireland) issued by the Auditing Practices Board. An audit includes examination, on a test basis, of evidence relevant to the amounts and disclosures in the financial statements. It also includes an assessment of the significant estimates and judgements made by the directors in the preparation of the financial statements, and of whether the accounting policies are appropriate to the company's circumstances, consistently applied and adequately disclosed.

We planned and performed our audit so as to obtain all the information and explanations which we considered necessary in order to provide us with sufficient evidence to give reasonable assurance that the financial statements are free from material misstatement, whether caused by fraud or other irregularity or error. In forming our opinion we also evaluated the overall adequacy of the presentation of information in the financial statements.

INDEPENDENT AUDITOR'S REPORT TO THE SHAREHOLDERS OF POCKET KINGS LIMITED FOR THE YEAR ENDED 30TH APRIL 2010 (continued)

OPINION

In our opinion the financial statements:

- give a true and fair view, in accordance with Generally Accepted Accounting Practice in Ireland, of the state of the company's affairs as at 30th April 2010 and of its profit and cash flows for the year then ended;
- have been properly prepared in accordance with the requirements of the Companies Acts, 1963 to 2009.

We have obtained all the information and explanations we consider necessary for the purposes of our audit. In our opinion, proper books of account have been kept by the company. The financial statements are in agreement with the books of account.

In our opinion the information given in the Directors' Report on pages 2 to 3 is consistent with the financial statements.

The net assets of the company, as stated in the Balance Sheet, are more than half of the amount of its called up share capital and, in our opinion, on that basis there did not exist at 30th April 2010 a financial situation which, under Section 40(1) of the Companies (Amendment) Act, 1983, would require the convening of an extraordinary general meeting of the company.

24 - 26 City Quay Dublin 2 Ireland

25th February 2011

GRANT THORNTON
Chartered Accountants
& Registered Auditor

PROFIT AND LOSS ACCOUNT

YEAR ENDED 30TH APRIL 2010

	Note	2010 €	2009 €
GROSS PROFIT Administrative expenses		125,290,119 (110,299,189)	44,728,664 (42,013,699)
OPERATING PROFIT	2	14,990,930	2,714,965
Interest receivable Interest payable and similar charges	5	234,310 (782,400)	471,715 2,720,265
PROFIT ON ORDINARY ACTIVITIES BEFORE TAXATION		14,442,840	5,906,945
Tax on profit on ordinary activities	6	(2,292,986)	(841,686)
PROFIT FOR THE FINANCIAL YEAR		12,149,854	5,065,259
Balance brought forward Equity dividends paid		11,470,646 28,991	6,405,387
Balance carried forward		23,649,491	11,470,646

All of the activities of the company are classed as continuing.

These financial statements were approved by the directors on the 25th February 2011 and are signed on their behalf by:

Deirdre O'Shanghnessy

Director

The notes on pages 10 to 16 form part of these financial statements.

RECONCILIATION OF MOVEMENTS IN SHAREHOLDERS' FUNDS

YEAR ENDED 30TH APRIL 2010

	2010 €	2009 €
Profit for the financial year Equity dividends	12,149,854 28,991	5,065,259
Net addition to shareholders' funds Opening shareholders' funds	12,178,845 11,470,647	5,065,259 6,405,388
Closing shareholders' funds	23,649,492	11,470,647

The notes on pages 10 to 16 form part of these financial statements.

BALANCE SHEET

30TH APRIL 2010

	2010 200		9		
	Note	€	$oldsymbol{\epsilon}$	ϵ	ϵ
FIXED ASSETS					
Tangible assets	8		8,486,991		8,218,032
CURRENT ASSETS			,,		0,210,032
Debtors	9	3,613,215		5,998,365	
Cash at bank		39,038,169		31,724,330	
ODD TO SEE		42,651,384		37,722,695	
CREDITORS: Amounts falling due				, ,	
within one year	10	27,488,883		34,470,080	
NET CURRENT ASSETS			15,162,501		3,252,615
TOTAL ASSETS LESS CURRENT LIA	ARII ITI	IFC	22 640 402		
	MILLI	IES .	23,649,492		11,470,647
CAPITAL AND RESERVES					
Called-up equity share capital	13		1		1
Profit and loss account			23,649,491		11,470,646
SHAREHOLDERS' FUNDS			23,649,492		11,470,647
					,

These financial statements were approved by the directors and authorised for issue on 25th February 2011, and are signed on their behalf by:

Deirdre O'Shaughnessy Director

Raymond J. Bita

Director

CASH FLOW STATEMENT

YEAR ENDED 30TH APRIL 2010

	Note	2010 €	€	2009 €	€
NET CASH INDI ON//OUTER OW	Note	C	C	E	₹
NET CASH INFLOW/(OUTFLOW) FROM OPERATING ACTIVITIES	14	13,8	869,744	(27,298,552)
RETURNS ON INVESTMENTS AND					
SERVICING OF FINANCE	14	(:	548,090)		3,191,980
TAXATION	14	(1,2	239,838)		(995,610)
CAPITAL EXPENDITURE AND					
FINANCIAL INVESTMENT	14	(4,7	796,968)		47,101,467
EQUITY DIVIDENDS PAID			28,991		_
CASH INFLOW BEFORE FINANCING	;	7,3	313,839	-	21,999,285
FINANCING	14		-		(7,959,919)
INCREASE IN CASH	14	7,3	313,839	-	14,039,366

The notes on pages 10 to 16 form part of these financial statements.

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 30TH APRIL 2010

1. ACCOUNTING POLICIES

Basis of accounting

The financial statements are prepared in accordance with generally accepted accounting principles under the historical cost convention and comply with financial reporting standards of the Accounting Standards Board, as promulgated by the Institute of Chartered Accountants in Ireland, and Irish statute comprising the Companies Acts, 1963 to 2009.

Turnover

The turnover shown in the profit and loss account represents amounts invoiced during the year, exclusive of Value Added Tax.

Amortisation

Amortisation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Prototyope Software

over 3 years

IP Database

over 5 years

Fixed assets

All fixed assets are initially recorded at cost.

Depreciation

Depreciation is calculated so as to write off the cost of an asset, less its estimated residual value, over the useful economic life of that asset as follows:

Leasehold Improvements

5 - 20% straight line

Office Equipment

20% straight line

Computer Equipment

- 33.3% straight line

Operating lease agreements

Rentals applicable to operating leases where substantially all of the benefits and risks of ownership remain with the lessor are charged against profits on a straight line basis over the period of the lease.

Dividends

Dividends to the Company's ordinary shareholders are recognised as a liability of the company when approved by the Company's shareholders at the annual general meeting.

NOTES TO THE FINANCIAL STATEMENTS

2.	OPERATING PROFIT		
	Operating profit is stated after charging:		
		2010 €	2009 €
	Depreciation of owned fixed assets Auditor's remuneration	4,528,009	2,922,397
	- as auditor Operating lease costs:	18,500	20,000
	- Other	2,197,074	2,491,668
3.	PARTICULARS OF EMPLOYEES		
	The average number of staff employed by the company	during the financial year am	ounted to:
		2010 No	2009 No
	Number of administrative staff Number of IT/Marketing staff	324 254	222 168
	Ç .	578	390
	The aggregate payroll costs of the above were:		
		2010 €	2009 €
	Wages and salaries	33,787,468	22,511,817
	Social welfare costs Other pension costs	4,431,887 547,524	2,973,021 342,708
		38,766,879	25,827,546
4.	DIRECTORS' REMUNERATION		
	The directors' aggregate remuneration in respect of qua	lifying services were:	
		2010 €	2009 €
	Remuneration receivable Value of company pension contributions to money	972,562	711,644
	purchase schemes	8,545	8,784
		981,107	720,428

NOTES TO THE FINANCIAL STATEMENTS

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5.	INTEREST PAYABLE AND SIMILAR CHARGES		
		2010	2009
		€	2009
	Interest payable on bank borrowing	8,005	2 242
	Other similar charges payable	774,395	2,242 (2,722,507)
		782,400	(2,720,265)
	•	====	(2,720,203)
6.	TAXATION ON ORDINARY ACTIVITIES		
	(a) Analysis of charge in the year		
		2010	2000
		2010 €	2009 €
	Current tax:		
	Irish Corporation tax based on the results for the year at		
	12.50% (2009 - 12.50%)	2,365,921	848,434
	Over/under provision in prior year	(72,935)	(6,748)
	Total current tax	2,292,986	841,686
	(b) Factors affecting current tax charge		
	_		
	The tax assessed on the profit on ordinary activities for corporation tax in Ireland of 12.50% (2009 - 12.50%).	r the year is higher than	the standard rate of
		2010	2000
		€	2009 €
	Profit on ordinary activities before taxation	14,442,840	5,906,945
		=	3,900,943
	Profit on ordinary activities by rate of tax	1,805,355	738,368
	Expenses not deductible for tax purposes	45,683	103,631
	Timing differences	282,639	(3,540)
	Adjustments to tax charge in respect of previous periods	11,927	(6,748)
	Additional tax arising on profits chargeable at 25%	29,289	60,939
	Surcharge arising on certain undistributed income	66,546	53,844
	Additional tax held on health benefit payments R&D Tax credit claimed	136,409	61,863
		(84,862)	(166,671)
	Total current tax (note 6(a))	2,292,986	841,686
7.	DIVIDENDS		
	Equity dividends	2010	
		2010 €	2009
	Politica de	t	€
	Paid during the year Equity dividends on ordinary shares	(22.22	
	equally dividends on ordinary snares	(28,991)	

NOTES TO THE FINANCIAL STATEMENTS

8.	TANGIBLE	FIXED	ASSETS
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		Leasehold	Office	Computer	
		Improvements €	Equipment €	Equipment &	Total €
	COST				
	At 1st May 2009	3,799,447	1,005,381	9,456,084	14,260,912
	Additions Disposals	167,029	149,676	4,480,264	4,796,969
	•		(316,432)		(316,432)
	At 30th April 2010	3,966,476	838,625	13,936,348	18,741,449
	DEPRECIATION				
	At 1st May 2009	753,250	448,995	4,840,635	6,042,880
	Charge for the year	404,508	178,979	3,944,522	4,528,009
	On disposals		(316,431)		(316,431)
	At 30th April 2010	1,157,758	311,543	8,785,157	10,254,458
	NET BOOK VALUE				
	At 30th April 2010	2,808,718	527,082	5,151,191	8,486,991
	At 30th April 2009				
	74 John 74pm 2009	3,046,197	556,386	4,615,449	8,218,032
9.	DEBTORS				
			2010		2009
	m		ϵ		€
	Trade debtors Other debtors		713,744		3,741,230
	Prepayments and accrued income		307,893 2,591,578		418,825
					1,838,310
			3,613,215		5,998,365
10.	CREDITORS: Amounts falling due withi	n one year			
		2010)	2009)
	Transfer and the co	$oldsymbol{\epsilon}$	€	ϵ	ϵ
	Trade creditors Other creditors including taxation and socia	al sualfama.	3,341,566		1,910,173
	Corporation tax	3,544,723		2,491,575	
	Other taxation and social welfare	2,031,703		1,455,455	
	Other creditors	17,956,187		27,897,430	
	According and defensed :		23,532,613		31,844,460
	Accruals and deferred income		614,704		715,447
			27,488,883		34,470,080

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 30TH APRIL 2010

11. COMMITMENTS UNDER OPERATING LEASES

At 30th April 2010 the company had annual commitments under non-cancellable operating leases as set out below.

	2010		2009	
	Land and buildings	Other Items	Land and buildings	Other Items
Operating leases which expire:	$oldsymbol{\epsilon}$	$oldsymbol{\epsilon}$	€	€
Within 2 to 5 years	_	_	_	73,620
After more than 5 years	984,800	-	984,800	75,020
	984,800		984,800	73 630
			704,000	73,620

12. RELATED PARTY TRANSACTIONS

The company had a trade debtor balance owing to them from Filco, a company related by virtue of common control, of €708,744 (2009: €3,741,230) at the year end for services provided. Total revenue charged to Filco in the year amounted to €1,643,120. Filco is a company incorporated in Guernsey.

Included in other creditors in Note 10 are amounts owed to My West Nook Limited. The company is related to My West Nook Limited, a BVI incorporated company, by way of common control. The company had total sales of ϵ 154,240,998 to My West Nook Limited during the year. The balance payable to My West Nook Limited at the end of the year was ϵ 17,956,187 (2009: ϵ 27,897,430). Pocket Kings Limited is also related to Pocket Kings Consulting Limited by virtue of common control. During the year Pocket Kings Limited paid payroll and other expenses on behalf of Pocket Kings Consulting Limited of ϵ 5,234,486 (2009: ϵ 29,846,548) was transferred transferred to My West Nook. The balance owing to Pocket Kings Consulting Limited at the year end is ϵ 11 (2009: ϵ 11).

13. SHARE CAPITAL

Authorised share capital:

100,000 Ordinary shares of €1 each		€ 100,000		€ 100,000
Allotted, called up and fully paid:				
	2010 No	ϵ	2009 No	ϵ
Ordinary shares of €1 each	1	1	1	1

2010

2009

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 30TH APRIL 2010

14. NOTES TO THE CASH FLOW STATEMENT

RECONCILIATION OF OPERATING PROFIT TO NET CASH INFLOW/(OUTFLOW) FROM OPERATING ACTIVITIES

	2010	2009
Operating profit	€	€
Depreciation Depreciation	14,990,930	2,714,965
Decrease/(increase) in debtors	4,528,009	4,077,609
Decrease in creditors	2,385,150	(3,595,867)
	(8,034,345)	(30,495,259)
Net cash inflow/(outflow) from operating activities	13,869,744	(27,298,552)
RETURNS ON INVESTMENTS AND SERVICING OF	FINANCE	
	2010	2009
•	ϵ	€
Interest received	234,310	471,715
Interest paid	(782,400)	2,720,265
Net cash (outflow)/inflow from returns on investments and		
servicing of finance	(548,090)	3,191,980
TAXATION		
	2010	2009
Thereselve	€	ϵ
Taxation	(1,239,838)	(995,610)
CAPITAL EXPENDITURE		
	2010	2009
Payments to acquire tangible fixed assets	$oldsymbol{\epsilon}$	ϵ
Receipts from sale of fixed assets	(4,796,969)	(5,055,396)
	1	52,156,863
Net cash (outflow)/inflow from capital expenditure	(4,796,968)	47,101,467
FINANCING		
	2010	
	2010 €	2009
Net outflow from other short-term creditors	t	(7.050.010)
		(7,959,919)
Net cash outflow from financing	_	(7,959,919)
		

NOTES TO THE FINANCIAL STATEMENTS

YEAR ENDED 30TH APRIL 2010

14. NOTES TO THE CASH FLOW STATEMENT (continued)

RECONCILIATION OF NET CASH FLOW TO MOVEMENT IN NET FUNDS

	2010 €		2009 €
Increase in cash in the period Net outflow from other short-term creditors	7,313,839	7,959,919	14,039,366
Movement in net funds in the period	7,313,839		14,039,366
Net funds at 1 May 2009	31,724,330		9,631,396
Net funds at 30 April 2010	39,038,169		31,724,330
ANALYSIS OF CHANGES IN NET FUNDS			
	At 1 May 2009 €	Cash flows €	At 30 Apr 2010 €
Net cash: Cash in hand and at bank Debt:	31,724,330	7,313,839	39,038,169
Net funds	31,724,330	7,313,839	39,038,169

15. ULTIMATE PARENT COMPANY

The directors consider Tiltware LLC, a company incorporated in the United States of America, as the company's ultimate parent undertaking.