



KESTREL - CUSTOM-BUILT HVAC AI CALL AGENT

# Stop Losing \$200K/Year To Missed After-Hours Calls

Kestrel is your custom-built AI receptionist that answers every call in 200ms, books appointments 24/7, and handles emergencies like your best employee—without the headaches of DIY platforms.

 [Call Us Now: \(555\) 123-4567](#)[See Custom Demo →](#)

✓ 48-Hour Setup   ✓ Zero Technical Knowledge   ✓ We Do Everything For You

## You've Tried The DIY Tools. We Know How That Went.



### Takes Forever To Configure

Spent 20+ hours on Vapi trying to write prompts that don't sound robotic. Still sounds like garbage and customers hang up.



### Too Technical For Me

I'm an HVAC guy, not a programmer. Don't have time to learn APIs, webhooks, and whatever else these platforms require.



### Can't Handle Emergencies

Generic AI doesn't understand gas leaks vs. AC not cooling. One mistake and I'm liable. Too risky.

## Why Kestrel Is Different

We're not a DIY platform. Kestrel is your dedicated team that custom-builds, configures, and continuously optimizes your HVAC AI call agent—so you never touch a line of code.

### DIY Platforms

(Vapi, Bland, Retell)

- ✗ You build it yourself
- ✗ 20+ hours of setup
- ✗ Technical knowledge required
- ✗ Generic scripts (sounds robotic)
- ✗ You troubleshoot problems
- ✗ Slow response (400-800ms)

### BEST VALUE

### Kestrel

(HVAC AI Call Agent)

- ✓ We build it for you
- ✓ Live in 48 hours
- ✓ Zero tech knowledge needed
- ✓ Custom HVAC scripts
- ✓ We monitor & optimize
- ✓ Lightning fast (200ms)

### Traditional Agencies

(Conversational, etc.)

- ✓ Done for you
- ✗ \$3,000-8,000/month
- ✗ \$10K-25K setup fees
- ✗ 4-8 week deployment
- ✗ Generic AI (not HVAC-specific)
- ✗ Slower performance

## What Kestrel Custom-Builds For Your Business



### Your Pricing & Services

We configure your exact pricing for repairs, installations, maintenance—everything customers ask about.



### Emergency Protocols

Gas leaks, CO alarms, no heat in winter—we program your specific emergency routing and escalation procedures.



### Scheduling Rules

Your availability, service areas, drive times, tech schedules—integrated with ServiceTitan or Housecall Pro.



### Voice & Personality

Sounds like YOUR company—friendly, professional, matches your brand. Not robotic like DIY tools.



### Seasonal Adaptation

Automatically adjusts messaging for winter heating emergencies vs. summer AC failures.



### HVAC Knowledge Base

Pre-loaded with equipment types, brands, common issues—speaks fluent HVAC, not generic customer service.

[Schedule Your Custom Build Consultation](#)

## From Call To Live In 48 Hours

We handle everything. You focus on running your HVAC business.

1

### Discovery Call (30 min)

We learn about your business: services, pricing, territory, emergency procedures, scheduling preferences.

⌚ Day 1 - 30 minutes of your time

2

### We Build Your AI (Behind The Scenes)

Our team custom-configures: scripts, emergency protocols, CRM integration, voice personality, scheduling logic. You do nothing.

⌚ Day 1-2 - Zero work from you

3

### Test & Refine (With You)

We run test scenarios: emergency calls, booking requests, pricing questions. You approve. We adjust until perfect.

⌚ Day 2 - 1 hour of testing together

✓

### Go Live & We Monitor

Forward your calls. Start capturing revenue. We monitor every call, optimize performance, and fix issues before you notice them.

⌚ Day 2 onwards - Fully managed, forever

## Premium Service. Professional Pricing.

We're 50-70% less than traditional agencies, but we do all the work— unlike DIY platforms that leave you struggling.

### Professional

For growing HVAC companies

**\$1,497** /month

+ \$4,997 custom build fee

MOST POPULAR

### Premium

For multi-location & enterprise

**\$2,497** /month

+ \$9,997 custom build fee

- ✓ Custom-built for your business
- ✓ 48-hour deployment
- ✓ Up to 1,500 calls/month
- ✓ HVAC-specific emergency protocols
- ✓ ServiceTitan/Housecall Pro integration
- ✓ Ongoing monitoring & optimization
- ✓ Priority support (2-hour response)

[Schedule Consultation](#)

Perfect for 5-15 technician companies

- ✓ Everything in Professional, PLUS:
- ✓ Multi-location support (3+ locations)
- ✓ Unlimited calls
- ✓ Dedicated deployment (isolated server)
- ✓ Custom voice cloning (sounds like YOUR team)
- ✓ Dedicated success manager
- ✓ 24/7 priority support (30-min response)

[Schedule Consultation](#)

Perfect for 15+ techs, regional operations

✓ 30-Day Money-Back Guarantee   ✓ No Long-Term Contract   ✓ Cancel Anytime

## Calculate Your ROI

See how much revenue you're losing to missed calls right now

Average Service Call Value

500

Missed Calls Per Week

15

Conversion Rate (%)

40

After-Hours Calls (%)

50

YOU'RE CURRENTLY LOSING

# \$78,000/year

WITH OUR AI YOU RECOVER

# \$70,200/year

Investment: \$1,497/mo = \$17,964/year

**ROI: 291% First Year**

[Get Your Custom Calculation →](#)

## HVAC Companies Trust Us With Their Calls



"Tried Vapi for 2 months. Wasted so much time configuring it. Switched to HVAC AI Agent and they had us live in 2 days. Game changer."



"Recovered \$87K in after-hours calls in first 90 days. The emergency routing actually works—had a gas leak call at 2am, routed perfectly."



"I'm not technical at all. They did everything. Now I never miss a call and customers think it's my actual receptionist."



**Mike Rodriguez**  
Rodriguez HVAC, Phoenix



**Jennifer Walsh**  
Climate Control Experts, Dallas



**Tom Chen**  
Chen Heating & Air, Seattle

## Stop Losing Calls. Start Tonight.

Schedule a 30-minute call. We'll show you exactly how we'll custom-build your AI receptionist—and you'll be live in 48 hours.

 Call: (555) 123-4567

[Schedule Consultation →](#)

30-Day Money-Back Guarantee • No Contract • Cancel Anytime

### Kestrel

Custom-built HVAC AI call agent for HVAC companies. Live in 48 hours.

### Product

[How It Works](#)  
[Pricing](#)  
[ROI Calculator](#)  
[Live Demo](#)

### Company

[About Us](#)  
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### Contact

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