# Modeling Aesthetics and Emotions in Visual Content: From Vincent van Gogh to Robotics and Vision

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# **ABSTRACT**

As inborn characteristics, humans possess the ability to judge visual aesthetics, feel the emotions from the environment, and comprehend others' emotional expressions. Many exciting applications become possible if robots or computers can be empowered with similar capabilities. Modeling aesthetics, evoked emotions, and emotional expressions automatically in unconstrained situations, however, is daunting due to the lack of a full understanding of the relationship between low-level visual content and high-level aesthetics or emotional expressions. With the growing availability of data, it is possible to tackle these problems using machine learning and statistical modeling approaches. In the talk, I provide an overview of our research in the last two decades on data-driven analyses of visual artworks and digital visual content for modeling aesthetics and emotions.

First, I discuss our analyses of styles in visual artworks [2]. Art historians have long observed the highly characteristic brushstroke styles of Vincent van Gogh and have relied on discerning these styles for authenticating and dating his works. In our work, we compared van Gogh with his contemporaries by statistically analyzing a massive set of automatically extracted brushstrokes. A novel extraction method is developed by exploiting an integration of edge detection and clustering-based segmentation. Evidence substantiates that van Gogh's brushstrokes are strongly rhythmic.

Next, I describe an effort to model the aesthetic and emotional characteristics in visual contents such as photographs [1, 3, 4, 6]. By taking a data-driven approach, using the Internet as the data source, we show that computers can be trained to recognize various characteristics that are highly relevant to aesthetics and emotions. Future computer systems equipped with such capabilities are expected to help millions of users with unimagined ways.

Finally, I highlight our research on automated recognition of bodily expression of emotion [5, 7]. We propose a scalable and reliable crowdsourcing approach for collecting in-the-wild perceived emotion data for computers to learn to recognize the body languages of humans. Comprehensive statistical analysis revealed many interesting insights from the dataset. A system to model the emotional expressions based on bodily movements, named ARBEE

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(Automated Recognition of Bodily Expression of Emotion), has also been developed and evaluated.

### CCS CONCEPTS

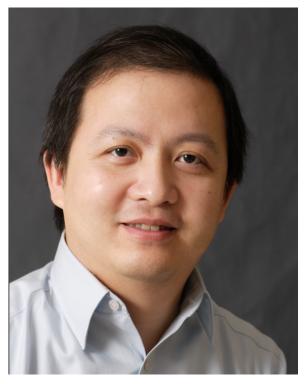
• Applied computing  $\rightarrow$  Fine arts; Psychology; • Computing methodologies  $\rightarrow$  Scene understanding.

# **KEYWORDS**

Visual aesthetics; evoked emotions; bodily expressed emotion understanding; oil paintings; visual artworks

## **ACM Reference Format:**

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(Photo by Justina J. Wang)

## **BIOGRAPHY**

James Z. Wang is a Professor of Information Sciences and Technology at The Pennsylvania State University. He received the bachelor's degree in mathematics and computer science *summa cum laude* from University of Minnesota, and the MS degree in mathematics, the MS degree in computer science, and the PhD degree in medical information sciences, all from Stanford University.

His research primarily focuses on the modeling of objects, concepts, aesthetics, and emotions in big visual data, with applications in biomedicine, visual art, meteorology, psychology, and social media. He was a recipient of the National Science Foundation Career Award (2004) and Amazon Research Awards (2018 and 2019).

He was a Visiting Professor with the Robotics Institute, Carnegie Mellon University, from 2007 to 2008. He was a Lead Special Section Guest Editor for *IEEE Transactions on Pattern Analysis and Machine Intelligence* (2008). In 2011 and 2012, he served as a Program Manager at the Office of the Director of the National Science Foundation where he managed international collaboration programs covering all sciences and engineering disciplines.

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