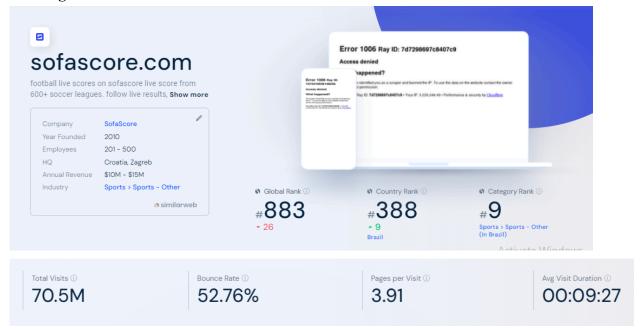
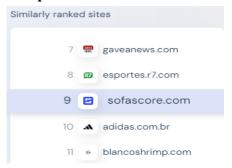
Aim: To analyze competitor activities using Social Media Data using Similar Web

#### Brand: sofascore.com

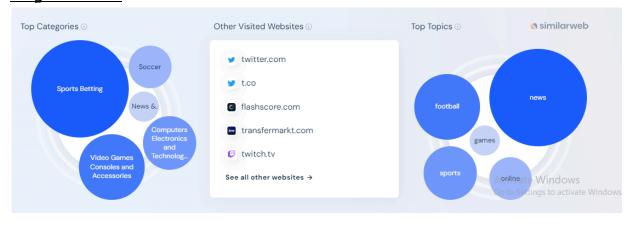
# Ranking



#### **Competitors**



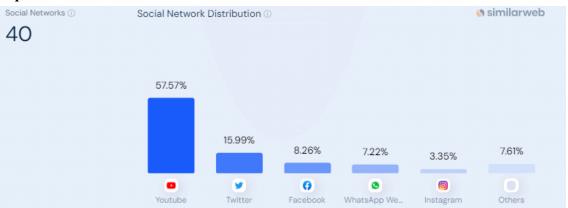
#### **Target Audience**



### **Competitor Analysis**



### Top contributors to social media traffic



# **Traffic Distribution**

