**Device 2.** A sampled person, labeled, say, i is approached with a box containing a large number of cards of which a proportion C(0 < C < 1) is marked 'yes' and proportions  $q_1, \dots, q_M(0 < q_j < 1, \sum_1^M q_j = 1 - C)$  are marked  $x_1, \dots, x_j, \dots, x_M$  and on request is to draw a card at random and report a value  $z_j$  as a response such that

$$z_j = y_i$$
 if a 'yes' marked card is drawn  $= x_j$  if an ' $x_j$ '-marked card is drawn.

Then 
$$E_R(z_j) = Cy_i + \sum_{1}^{N} q_j x_j, \text{ yielding}$$

$$r_i = \frac{1}{C} \left( z_j - \sum_{j=1}^{M} q_j x_j \right) \text{ for which}$$

$$E_R(r_i) = y_i \text{ and } V_i = V_R(r_i) = \alpha y_i^2 + \beta y_i + \psi$$
where 
$$\alpha = \frac{1}{C} - 1, \beta = -\frac{2}{C} \sum_{1}^{M} q_j x_j \text{ and}$$

$$\psi = \frac{1}{C^2} \left[ \sum_{j=1}^{M} q_j x_j^2 - \left( \sum_{1}^{M} q_j x_j \right)^2 \right]$$
and 
$$\nu_i = \frac{\alpha r_i^2 + \beta r_i + \psi}{1 + \alpha} \text{ for which } E_R(v_i) = V_i.$$

So, unbiased estimation of Y along with suitably unbiased variance esti-

mation promptly follows.

Chaudhuri and Christofides (2013) have presented results for RR Device I and RR Device II; the measures of protection are as follows:

**Device I** First box cards numbered  $a_1, \dots, a_M, \ \mu_a = \frac{1}{M} \sum_1^M a_j \neq 0$ ; second box cards numbered  $b_1, \dots, b_T, \ \mu_b = \frac{1}{T} \sum_1^T b_K$ .

RR from i is 
$$z_i = a_j y_i + b_K$$
,  $E_R(z_i) = y_i \mu_a + \mu_b$ .

With  $L_i = \text{Prior Prob}[y_i = 1]$ , the posterior is

$$L(y_i|z_i) = \frac{L_i P(z_i|y_i)}{P(z_i)} = \frac{L_i(\frac{1}{TM})}{(\frac{1}{TM})} = L_i.$$

So, privacy is protected unless T = 1 and M = 1 for which choice, with  $z_i$  the value  $y_i$  will be immediately revealed.

For the RR Device II

$$z_i = 1$$
 if true  $y_i$  is given out with probability  $C(0 < C < 1)$ 

$$= x_j, \ j = 1, \dots, M \text{ with probability } q_j (0 < q_j < 1, \sum_{1}^{M} q_j = 1 - C)$$

then, 
$$E_R(z_i) = Cy_i + \sum_{1}^{M} q_j x_j$$
.

Then, 
$$L(y_i|z_i) = \frac{L(y_i)C}{L(y_i)C + (1 - L(y_i)\sum_{1}^{M} q_j)}$$
  
=  $\frac{L_i}{L_i \left(2 - \frac{1}{C}\right) + \left(\frac{1}{C} - 1\right)} \to L_i \text{ if } C \to \frac{1}{2}.$ 

Chaudhuri, Christofides and Saha (2007) is also a relevant reference.

M=2, for example, privacy is hardly compromised. Chaudhuri and Dihidar (2009) have a second device to cover quantitative response. In this device an investigator carries a box of cards, a proportion C (0 < C < 1) marked blank and the remaining numbers  $x_1, \cdots, x_M$  such that their respective proportions  $q_j$  ( $j=1,\cdots,M$ ) are such that  $0 < q_j < 1$  but  $\sum_1^M q_j = (1-C)$ . Then, on request, from the ith person the forthcoming response is

$$z_i = y_i$$
 if a blank is drawn  
=  $x_j$  if an  $x_j$ -marked card is drawn.

Modern Survey Sampling

160

Then, 
$$E_{R}(z_{i}) = Cy_{i} + \sum_{j=1}^{M} q_{j}x_{j}.$$
Letting 
$$r_{i} = \left(z_{i} - \sum_{1}^{M} q_{j}x_{j}\right)/C, i \in U,$$

$$E_{R}(r_{i}) = y_{i} \ \forall \ i \in U.$$
Also, 
$$V_{R}(z_{i}) = Cy_{i}^{2} + \sum_{1}^{M} q_{j}x_{j}^{2} - \left(Cy_{i} + \sum_{1}^{M} q_{j}x_{j}\right)^{2}.$$
So, 
$$V_{i}V_{R}(r_{i}) = \frac{1}{C^{2}}V_{R}(z_{i}) = \alpha y_{i}^{2} + \beta y_{i} + \phi, \text{ say,}$$

with  $\alpha, \beta, \phi$  as known. Then,

$$v_i = (\alpha r_i^2 + \beta r_i + \phi) / (1 + \alpha)$$
 has  $E_R(v_i) = V_i$ .

Now paralleling the situations as in the earlier device we may get

$$L(y_{i}|z_{i}) = \frac{L(y_{i}) C}{L(y_{i}) C + (1 - C) (1 - L(y_{i}))}$$

$$= \frac{CL_{i}}{CL_{i} + (1 - C) (1 - L_{i})} = \frac{CL_{i}}{L_{i} (2C - 1) + (1 - C)}$$

$$= \frac{L_{i}}{L_{i} (2 - \frac{1}{C}) + (\frac{1}{C} - 1)}.$$

So,  $L(y_i|z_i)$  matches  $L_i$  if  $C = \frac{1}{2}$ .

Taking  $C = \frac{1}{2}$ , the privacy is fully protected. So, C is to be appropriately fixed to keep  $V_R(r_i)$  under control and  $L(y_i|z_i)$  kept as close to  $L_i$  as practicable.

Suppose y is a real-valued variable relating to a stigmatizing characteristic like expenses on treatment of AIDS, gain or loss last month through

## Exercises and Solutions Supplementaries

gambling, money earned or spent in dubious means with  $y_i$  as values relevant to an ith person  $i=1,\cdots,N$ . To gather a response from a sampled person suppose an investigator approaches with a box of cards marked either (i) genuine with C (0 < C < 1) as their proportion or (ii) marked  $x_i, ..., x_j, ..., x_M$  with respective proportions  $q_1, ..., q_j, ..., q_M$  (0 <  $q_j$  < 1,  $j=1, \cdots, M$  such that  $C + \sum_{j=1}^M q_j = 1$ ). The device produces the RR from the ith person as

 $z_i = y_i$  if "genuine" card appears =  $x_j$  if  $x_j$  "marked" card appears

Then, 
$$E_{R}\left(z_{i}\right)=Cy_{i}+\sum_{j=1}^{M}q_{j}x_{j}$$
 So, 
$$r_{i}=\frac{1}{C}\left(z_{i}-\sum_{1}^{M}q_{j}x_{j}\right)\text{ satisfies }E_{R}\left(r_{i}\right)=y_{i}\text{ and }$$

$$\begin{split} V_i &= V_R \left( r_i \right) = \frac{1}{C^2} \, V_R \left( z_i \right) \\ &= \frac{1}{C^2} \left[ E_R \left( z_i^2 \right) - E_R^2 \left( z_i \right) \right] \\ &= \frac{1}{C^2} \left[ \left( C \, y_i^2 + \sum_{j=1}^M q_j x_j^2 \right) - \left( C^2 y_i^2 + \left( \sum_{1}^M q_j x_j \right)^2 \right. \\ &\quad + 2 C y_i \left( \sum_{1}^M q_j x_j \right) \right] \\ &= \frac{1}{C^2} \left[ C \left( 1 - C \right) y_i^2 - 2 C y_i \left( \sum_{1}^M q_j x_j \right) \right. \\ &\quad + \left. \sum_{1}^M q_j x_j^2 - \left( \sum_{1}^M q_j x_j \right)^2 \right] \\ &= \alpha \, y_i^2 + \beta \, y_i + \theta, \quad \text{say, with } \alpha, \beta \text{ and } \theta \end{split}$$

as known quantities.

Solution:

An unbiased estimator for  $V_i$  is

$$v_i = \frac{\alpha \ r_i^2 + \beta \ r_i + \theta}{(1+\alpha)}.$$

For a proof Chaudhuri (1992) may be seen.

## 12. Question:

With the setup in Question 11 find an RR-based estimator for  $y_i$  with a variance less than  $V_i$ .

Solution:

Let from the ith sample person the RR be

$$z_i = y_i$$
 if "genuine" card comes  
=  $x_j + fy_i$  if  $x_j$  "marked" card comes.

Then,

$$E_R(z_i) = Cy_i + \sum_{1}^{M} (x_j + fy_i)$$
  
=  $[C + f(1 - C)]y_i + \sum_{1} q_j x_j = Ay_i + B$ , say.

Then,

$$r_i = (z_i - B)/A$$
 and  $E_R(r_i) = y_i$ ,  
 $A = C + f(1 - C)$   
 $E_R(z_i^2) = Cy_i^2 + \sum_i q_j (x_j + fy_i)^2$ .

So, 
$$V_R(z_i) = Cy_i^2 + f^2y_i^2 \sum q_j$$
  
  $+ 2fy_i \sum q_j x_j - (Ay_i + B)^2 + \sum q_j x_j^2$   
  $= Ty_i^2 + Fy_i + G,$ 

writing

$$T = C + f^{2}(1 - C) - A^{2},$$
  

$$F = 2f \sum_{i} q_{j}x_{j} - 2AB,$$
  

$$G = \sum_{i} q_{j}x_{j}^{2} - B^{2}.$$

Now compare  $\alpha y_i^2 + \beta y_i + \theta$  versus  $Ty_i^2 + Fy_i + G$  to check their comparative values given  $\alpha, \beta, \theta, T, F, G$ .