

## SubtitleVision

Real-time Movie Companion

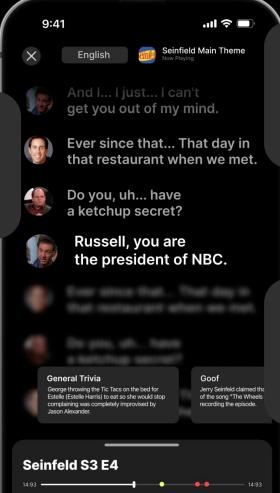
Aaron Kovacs, Julia Showl, Ryan Rosica



#### **Jerry Seinfeld**



Jerome Allen Seinfeld is an American stand-up comedian, actor, writer, and producer. He is best known for playing a semi-fictionalized version of himself in the sitcom Seinfeld, which he created and wrote with Larry David.



Re-Sync



## **Seinfeld Main Theme**Now Playing









#### **General Trivia**

Larry David famously instituted a policy of "no hugging, no learning," meaning that the show must avoid sentimentality and moral lessons, and the characters must never learn or grow from their wrongdoings.



**Content Warning** 



# Your real-time movie and TV Show guide

Companion & Accessibility

## For every movie or TV show

#### **Global search**



Identify the content and time location from a large database of TV and movies.

#### Time-synced information



- Subtitles
- Who is speaking / on screen
- Trivia
- What music is playing
- Content warnings

### **End User Flow**



**User Taps Button** 

Movie Recog. Subtitles Extra+

### **Behind the scenes**



Search

Subtitles

**Subtitles** 

Extra+

### Why

Accessibility

Enables the choice for whether to have subtitles on an

individual level

Subtitles help improve vocabulary and reading comprehension in children and adults learning to read

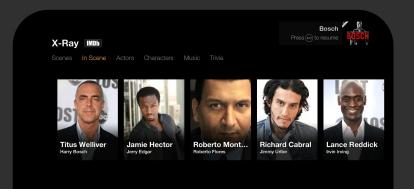
Subtitles improve second-language literacy

Companion

Companion to the media you are consuming

Characters currently speaking

Fun trivia facts



### **Current competitor**

#### Amazon's X-Ray

 For most shows on Amazon Prime Video, pausing brings up an overlay with information about who's on screen along with trivia

#### What does success look like

- Sync subtitles, get character, scene, and soundtrack information for one episode of one TV show
- Expand to multiple episodes
- Search through an entire database of subtitle information







Open Subtitles

## Questions?

