

# Will Your Paper Get Hyped?

Adela Fofiu

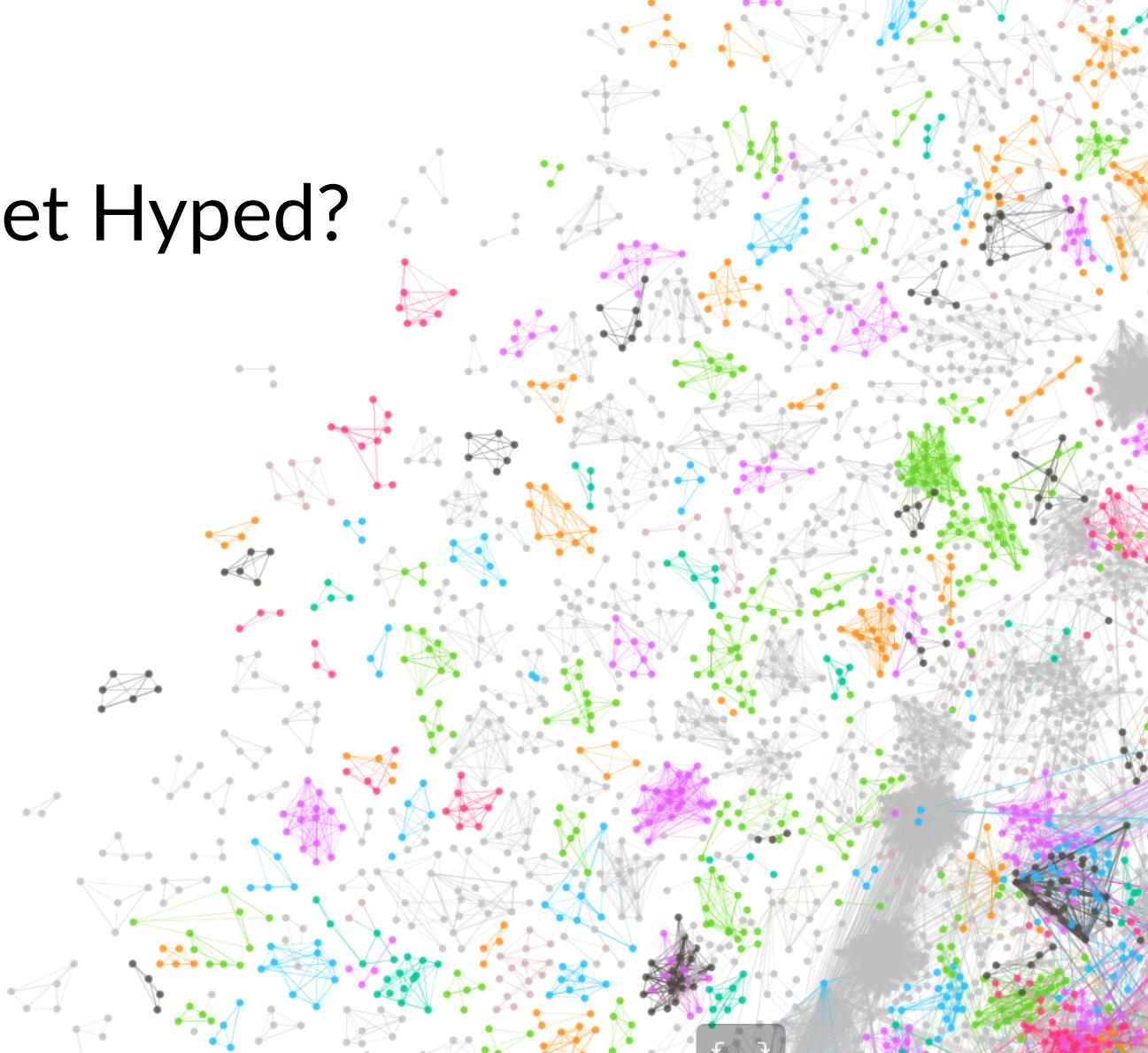
Anupama Aggarwal

Lara Minkus

Olga Zagovora

Milan Janosov

*Mentor: Claudia Wagner*



# What Matters for Media Attention?

Content



Author



Trendiness



# Features of the Data (45k PNAS papers)

Paper	Author	Title
#citation	Affiliation @rank	Length #char, #words, #:
#wikipedia	Country @GDP on edu	Polarity
#socialmedia	Collaboration net @PageRank	Subjectivity
Main field	Interdisciplinarity	Topics
Field diversity		

# Whom Should You Publish with?

h-index: 95



h-index: 1



h-index: 0



# Whom Should You Publish with?



# Click to add Title – but what??

**What Matters?**

**Catchy phrases**

**Short titles**

:

## Breaking Badly: DFT-D2 Gives Sizeable Errors for Tensile Strengths in Palladium-Hydride Solids

Niranjan V. Ilawe<sup>†</sup>, Jonathan A. Zimmerman<sup>‡</sup> and Bryan M. Wong<sup>\*†</sup>

\*Web: <http://www.bmwong-group.com>. E-mail:  
[bryan.wong@ucr.edu](mailto:bryan.wong@ucr.edu).

<sup>†</sup>Department of Chemical & Environmental Engineering and Materials Science & Engineering Program, University of California-Riverside, Riverside, California 92521, United States

<sup>‡</sup>Hydrogen and Combustion Technologies Department, Sandia National Laboratories, Livermore, California 94551, United States

[Journal of Chemical Theory and Computation](#)

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*Symposium: “What is Good Theorizing?”*

## Fuck Nuance

**Kieran Healy<sup>†</sup>**

### Abstract

Nuance is not a virtue of good sociological theory. It is a superficially attractive, nuance inhibits the abstract. In this paper, I will describe three “nuance traps” common in sociology. These traps are based on grounds of principle, aesthetics, and strategy. They are traps because they distract from the substantive heterogeneity of the discipline.

### Keywords

theory, nuance, models, fuck

Nuance is not a virtue of good sociological theory. It is a superficially attractive, nuance inhibits the abstract. In this paper, I will describe three “nuance traps” common in sociology. These traps are based on grounds of principle, aesthetics, and strategy. They are traps because they distract from the substantive heterogeneity of the discipline. I argue that, for the problem:

Feature	Altmetric score	Std err
Educational GDP	0,075	(0,069)
Citations	-0,001	(0,004)
<b>Length of Title (# words)</b>	<b>-0,561**</b>	<b>(0,191)</b>
Author Diversity	1,405	(5,321)
Title Polarity	7,569	(5,464)
Title Subjectivity	4,289	(2,876)
<b>Title Chunks ":"</b>	<b>11,763*</b>	<b>(4,420)</b>
PageRank of First Author	114223	(133699)
<b>PageRank of Last Author</b>	<b>-185751*</b>	<b>(66869)</b>
Ivy League (=1)	0,752	(1,823)
Year	5,398***	(0,246)
Constant	-575,371***	(29,320)
Observations	10568	
R <sup>2</sup>	0,10	

	News	Twitter	Wikipedia	Facebook
Educational GDP	0,012	0,037	0,000	0,004
Citations	-0,000	0,000	0,000	0,000
<b>Length of Title (# words)</b>	<b>-0,051***</b>	<b>-0,538***</b>	<b>-0,011**</b>	<b>-0,032***</b>
Author Diversity	0,166	-3,190	0,083	-0,218
<b>Title Polarity</b>	<b>0,423</b>	<b>6,904*</b>	<b>-0,035</b>	<b>0,347</b>
Title Subjectivity	0,320	2,551	0,100	0,180
<b>Title Chunks ":"</b>	<b>0,727*</b>	<b>8,873***</b>	<b>0,065</b>	<b>0,345</b>
PageRank of First Author	10648,523	43670,165	2084,469	3177,752
<b>PageRank of Last Author</b>	<b>-18126,027***</b>	<b>-115311,310***</b>	<b>-564,065</b>	<b>-9473,254**</b>
Year	0,439***	2,411***	-0,025***	0,155***
Ivy league (=1)	-0,124	0,892	-0,027	-0,076
Constant	-46,425***	-255,158***	2,947***	-16,085***
Observations	10568	10568	10568	10568
R <sup>2</sup>	0,06	0,04	0,01	0,02

# Future Steps

## The Formula for Media Attention

- WiFi
- Get a complete dataset (WoS)
- Comparing citation and e.g. retweet networks
- Mechanistic model

