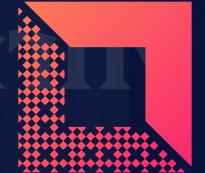




Mirror Conf 2.0

Mirror Conf 2.0



For designers  
and front-end  
developers.

22 & 23 September, 2017

Braga, Portugal

22 & 23 September, 2017

Braga, Portugal

# Sponsorship Prospectus

# Event Information

## Date

11 - 13 October, 2017



## Attendees

350+

## Speakers

12

## More info

[sponsors@mirrorconf.com](mailto:sponsors@mirrorconf.com)



## Our Mission

Mirror aims to bring designers and developers together through two days of fantastic talks and friendly networking. We feel there is a lack of quality events that engage with the necessary knowledge depth for both audiences that allows them to learn, while sharing their experiences.

## Why Braga?

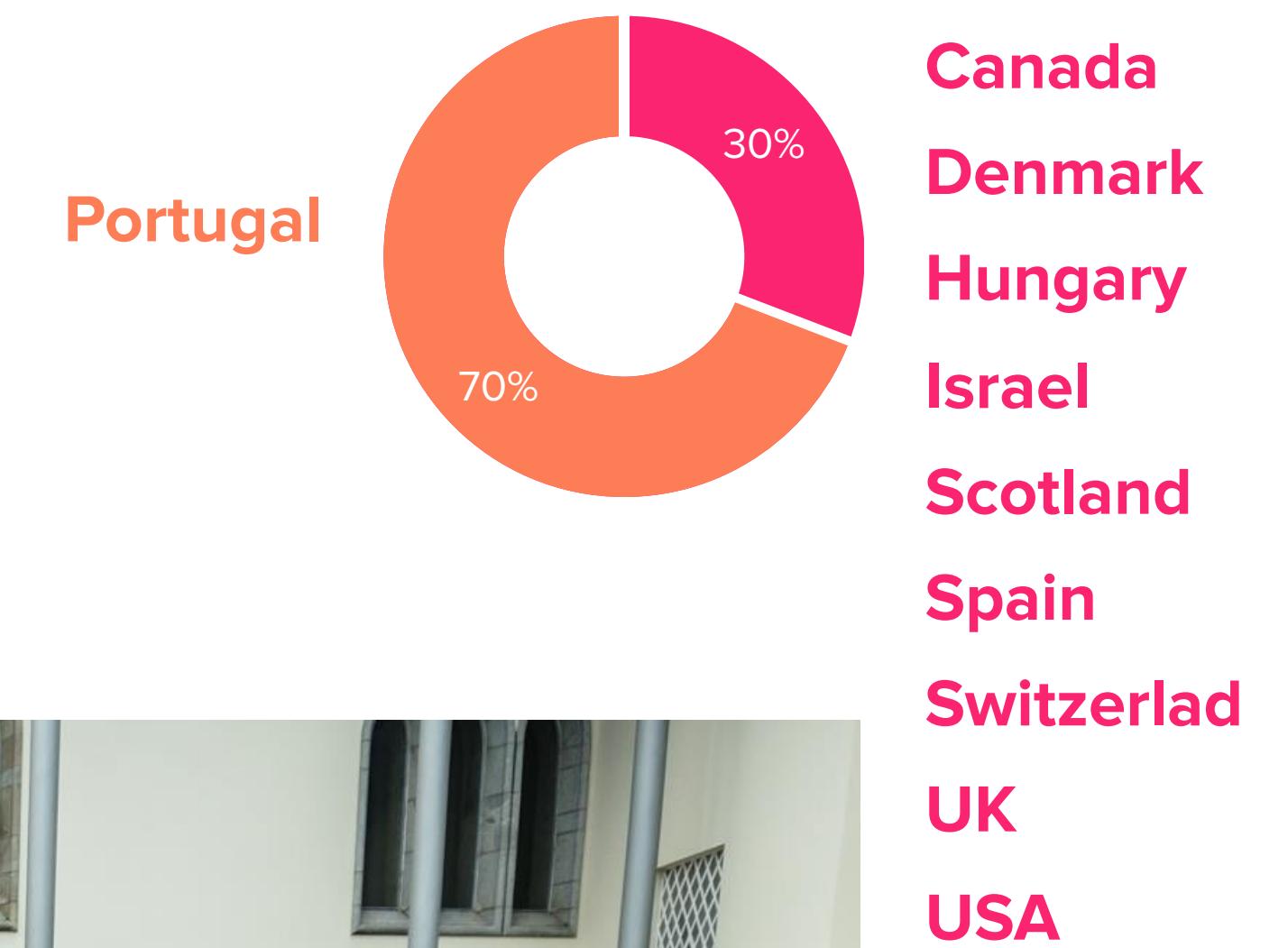
Braga has great tech companies with major international relevance, as well as young companies and startups and it's Portugal's third biggest city, with an amazing history and a great University.

It was also the European Youth Capital in 2012, and it's 30 mins away from Porto, the second biggest city of Portugal and the coolest city of Europe. You probably already heard of it, at least about the Port Wine and the OPO airport.

# Mirror Conf 1st Edition

+270 Attendees

Best of: <https://www.youtube.com/watch?v=JWa0PMXN7ZE>



## 2016 Speakers



**Kyle Fiedler**



**Darius Kazemi**



**Léonie Watson**



**Sarah Drasner**



**João Granado**



**Lea Verou**



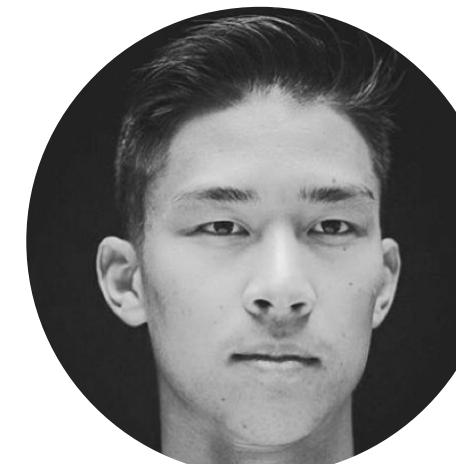
**James Chudley**



**Tiago Pedras**



**Bürocratik**



**Bryant Chou**



**Tibor Kranjc**



**Dan Mall**

# 2016 Sponsors

**Thank you!**

To our 2016 sponsors that made Mirror Conf a huge success.

## Platinum



## Gold

L A N D I N G . J O B S



## Stone



## What they say about Mirror Conf 2016



**GINETTA WEB/MOBILE**

@ginettateam

Thank you [@MirrorConf](#) and [@subvisual](#) for making us happy. We love you, too! [#mirrorconf](#)



**Avin Vadas**

@avinvadas

To all precious people & speakers of [@MirrorConf](#), Thank you for those two fantastic, smartening days at Braga. I had a blast.

Obrigado!



**Joana Vieira**

@joanav94

A huge thank you to everyone that made [@MirrorConf](#) possible! This conference was so amazing and I learned so much! :D



**Andreia dos Reis**

@andreia\_reis\_dg

Congratulations [@MirrorConf](#) for the amazing event!! [@Landing\\_jobs](#) is really proud to have been a part of it. =)

# What they say about Mirror Conf 2016



**Bakery Design**  
@baking\_design

Amazing work from the @MirrorConf team and lets make this events a regular! #mirrorconf



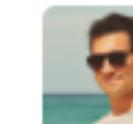
**carly stevens**  
@omgcarlyidk

Thanks @MirrorConf that was kick ass! Soooooo worth the trip from Texas!



**Tiago Pedras**  
@tiagopedras

Amazing web conferences should happen more often. Well done @MirrorConf @subvisual @gen\_design



**André Luís**  
@andr3

Awesome conference, @MirrorConf! Thank you for putting it together. Really valuable lessons. 🙌



#mirrorconf



**Miguel Jesus**  
@migueljss

@MirrorConf so where can I get the ticket for the next one? Awesome Conf! #kudos

# Mirror Conf 2017

## Sponsorship

## Introduction

We are looking for great companies that want to help us make Mirror Conf 2017 possible. We created a wide range of sponsorship packages, leaving up to you to decide the one that suits you best.

We want you to get the most out of the sponsorship, so if you feel like none of our sponsorship packages fits the bill, just get in touch and we'll see how we can make it work for you.

## **How to reserve your sponsorship**

Sponsorships are limited and available on a first-come, first-served basis. To request your sponsorship just email us at [sponsors@mirrorconf.com](mailto:sponsors@mirrorconf.com).

**Stone**

**500€ / 20 slots**

**Website and Social Media**

- Logo on sponsors tab.
- Post on social media.

**Discount Coupon**

- 5 tickets with 10% discount.

**In loco**

- Thanked in opening ceremony by name and inclusion in shared sponsor slide.
- Shown in sponsor slide during breaks.

# **Gold**

**2.000€ / 8 slots**

## **Website and Social Media**

- Logo on sponsors tab.
- Post on social media.

## **Discount Coupon**

- 1 full conference pass.
- 10 tickets with 10% discount.

## **In loco**

- Thanked in opening ceremony by name and inclusion in shared sponsor slide.
- Shown in sponsor slide during breaks.
- Sponsor table (Booth space).
- Opportunity to put swag on the attendee's bag.

## **Platinum**

**4.000€ / 3 slots**

### **Website and Social Media**

- Logo on sponsors tab.
- Post on social media.

### **Discount Coupon**

- 3 full conference passes.
- 15 tickets with 10% discount.

### **In loco**

- Thanked in opening ceremony by name and inclusion in shared sponsor slide.
- Shown in sponsor slide during breaks.
- Sponsor table (Booth space).
- Opportunity to put swag on the attendee's bag.
- Logo on badge.

## **Host the Wifi**

**1.000€ + VAT / 1 slot**

We'll take care of the technical part but we could use some help on the economics.  
You get to pick the WiFi name and password and make sure everyone on Mirror  
Conf will see it and use it!

## **Host the Party**

**2.000€ + VAT / 1 slot**

It's the biggest night of the event, everyone is excited with the talks and is now enjoying their drinks and meeting amazing people! A great opportunity to show off your company's roll-up, be the background of all the selfies and group photos and the most memorable experience at the beautiful city of Braga.

# Contacts

**Other ideas you want to share? Let us know.**

Laura Esteves

**+351 914 485 738**

Roberto Machado

**+351 916 748 994**

[sponsors@mirrorconf.com](mailto:sponsors@mirrorconf.com)



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