



The future of the web

M I R R O R C O V F



# Sponsorship Prospectus

# Event Information

## DATE

15-19 October, 2018

## ATTENDEES

700+ attendees

## SPEAKERS

12

## MORE INFO

[hello@mirrorconf.com](mailto:hello@mirrorconf.com)

# Our Mission

Mirror aims to bring designers , developers and product lovers together through two days of fantastic talks and friendly networking. We feel there is a lack of quality events that engage with the necessary knowledge depth for both audiences that allows them to learn, while sharing their experiences.

# Why Braga?

Braga has great tech companies with major international relevance, as well as young companies and startups and it's Portugal's third biggest city, with an amazing history and a great University.

It's a beautiful city that we learned to love as our own, with a vibrant and exciting mood that perfectly suits our conference!

# Last year's edition

+600 Attendees

26 Nationalities

2 Days of talks + 2 days of workshops

An amazing lineup, with Brad Frost, Claudio Guglieri, C Todd Lombardo, Jeremy Keith, Sarah Soueidan, Vitaly Friedman, Rachel Andrew, Eduardo Bouças, Gabriel Valdivia, Aras Bilgen, Henry Daubrez & Frank Chimero

**See the best of 2017 here!**

# Our expectations for this year

+700 Attendees

2 days of conference + 3 days of workshops

Already confirmed speakers are Jared Spool, Mike Monteiro & Lea Verou



Lea Verou



Jared Spool



Mike Monteiro

# Why your company should sponsor MirrorConf?

Improve your brand awareness amongst the most talented web people

Meet designers, developers & product lovers from all over the globe

Present your products & technologies

Help us make Mirror Conf awesome!

# Stone

500€ / 20 slots

\* values without vat

## Website and Social Media

- Logo on sponsors tab.
- Post on social media.

## In loco

- Thanked in opening ceremony by name and inclusion in shared sponsor slide.
- Shown in sponsor slide during breaks.

## Tickets

- 5 tickets with 10% discount.

# Gold

2000€ / 8 slots

\* values without vat

## Website and Social Media

- Logo on sponsors tab.
- Post on social media.

## Tickets

- 1 full conference pass.
- 10 tickets with 10% discount.

## In loco

- Thanked in opening ceremony by name and inclusion in shared sponsor slide.
- Shown in sponsor slide during breaks.
- Sponsor table (Booth space).
- Opportunity to put swag on the attendee's bag.

# Platinum

4000€ / 3 slots

\* values without vat

## Website and Social Media

- Logo on sponsors tab.
- Post on social media.

## Tickets

- 3 full conference passes.
- 15 tickets with 10% discount.

## In loco

- Thanked in opening ceremony by name and inclusion in shared sponsor slide.
- Shown in sponsor slide during breaks.
- Sponsor table (Booth space).
- Opportunity to put swag on the attendee's bag.
- Logo on the badge

# Host the Wifi

2000€ / 1 slot

\* values without vat

We'll take care of the technical part but we could use some help on the economics. You get to pick the WiFi name and password and make sure everyone on Mirror Conf will see it and use it!

# Host the Party

2500€ / 1 slot

\* values without vat

It's the biggest night of the event, everyone is excited with the talks and is now enjoying their drinks and meeting amazing people! A great opportunity to show off your company's roll-up, be the background of all the selfies and group photos and the most memorable experience at the beautiful city of Braga.

# Coffee Break

750€ / 4 slots

\* values without vat

Host a yummy and healthy coffee break in Mirror Conf! You'll be thanked by our Master of Ceremonies right before the coffee break.

# Got other ideas?

Like bag branding, sponsor the board game area or the photobooth...

If you have any other ideas for how your company could make the most out of the Mirror Conf experience, share them with us!

We'd love to hear about them :)

## Contact

[hello@mirrorconf.com](mailto:hello@mirrorconf.com)



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