

## **BE ON THE FOREFRONT SHAPING A BRAND**

### **Your Expertise Matters**



**WOW! GET A \$25 AMAZON GIFT CARD FOR  
FIRST 20 AGENTS THAT SIGN UP & PARTICIPATE**

**Dear Travel Counselors,**

**You are cordially invited to take part in a webinar focus group for a European owned Ocean Cruise Line sailing small, expedition-style ships on Global itineraries.**

**The webinar will take place on these dates:**

- **Thursday the 27th - 3:30 PM EST / 12:30 PM PT or**
- **Friday the 28th - 2 PM EST / 11 AM PT**

The focus group may be as short as thirty minutes. If selling premium cruise experiences is a part of your overall business, you qualify to participate.

The session will provide an opportunity for you to use your professional knowledge to influence the direction the cruise line will take in the North American market. In particular, we would like to know which name is most appealing to the target market, which cruising category it falls under, and additional industry-related information.

More background information will be sent to those confirming attendance before the focus group. Your feedback will be used to help us ensure that your clients will have the vacation experience of their dreams. As a token of our appreciation for your opinion and insight, you will be rewarded with this gift:



**THANK YOU**  
**BONUS COMMISSION OF \$250**  
Bookings must be made from January – April 2020

If you would like to take part in the focus group on June 27th or 28th, please let us know by clicking the options below.

**CLICK HERE FOR  
THURSDAY, JUNE 27<sup>TH</sup>  
3:30 PM EST / 12:30 PM PT**

**CLICK HERE FOR  
FRIDAY, JUNE 28<sup>TH</sup>  
2 PM EST / 11 AM PT**

Immediately after the presentation you will receive the survey link. Please fill it out after the focus group so you have more context about the name recommendation you are sharing with us. Upon submission of the survey, you'll be emailed the reward code.

**Thank you in advance for your participation.**