



Leadership

Capabilities Statement



COMPANY OVERVIEW

4i Leadership is a *leadership development and coaching service*.
Specializing:

- **Covid Return to Work** - we've created a value-based, better-future-driven program to ease employees back into the office.
- **Stress Management** programs for employees and leaders, to change the way we relate to stress.
- **Leadership Development** and coaching for all levels.
- **Diversity, Equity & Inclusion (DE&I)** program which nurtures inclusion, builds diversity and establishes genuine equity, fairness and attention to bias

DIFFERENTIATOR

- **Creating the Future Workplace:** Reframing the return-to-work as an opportunity to create an improved work culture
- **Deconstructing Stress** program for employees and leaders
- **DE&I** based on through lived experience, academic mastery, and workplace transitions
- **Leadership development** in >High-Performance Teams, >Leadership Capabilities coaching, >Emotional & Conversational Intelligence

TARGET CLIENTS

- | | |
|---------------------|-----------------------|
| • Public Utilities | • Automotive |
| • Banking & Finance | • Entertainment |
| • Human Resources | • Government Agencies |

VISION STATEMENT

To create a better world by igniting people's potential to lead as their best selves through values, intention, inspirational change and action while inspiring positive progress in themselves, their work, their community, and their world.

PAST PERFORMANCE & MANAGEMENT PROJECTS



YEAR ESTABLISHED

- Founded December 2018
- Built on 30 years of leadership development and 7 years of doctoral work on leadership, virtual/remote work and stress

BUSINESS STRUCTURE

- SP – Sole Proprietorship 100%
- DBA – 4i Leadership
- Subcontract with SMEs when necessary
- DUNs #118103948
- CAGE Code: 91JU1
- UEI: JSVCYMLG2M44

SBE CERTIFICATIONS

- DGS SBE ID# 2024109
- NGLCC Certified LGBTBE™ #22691
- Los Angeles LSBE #090636
- City of Long Beach SBE #1017117
- Port of Long Beach SBE #1018362
- LA County LSBE #090636
- CPUC Certified LGBTBE & MBE #21000593

CERTIFICATIONS – if applies

- PROSCI Change Management Certification
- Project Management Bootcamp Certification
- Certified in AI Biz Leadership Strategy from MIT

NAICS CODES

- 541612 Human Resource Consulting (SIC 8999, 8742)
- 541611 Admin & Gen Mgmt Consult Services (SIC 8742)
- 541618 Other Management Consulting (SIC 8748)
- 541613 Marketing Consulting Services (SIC 8742)
- 923130 Administration of HR Programs (SIC 9441)
- 541690 Scientific & Tech Services (SIC 8748, 8999)

CONTACT INFORMATION

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