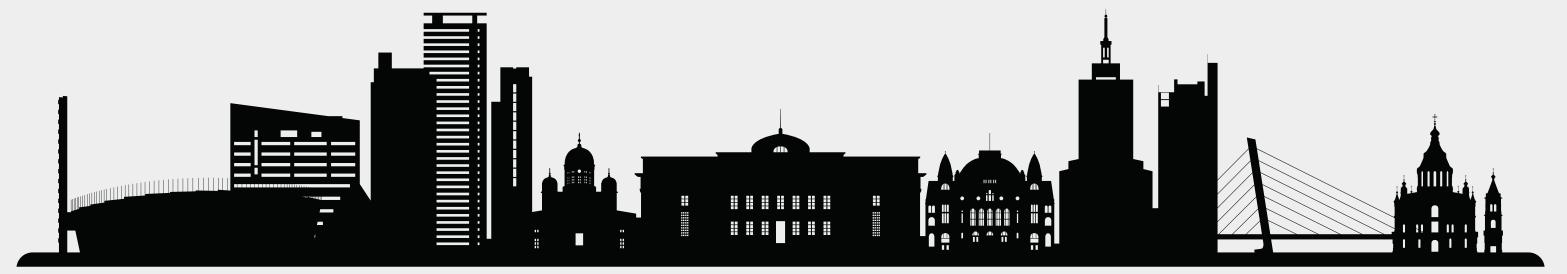


# Homebaise — Own a Piece of Tomorrow

Building Africa's largest decentralized property investment ecosystem — where anyone can invest, trade and earn from real estate using Hedera.



# The Problem

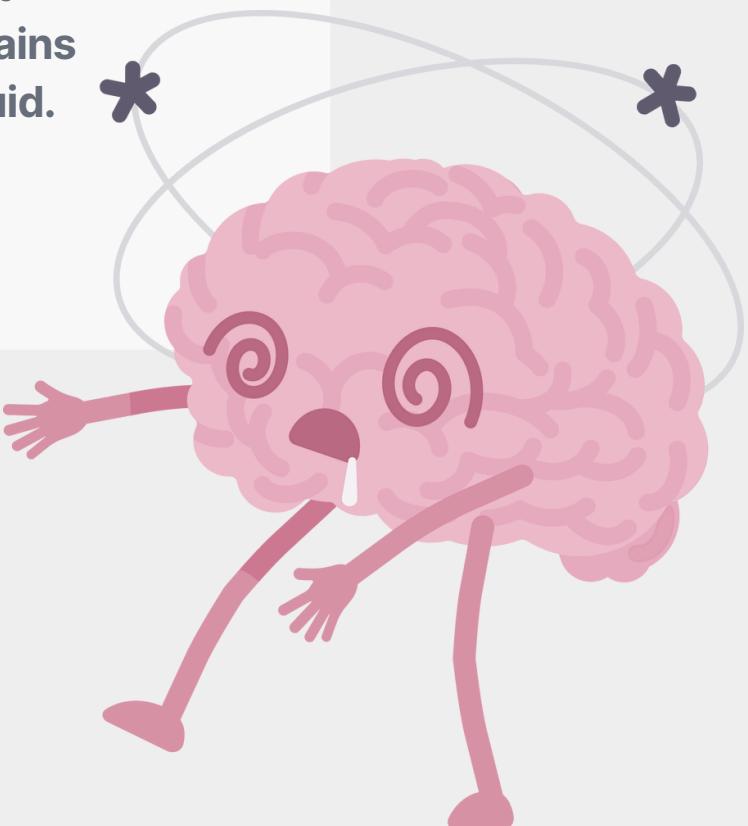
**1.4 Billion People. 2% Access to Real Estate.**

Real estate is Africa's most valuable yet inaccessible asset class.

Barriers: Bureaucracy, middlemen, fraud, and high entry costs.

Less than 2% of Africans have access to property investment opportunities.

- \$1.5 trillion projected market (by 2030) — yet most value remains locked and illiquid.



# The Solution

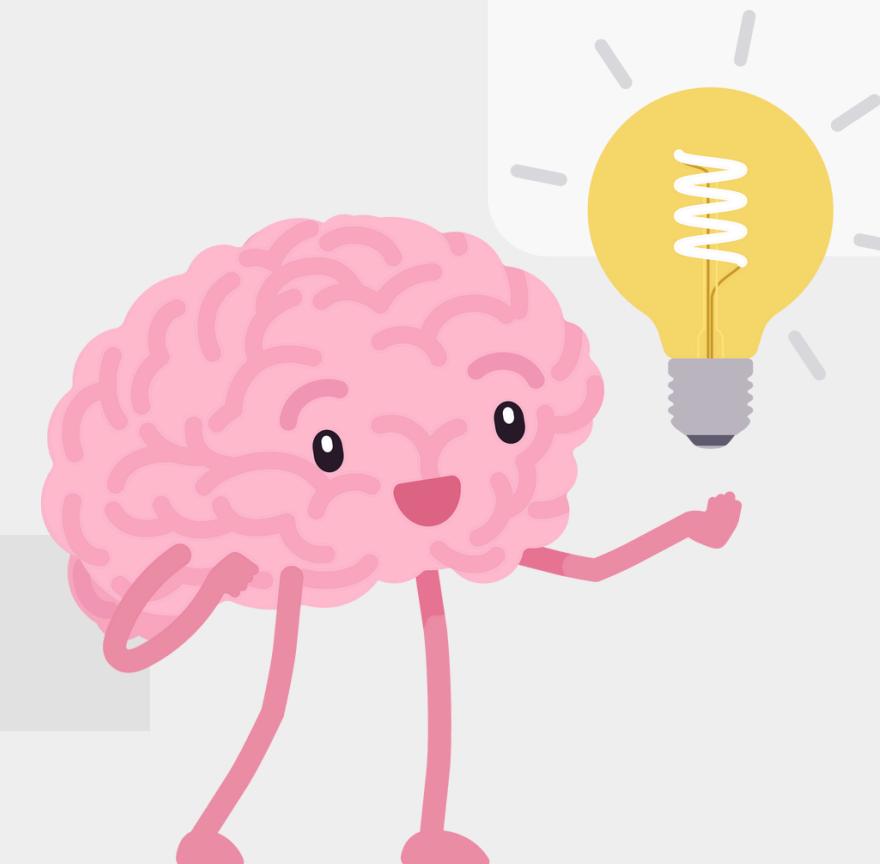
**Turning Every Property Into an Investment Opportunity**

Homebaise uses Hedera Hashgraph to tokenize real-world properties.

Fully transparent, secure, and instant ownership.

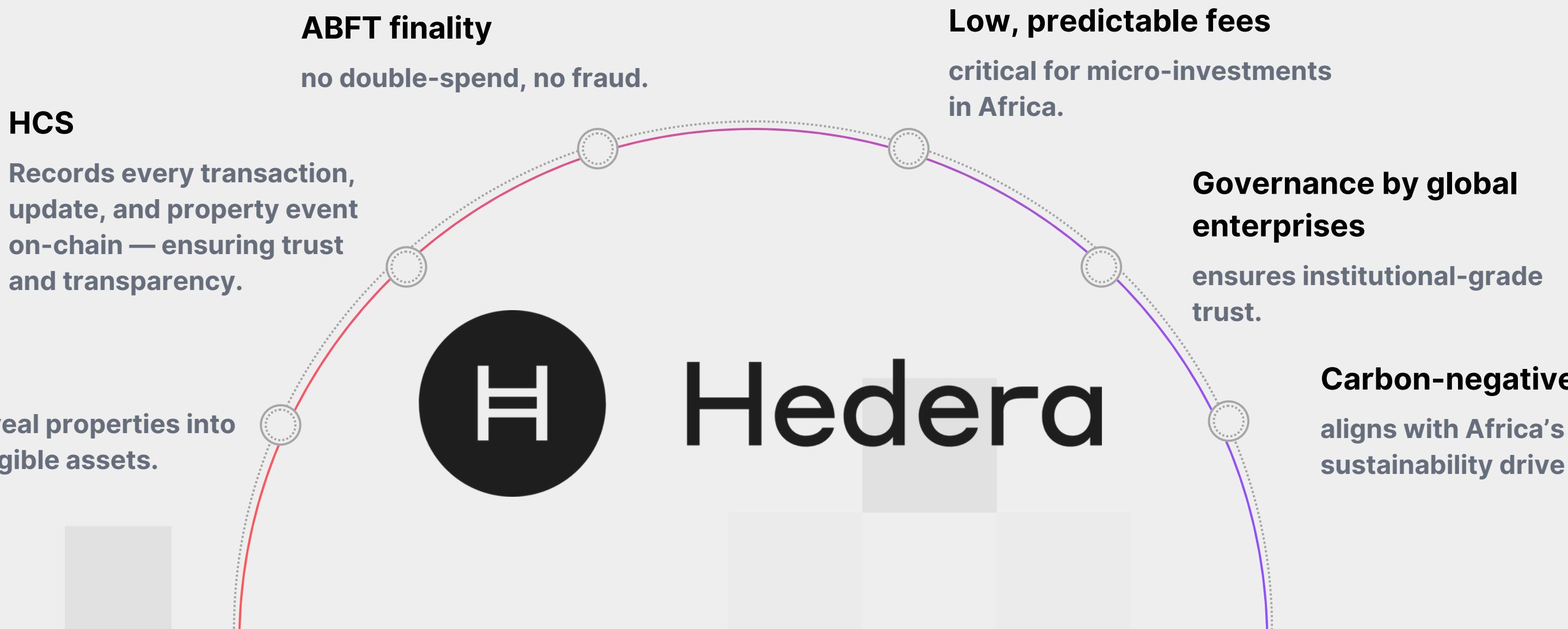
Anyone can invest in verified, fractional properties — starting from \$10.

AI assistant on WhatsApp & Telegram helps users track investments, make transfers, and get market insights — no apps, no friction.



## Why Hedera

# Built on the Fastest, Greenest, and Most Secure DLT — Hedera



## Market Opportunity

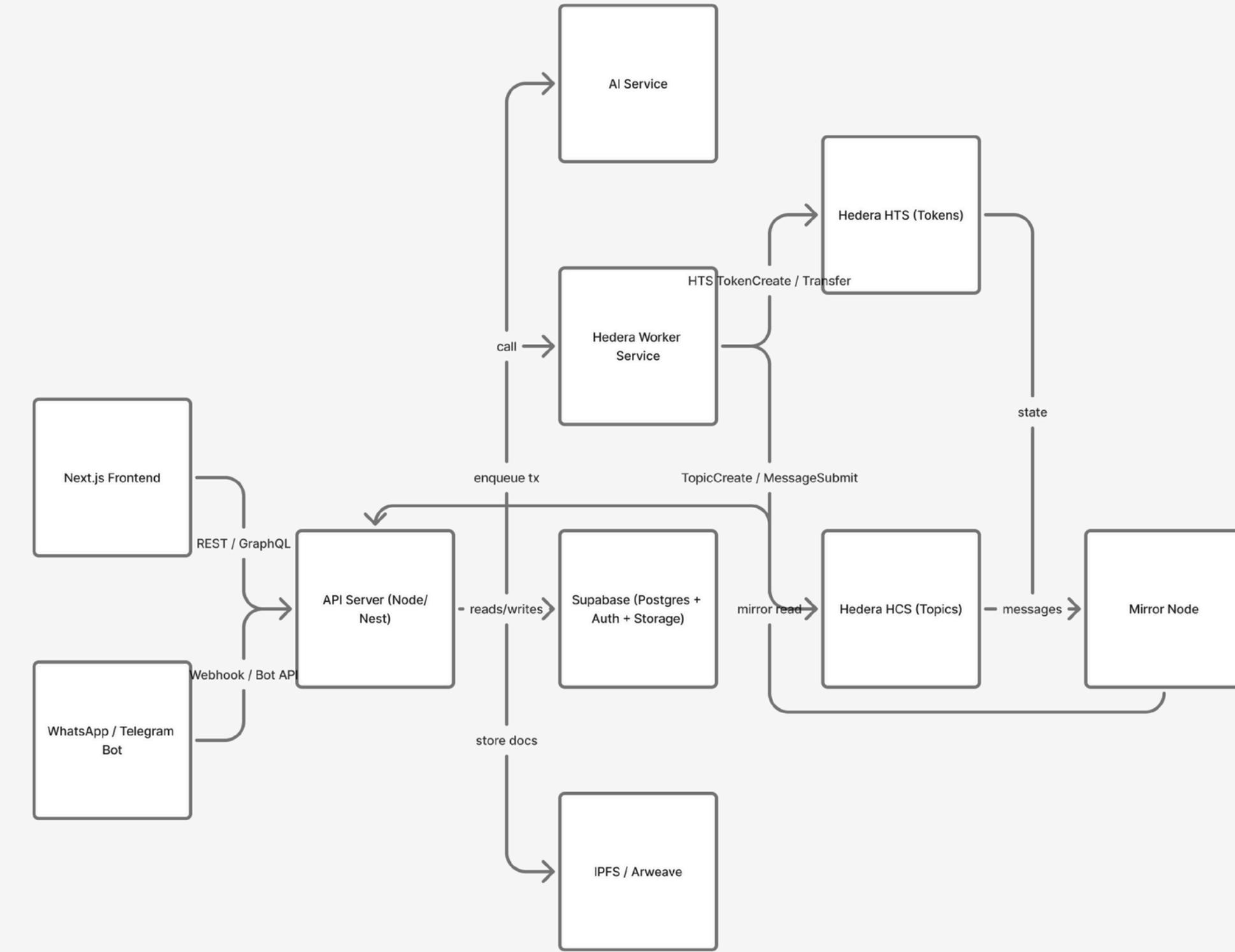
# Africa's \$1.5 Trillion Real Estate Opportunity

- TAM: \$1.5 trillion (African Real Estate, projected 2030)
- SAM: \$280 billion (urban, income-generating properties)
- SOM: \$10 billion (digital, fractional property ownership)
- Rising adoption of crypto and stablecoins — over 50 million African wallets.
- Huge demand for DeFi + real asset opportunities.



# Product / Architecture & TRL

- User signs in (Google / HashPack).
- Invests via HBAR → tokens minted via HTS.
- Property verified → NFT certificate issued.
- Transactions logged via HCS.
- AI assistant tracks yields, sends alerts, manages transfers.



Business & Revenue Model

# Building Africa's First Real Estate Liquidity Layer

**AI Advisory Subscription:**  
Premium insights for institutional investors.

**Transaction Fees:** 1–3% fee on every property token sale/investment.

**Trading Fees:** P2P token exchange fees (like DEX).

**Listing Fees:** For verified property owners or developers.

**Yield & Rental Income Fees:** Commission on managed yields.



## Community Growth

### ● Phase 1: Early Adopters (0–3 months)

- Onboard 100+ testers from African real estate & Web3 circles.
- Launch WhatsApp & Telegram Investor Lounge for live support and updates.
- Host virtual demos + “Founding Investor” NFT airdrops.

### ● Phase 2: Expansion (4–9 months)

- Deploy Homebaise AI Bot on WhatsApp/Telegram for easy investing.
- Launch Ambassador Program (realtors, developers, crypto advocates).
- Partner with banks like Stanbic for fiat-to-HBAR onramps and co-listed properties.

### ● Phase 3: Ecosystem (9–18 months)

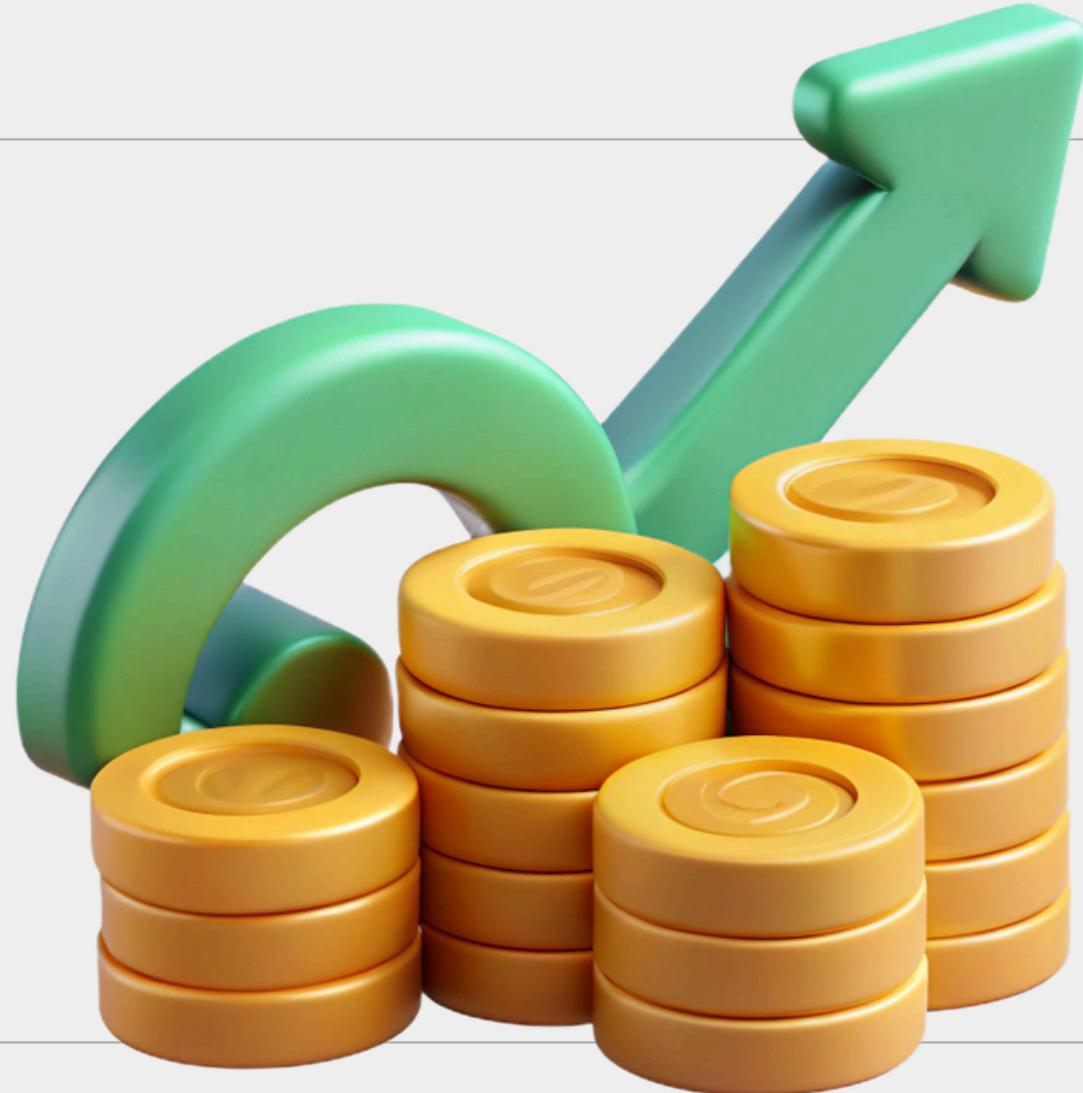
- Enable property token lending (use tokens as collateral).
- Introduce Homebaise Academy — short learning sessions in local languages.
- Launch Homebaise DAO for community-driven governance.



## Community Growth

### Channels

- WhatsApp & Telegram Bots → simplified investing & AI tracking
- X (Twitter) → updates, memes, and investor insights
- YouTube / TikTok → 1-min video explainers
- Local Meetups → city-based investment clubs (Lagos, Nairobi, Kigali)



Traction & Milestones

# From Concept to Working Product



**MVP live on Hedera Testnet.**

**Tokenization & property certification via HTS & HCS**

**AI assistant integrated (Telegram / WhatsApp).**

**Community beta of 200+ testers**

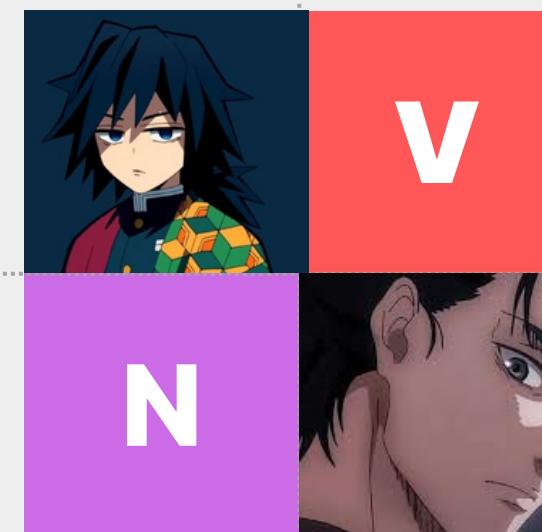
**Partnerships in progress with African realtors and investment networks.**

Team & Expertise

# The builders behind the scene

## Finisher

- Founder & Fullstack Developer.
- Co-founded GameBloc
- Strong African Web3 community background. Running tournaments with the African BR community



## Nailer

- Developer & Contributor
- focuses on frontend integrations and mobile app designs

## Victor Trust O.

- Realtor & Real Estate Consultant
- bridges on-chain & off-chain property processes.

## Boyrn

- Social Media & Technical Writer
- Leads content and community growth.

## Roadmap

**The Future is  
Onchain — and  
It's Just  
Beginning**

- 
- Q4 2025: Launch property trading marketplace (P2P tokens).**
  - Q1 2026: Introduce AI-driven lending (property tokens as collateral).**
  - Q2 2026: Expand to 5 African cities; integrate stablecoin gateway.**
  - Q3 2026: Mainnet deployment & partnership expansion.**

# The Ask

1

2

3

## Hedera Grant

We're seeking a \$100,000 Hedera Ecosystem Grant, structured by milestones to ensure transparency and measurable impact.

## Strategic Partnerships

- Banks: Stanbic IBTC, Access Bank — to enable fiat on/off ramps and asset-backed loan products using Homebaise tokens.
- Realtors & Property Networks: To onboard verified listings and developers.
- Hedera Ecosystem: Technical mentorship and visibility through the Hedera community and accelerator programs.
- Fintech & DeFi Partners: For liquidity pools and collateralized asset lending.

## Visibility & Support

inclusion in Hedera's ecosystem spotlight, developer showcases, and African market acceleration programs.

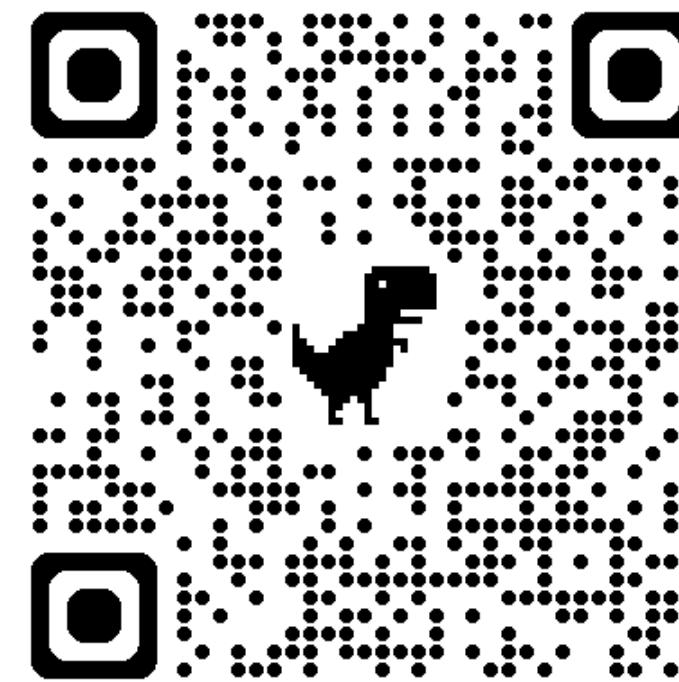
# Thank You

Homebaise — Own. Earn. Evolve.



@HOMEBAISE\_BOT

Interact with our Telegram bot



Interact with our app