

# AI-Driven Banking Campaign Performance and Subscription Insights

Education Level

All

Marital Status

All

Campaign Month

All

Job

All

Avg Call  
Duration(Sec)

258.29

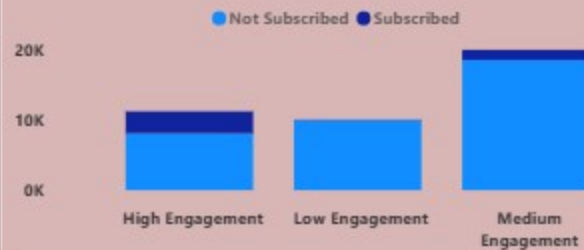
Subscription  
Rate

11.27%

Total Customers

41K

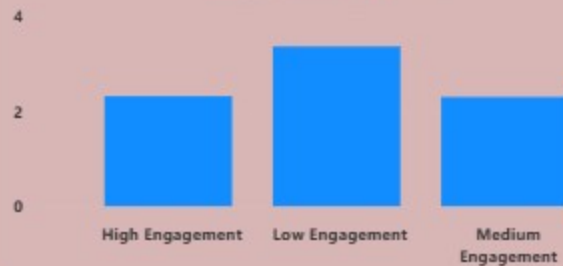
Subscription Outcome by Engagement Level



Campaign Contacts Required by Subscription Outcome



Average Campaign Contacts by Engagement Level



Monthly Subscription Trend

