

AI-Driven Banking Campaign Performance and Subscription Insights

Education Level

Marital Status

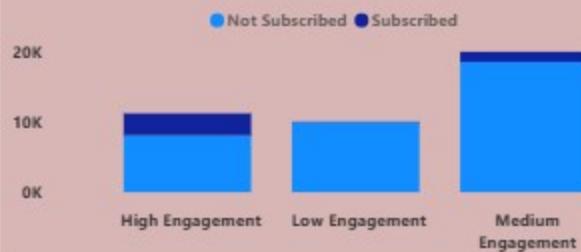
Campaign Month

Job

Avg Call Duration(Sec)

258.29

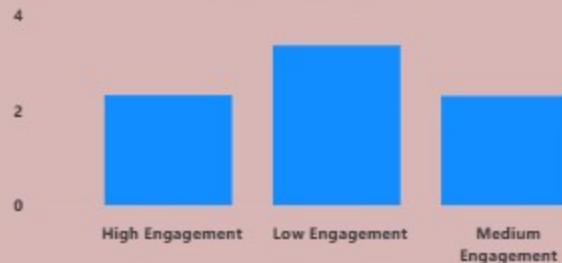
Subscription Outcome by Engagement Level



Campaign Contacts Required by Subscription Outcome



Average Campaign Contacts by Engagement Level



Monthly Subscription Trend



Subscription Rate

11.27%

Total Customers

41K