



PIZZA SALES REPORT

January 15 - December 15

Pizza Category

All

01-01-2015

31-12-2015



817.86K

Total Revenue



38.31

Average Order Value



49.57K

Total Pizzas Sold



21.35K

Total Orders



2.32

Average Pizzas per Order



Home



Best/ Worst Sellers

BUSIEST TIMES

DAYS

Orders are **highest** on **Thursday**, **Friday**, and **Saturday** evenings.

MONTHS

The **maximum** number of orders occurs in the months of **January**, **May**, and **July**.

SALES PERFORMANCE

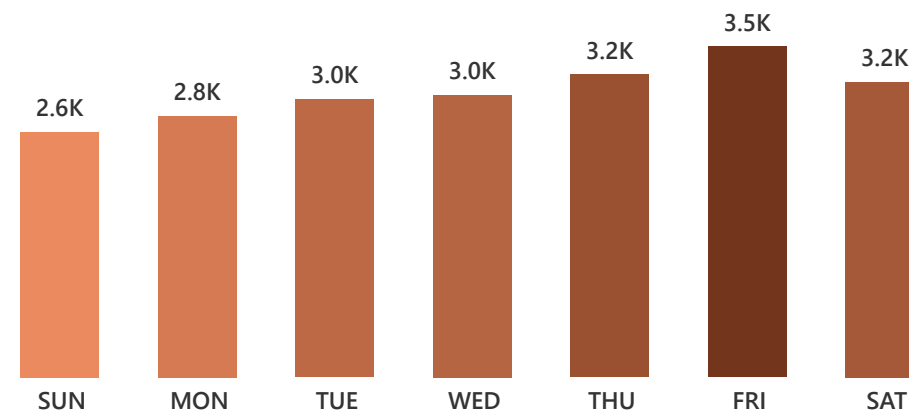
CATEGORY

Classic Category contributes the **most** to quantities and sales.

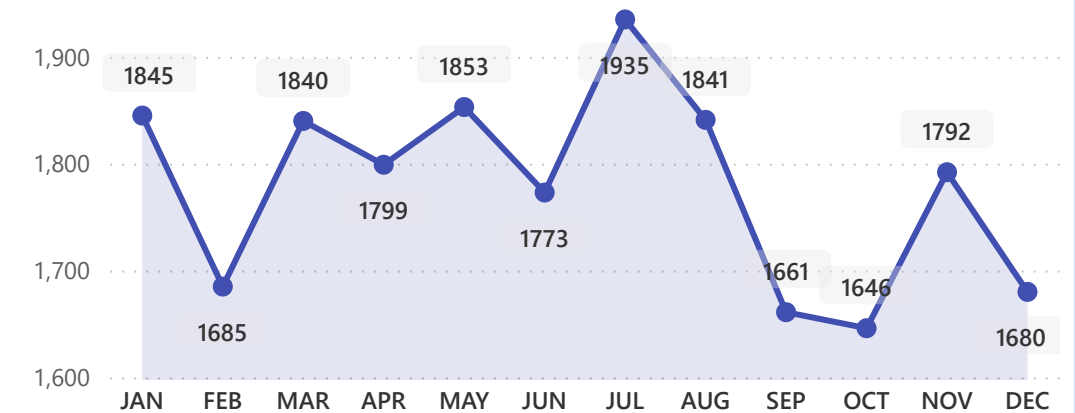
SIZE

Large Sized Pizza contributes to **maximum** sales.

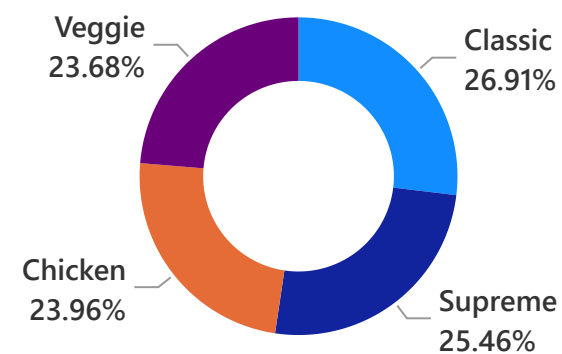
Daily Trend for Total Orders



Monthly Trend for Total Orders

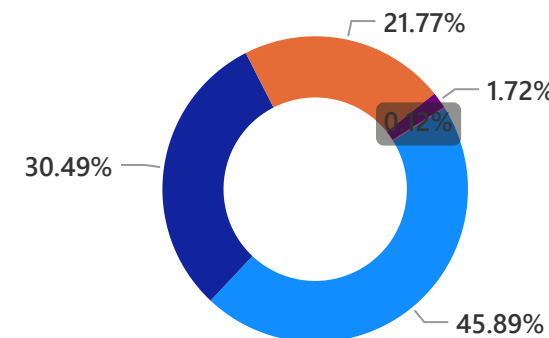


% of Sales by Pizza Category

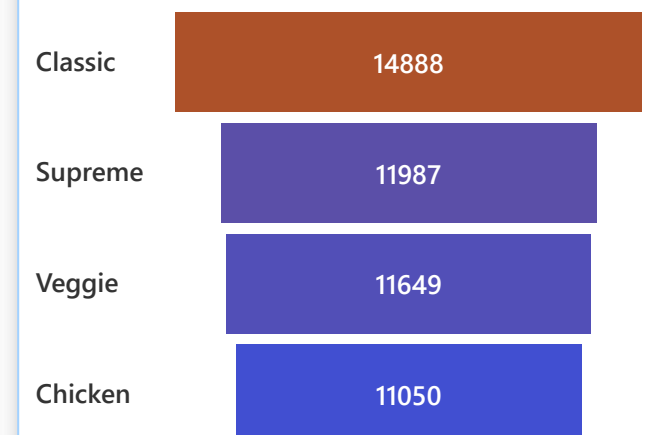


% of Sales by Pizza Size

Pizza Size ● Large ● Medium ● Regular ● X-Large ● XX-Large



Total Pizzas Sold by Pizza Category





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Best/ Worst Sellers

BEST SELLERS

TOTAL ORDERS

The Classic Deluxe Pizza has the highest order count.

QUANTITY

The Classic Deluxe Pizza contributes to maximum quantities.

REVENUE

The Thai Chicken Pizza generates the highest revenue.

WORST SELLERS

TOTAL ORDERS

The Brie Carre Pizza receives the fewest number of orders.

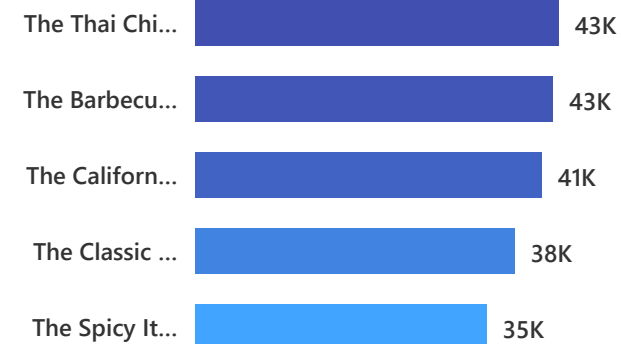
QUANTITY

The Brie Carre Pizza contributes the smallest amount to the total quantities.

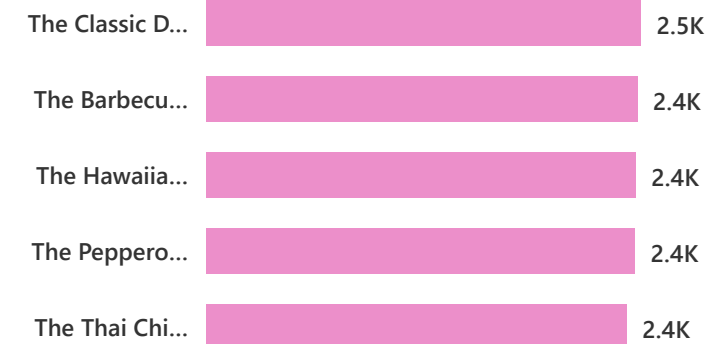
REVENUE

The Brie Carre Pizza contributes to minimum revenue.

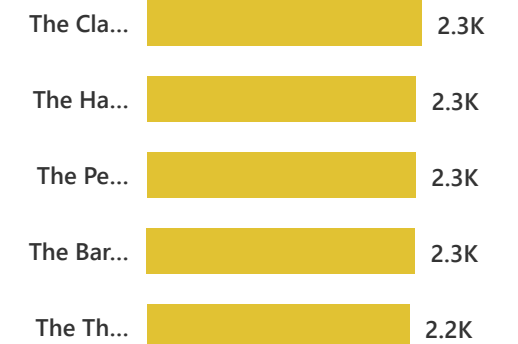
Top 5 Pizzas by Total Revenue



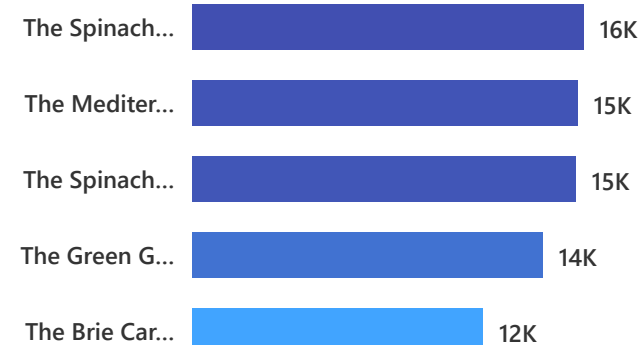
Top 5 Pizzas by Quantity



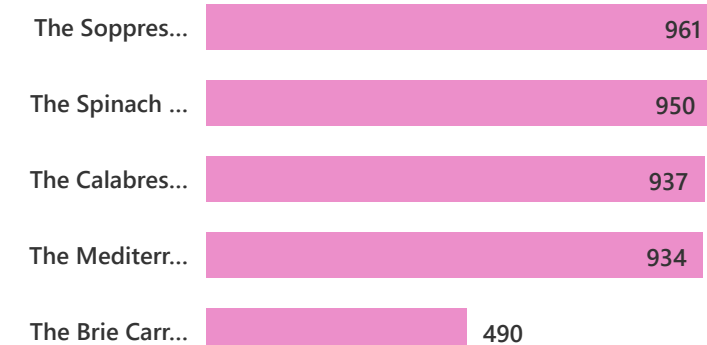
Top 5 Pizzas by Total Orders



Bottom 5 Pizzas by Total Revenue



Bottom 5 Pizzas by Quantity



Bottom 5 Pizzas by Total Orders

