# Suchin Lin

UX Designer / Researcher - Fitness Enthusiast

San Francisco based UX Designer with 10 years RN experience in NYC, bringing NY energy and RN compassion to UX Design.

CONTACT ME

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#### **WORK EXPERIENCE**

### **UX Design Consultant**

Make America Dinner Again

April 2020

#### User research project

Conducted user research through interviews and surveys Synthesized qualitative data to guide a desktop prototype design Assessed usability of desktop prototype

### **UX Design Apprentice**

**General Assembly** 

Jan - Apr 2020

### **Concept projects**

Developed a Kizomba dance queuing and pairing mobile application inspired by insights from interviews, field analysis, and comparative data

Conducted heuristic evaluation and restructured the information architecture for a local shop's site to streamline e-commerce experience

Followed Twitter's brand guidelines to create "Pro-Tweets" to improve public conversation and spread awareness amidst Covid-19

### Portfolio design

Designed and wireframed personal portfolio

Co-operated with an engineer to deploy portfolio using Github Pages

# Registered Nurse, Unit Team Leader

Mount Sinai Beth Israel, Cardiac Tele/Stroke Unit

Nov 2009 - Jul 2019

### Staff nurse, Unit team lead, Policy/procedure committee member

Redesigned information boards and patient data collection forms Researched up-to-date practices with P/P committee

Led team of 14 nurses and support staff through 12 hour day shifts

#### ABOUT ME

Known for my energy and enthusiasm, my background in healthcare gives me a great foundation to bring my passion for helping people to UX Design.

I am no stranger to hard work and adaptability and am valued for my compassion, creativity, and leadership skills.

When I'm not in my creative space, you can find me gaming with family and friends, practicing calligraphy, or running and cycling.

#### **TECHNICAL SKILLS**





Figma

Sketch





Balsamiq

Procreate

#### **EDUCATION**

# General Assembly, San Francisco

UX Design Immersive

Jan - Apr 2020

# **New York University**

**B.S.** Nursing

Sept 2005 - May 2009

### UX SKILLS

User-centered design

User Research

Sketching

Storyboarding

Interaction Design

Prototyping

Wireframing

**Usability Testing**