

ABOUT ME

A bit about me and my "why" to designing:

I love helping people. Whether it's through projects or even something as simple as a passing greeting, I enjoy uplifting spirits and lightening loads. It's what brought me into nursing and now to user experience design.

Apart from design, I also am an avid runner and enjoy the discipline, expression, and community that comes with it.

SKILLS

Design Tools

Figma
Sketch
Invision
Procreate

Soft Skills

Empathy
Compassion
Creativity
Leadership

UX Skills

- User Research
- Competitive Research
- Comparative Research
- Persona
- Sketching
- Storyboarding
- Prototyping
- Wireframing
- Interaction Design
- Usability Testing

EDUCATION

General Assembly

UX Design Immersive

Jan - Apr 2020

New York University

B.S. Nursing

Sept 2005 - May 2009

General Assembly

Visual Design Workshop

May 2020

Udemy

Drawing and Painting with Procreate

May 2021

EXPERIENCE

NFT PROJECT

Co-Founder and Designer

Sept 2021 to Present

- Hand-drew 230 total attributes for our 5-tier 10,000 piece collection
- Designed the UI, including interactions, for our custom marketplace
- Created website assets, promotional social media materials and content, as well as all instructional materials
- Managed and engaged with our 400+ member follower base

POLLTAB

UX/UI Designer

Feb 2021 to Aug 2021

- Conducted heuristic evaluation of client's website - *desktop and mobile* and implemented 3 key UI design changes to improve users' flow by updating CTA buttons, imagery, and color-scheme
- Built foundations for updated style guide in brand's redesign

PERSONAL PORTFOLIO DESIGN

UX/UI Designer

May 2020 to Present

- Collaborated with an engineer to launch 2 variations of my portfolio
- Developed and designed style guidelines (*typography, color scheme, and components*) and high fidelity prototypes on Figma
- Created personalized icons for portfolio use using Figma

MAKE AMERICA DINNER AGAIN

UX Design Consultant

April 2020

- Spearheaded team of 3 to better understand users' experiences and identify potential UX/UI friction points
- Conducted and synthesized research to guide design decisions
6 email interviews, 20 responses to custom-made survey, and 149 responses from client's existing survey
- Delineated users' experiences in a user journey map and pitched low-mid fidelity prototype addressing identified friction points

MOUNT SINAI BETH ISRAEL, 32-bed Cardiac Tele / Stroke Unit

Registered Nurse, Unit Team Lead

Nov 2009 - July 2019

- Redesigned information boards and patient data collection forms
- Researched up-to-date practices for policy and procedure committee
- Led team of 14 nurses and support staff through 12 hr day shifts