

Taxi Provider Analytics 2024

Finance

Operations

Marketing

Net Revenue



\$40.34M

Cancellation Rate



2.68%

Average Gratuity



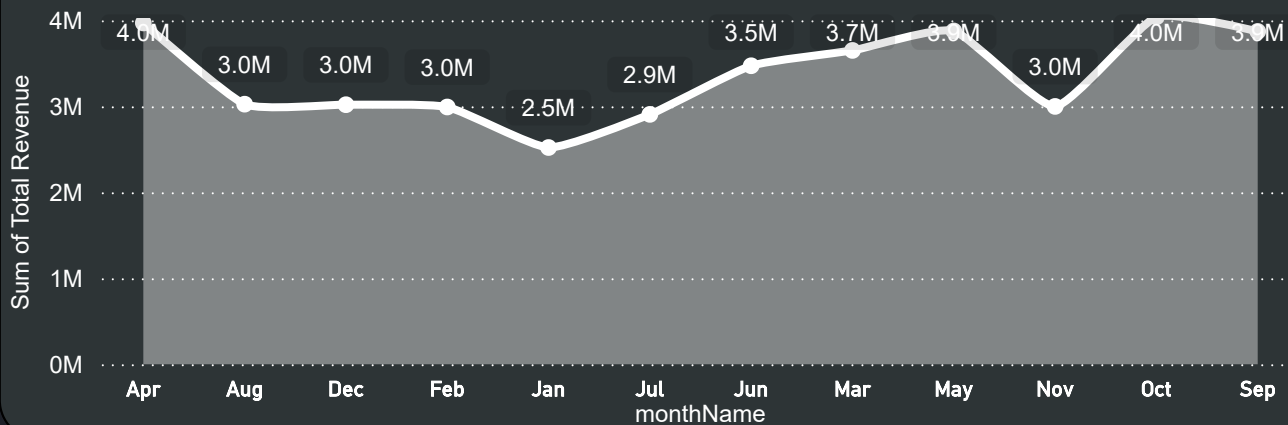
\$1.84

Average Trip Price

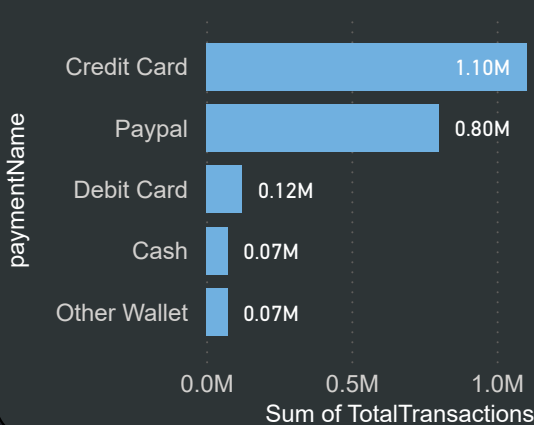


\$15.86

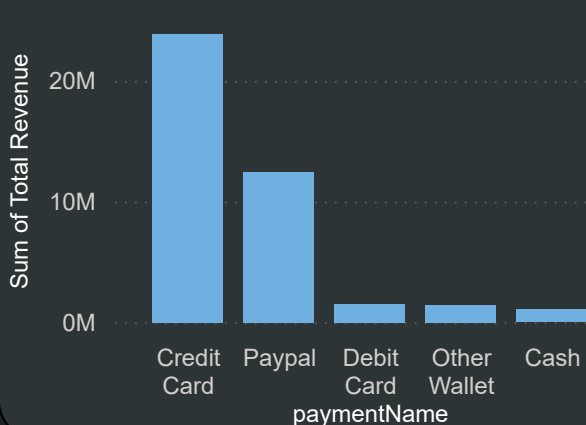
Total Revenue By Month



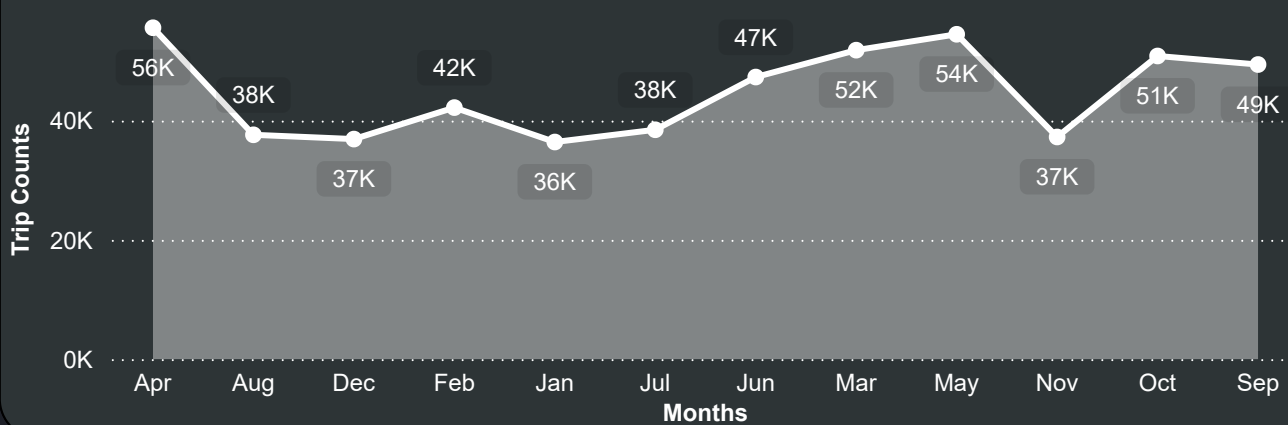
Transaction By Payment Type



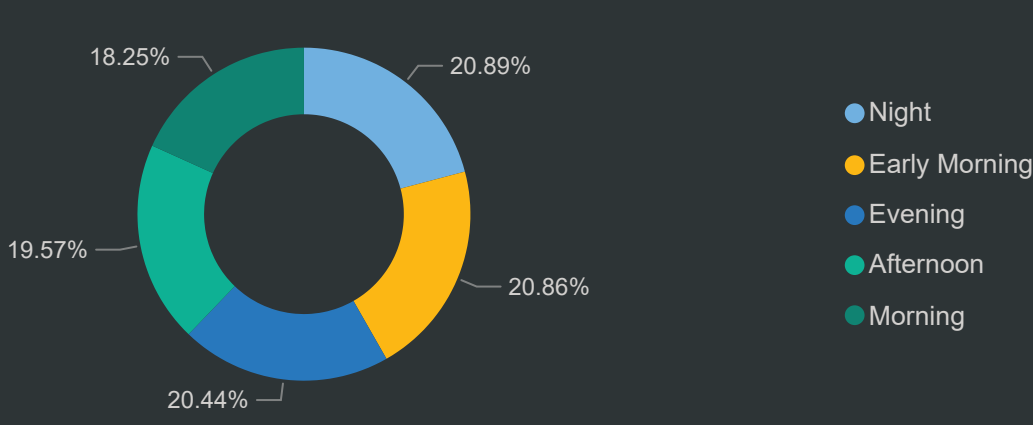
Revenue By Payment Type



Airport Trips By Month



Surcharge Percentage Throughout Day



Taxi Provider Analytics 2024

Finance

Operations

Marketing

Monthly Average Trips



181.00K

Average Trip Distance



4.06 mi

Max Trips in a Day



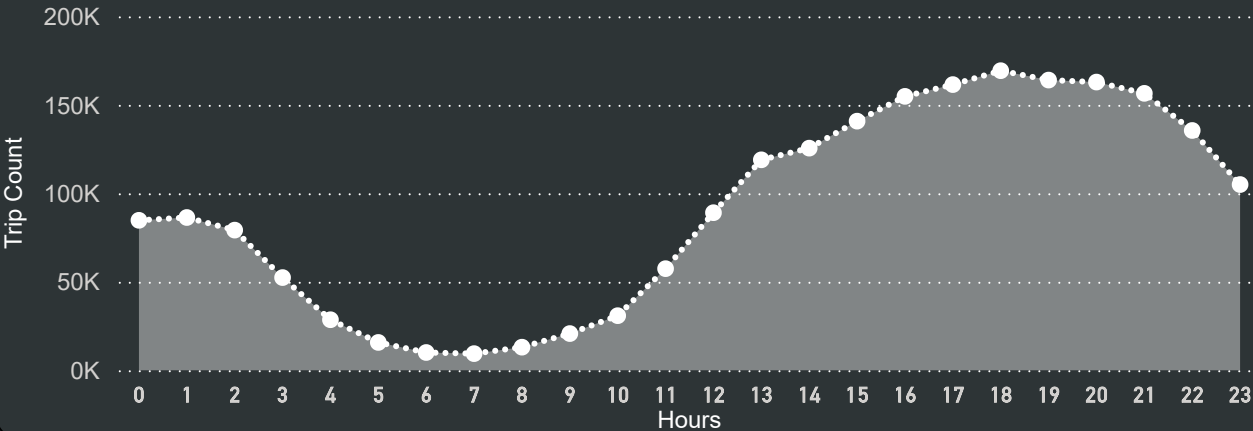
11K

Min Trips in a Day

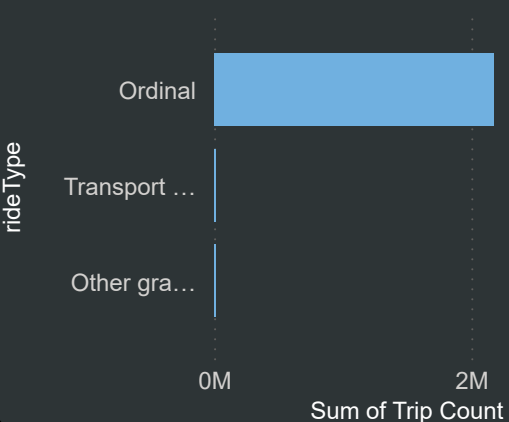


1201

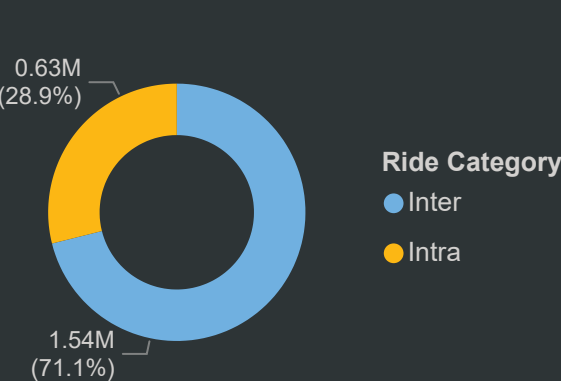
Trip Peak Hours



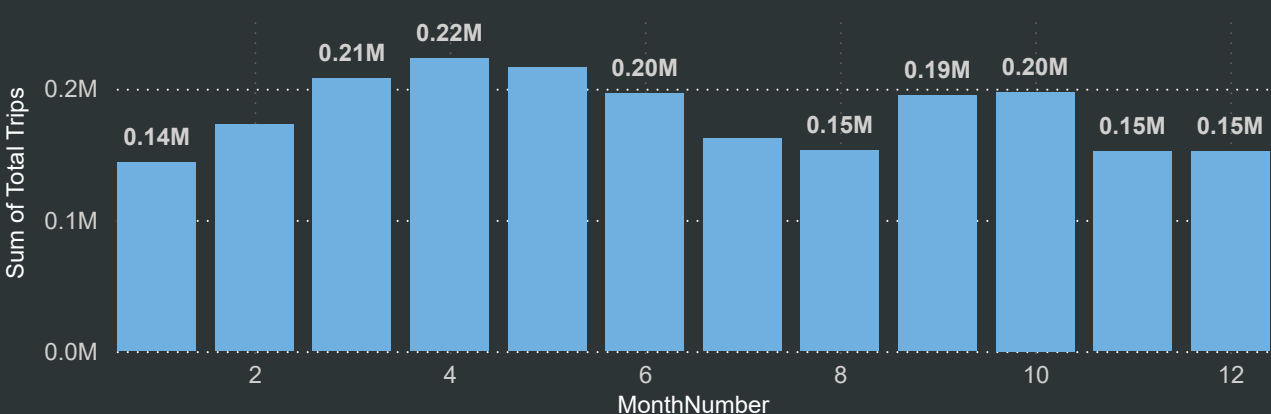
Trip By Ride Type



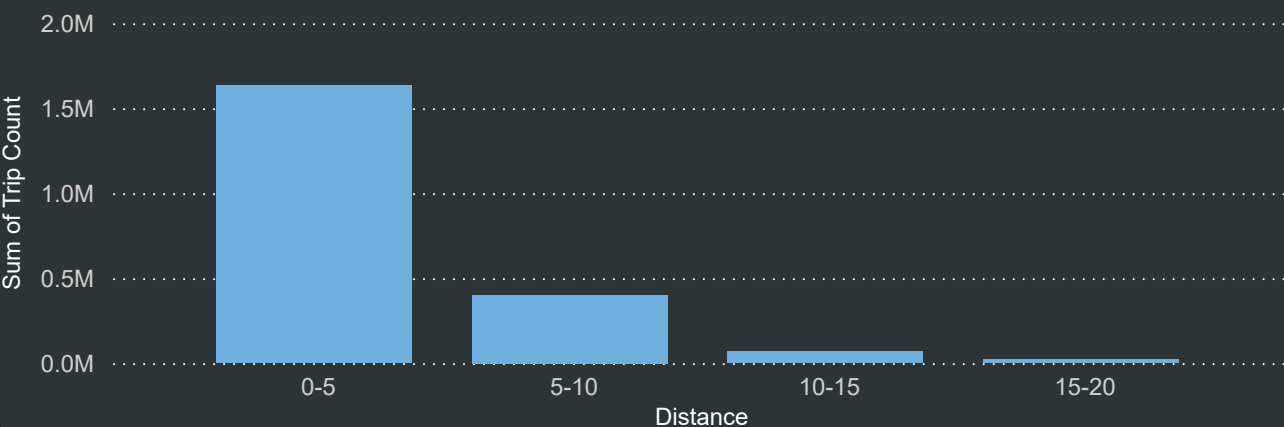
Trip By Cities



Trip By Months



Trip Count By Distance



season

- ☐ Fall
- ☐ Spring
- ☐ Summer
- ☐ Winter

season

- ☐ Fall
- ☐ Spring
- ☐ Summer
- ☐ Winter

Taxi Provider Analytics 2024

Finance

Operations

Marketing

Net Revenue



\$40.34M

Peak Fare Uplift



1.34 X

Average Trip Price



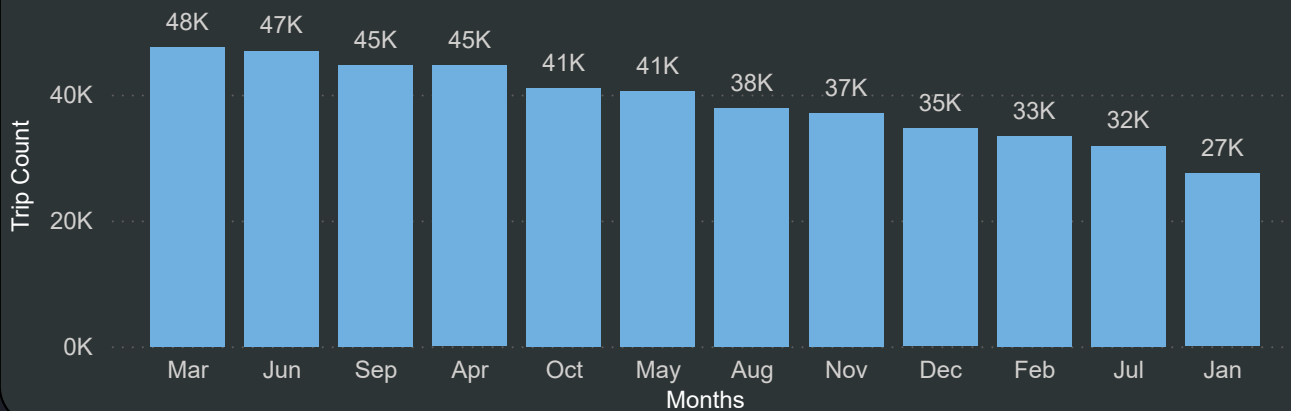
\$15.86

Airport Fare Ratio

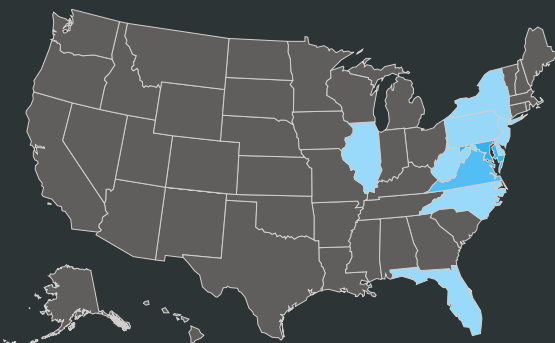


1.75

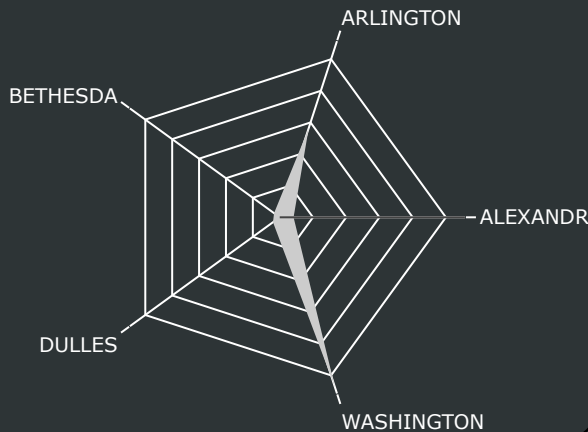
Holiday Trip Count By Month



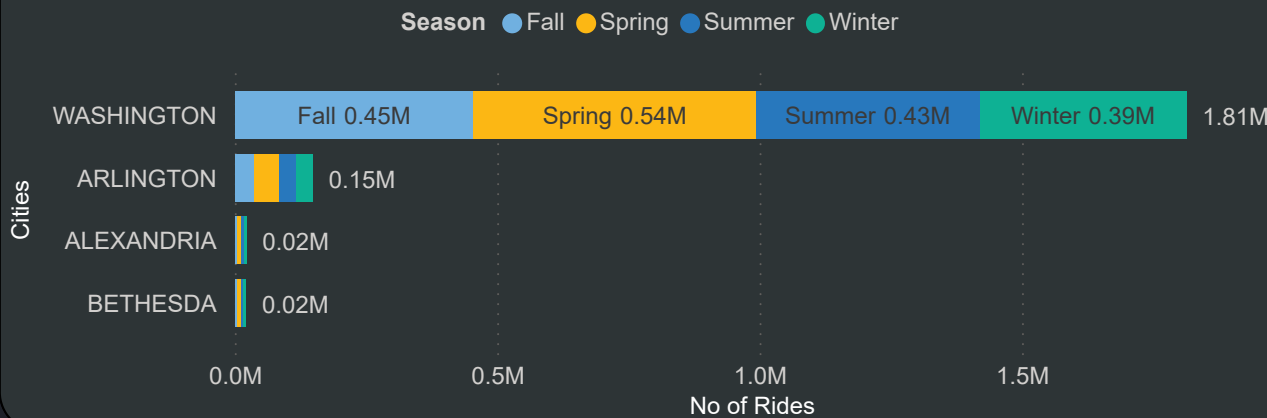
Top 5 States



Popular Destination



Rides By City and Season



Revenue By City

