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The Greatest Toy of the Year



Western Electric Junior Range

Here's just the gift for that little girl of yours. Picture her delight with a real stove, for where is the little girl who doesn't like to cook? Real cooking is ever so much more fun than "make-believe" cooking, and with this range the children will be learning to cook while they play.

When other toys have lost their newness, this little electric stove will continue a source of joy and education throughout the year.

The Junior Range actually conks real food. It is practical and safe; no smoke, no flame. A real electric range bearing a name that on any electrical appliance is a guarantee of its quality. Comes complete with a little Junior cookbook, a kettle, skillet and bakepan. It's about the size of a toy piano. You simply attach it to an electric socket, turn the switch, and right away the cooking can begin.

On Demonstration and Display at the

Leading Department Stores

and at the . Prominent Electrical and Toy Shops

also at all

Showrooms of the Electric Lighting Companies Western Electric Uptown Display Rooms, 105 West 40th Street