

HW2-_sdeekshi.R

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```
art = read.csv("art.csv", header = TRUE, stringsAsFactors = FALSE)

str(art)
```

```
## 'data.frame': 10000 obs. of 9 variables:
## $ date : chr "2012-01-03" "2012-01-03" "2012-01-03" "2012-01-04" ...
## $ year : int 2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 ...
## $ rep : chr "Qiaoli" "Qiaoli" "Barakat" "Thomas" ...
## $ store : chr "Portland" "Portland" "Portland" "Davenport" ...
## $ paper : chr "watercolor" "drawing" "drawing" "watercolor" ...
## $ paper.type: chr "pad" "roll" "pads" "pad" ...
## $ unit.price: num 12.2 21 10.3 12.2 10.3 ...
## $ units.sold: int 1 1 1 2 1 1 16 2 1 1 ...
## $ total.sale: num 12.2 21 10.3 24.3 10.3 ...
```

```
#plot 1
par(mfrow=c(2,3))
par(bty = "n")
boxplot(art$total.sale ~ art$paper, col = c("pink","skyblue"), xlab= "Type of paper", ylab ="Total sales")
mtext(text = "Distribution of total sales for water color and drawing papers",side =3, line =1,
adj = 0.5, col = "blue", cex= 1 )

#plot 2
table(art$store)
```

```
##
## Davenport Dublin Portland Syracuse
## 1668 2447 3349 2536
```

```
z=list(art$store, art$year)
m = tapply(art$total.sale, list(art$store, art$year), sum)
m
```

```
##          2012      2013      2014      2015
## Davenport 7032.30 8167.02 8769.47 8804.64
## Dublin    10310.77 11691.09 12162.33 12682.70
## Portland   15228.44 15893.94 18270.23 18091.97
## Syracuse   11468.36 12743.54 13394.03 13465.43
```

```

options(scipen = 999)
x = as.numeric(colnames(m))

plot(colnames(m),m[1,], type = "l", col = "red", lwd = 3, xlab = "Year", ylab = "Sale",ylim =
c(0,20000),xaxt ='n')
axis(1, at =art$year)
# 1= below, 2= left, 3: top, 4:right
mtext( text = " Sales by region", side = 3, line = 1.5, cex = 1, adj=0.5)

lines(x, m[2,], col="blue", lwd = 3)
lines(x, m[3,], col="orange", lwd = 3)
lines(x, m[4,], col="pink", lwd = 3)

legend('bottomright', legend = rownames(m), lwd = 2, lty = 1, bty ="n",
      col = c("red", "blue", "orange","pink"),cex=0.75)

#plot 3

str(art)

```

```

## 'data.frame':    10000 obs. of  9 variables:
## $ date      : chr  "2012-01-03" "2012-01-03" "2012-01-03" "2012-01-04" ...
## $ year      : int   2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 ...
## $ rep       : chr   "Qiaoli" "Qiaoli" "Barakat" "Thomas" ...
## $ store     : chr   "Portland" "Portland" "Portland" "Davenport" ...
## $ paper     : chr   "watercolor" "drawing" "drawing" "watercolor" ...
## $ paper.type: chr   "pad" "roll" "pads" "pad" ...
## $ unit.price: num   12.2 21 10.3 12.2 10.3 ...
## $ units.sold: int    1 1 1 2 1 1 16 2 1 1 ...
## $ total.sale: num   12.2 21 10.3 24.3 10.3 ...

```

```

m = tapply(art$units.sold, list(art$paper, art$store), sum)
m

```

```

##           Davenport Dublin Portland Syracuse
## drawing      1601    1250      2119      1606
## watercolor    1743    4673      5299      3898

```

```
barplot(m, beside = TRUE, col = c("pink", "skyblue"),xlab ="store region",ylab ="units sold" )
mtext( text = " Units sold by region", side = 3, line = 1.5, cex = 1, adj=0.5)

legend('topleft', legend = c('Drawing paper', 'watercolor paper'), lwd = 2, lty = 1, bty ="n",
      col = c("pink","skyblue"),cex=0.75)
```

#answer 3: Do stores tend to sell the same ratios of each?
#no stores do not tend to sell the same ratios of each

#plot 4

```
art.watercolor = subset(art, art$paper == "watercolor")

str(art.watercolor)
```

```
## 'data.frame':    5902 obs. of  9 variables:
## $ date      : chr  "2012-01-03" "2012-01-04" "2012-01-04" "2012-01-04" ...
## $ year      : int   2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 ...
## $ rep       : chr   "Qiaoli" "Thomas" "Yunzhu" "Mohit" ...
## $ store     : chr   "Portland" "Davenport" "Syracuse" "Davenport" ...
## $ paper     : chr   "watercolor" "watercolor" "watercolor" "watercolor" ...
## $ paper.type: chr   "pad" "pad" "pad" "pad" ...
## $ unit.price: num   12.2 12.2 12.2 12.2 19.3 ...
## $ units.sold: int    1 2 1 4 1 1 1 1 1 1 ...
## $ total.sale: num   12.2 24.3 12.2 48.6 19.3 ...
```

```
table(art.watercolor$paper.type)
```

```
##
## block  pad  roll sheet
## 1811  2513   260  1318
```

```
m = tapply(art.watercolor$total.sale, list(art.watercolor$paper.type ,art.watercolor$store),
sum)
m
```

```
##      Davenport  Dublin Portland Syracuse
## block  4467.54 10888.42 14272.92 10192.18
## pad    4835.70 12393.00 14580.00 10692.00
## roll   2645.73  6761.31  9309.05  6761.31
## sheet    836.99  2326.17  2514.82  1864.94
```

```

barplot(m, beside = TRUE, col = c("sienna", "peachpuff3","slategray3","thistle4"),xlab ="store r
egion",ylab ="total sale" )
mtext( text = " Total sale by region for each watercolor paper type", side = 3, line = 1, cex =
1, adj=0.5)

legend('topleft', legend = c('Block', 'Pad','Roll','Sheet'), lwd = 2, lty = 1, bty ="n",
      col = c("sienna", "peachpuff3","slategray3","thistle4"),cex=0.75)
#answer 4: For watercolor only, how are the total sales of the different paper types similar or
different for each store?
# for watercolor,the total sales of the different paper types isdifferent for each store

#plot 5

str(art)

```

```

## 'data.frame':   10000 obs. of  9 variables:
## $ date      : chr  "2012-01-03" "2012-01-03" "2012-01-03" "2012-01-04" ...
## $ year      : int  2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 ...
## $ rep       : chr  "Qiaoli" "Qiaoli" "Barakat" "Thomas" ...
## $ store     : chr  "Portland" "Portland" "Portland" "Davenport" ...
## $ paper     : chr  "watercolor" "drawing" "drawing" "watercolor" ...
## $ paper.type: chr  "pad" "roll" "pads" "pad" ...
## $ unit.price: num  12.2 21 10.3 12.2 10.3 ...
## $ units.sold: int  1 1 1 2 1 1 16 2 1 1 ...
## $ total.sale: num  12.2 21 10.3 24.3 10.3 ...

```

```

art.davenport = subset(art, art$store == "Davenport")

str(art.davenport)

```

```

## 'data.frame':   1668 obs. of  9 variables:
## $ date      : chr  "2012-01-04" "2012-01-04" "2012-01-04" "2012-01-05" ...
## $ year      : int  2012 2012 2012 2012 2012 2012 2012 2012 2012 2012 ...
## $ rep       : chr  "Thomas" "Mohit" "Mohit" "Thomas" ...
## $ store     : chr  "Davenport" "Davenport" "Davenport" "Davenport" ...
## $ paper     : chr  "watercolor" "drawing" "watercolor" "drawing" ...
## $ paper.type: chr  "pad" "pads" "pad" "journal" ...
## $ unit.price: num  12.2 10.3 12.2 24.9 24.9 ...
## $ units.sold: int  2 2 4 1 1 1 1 1 3 ...
## $ total.sale: num  24.3 20.5 48.6 24.9 24.9 ...

```

```

table(art.davenport$rep)

```

```

##
## Mohit Thomas
##    667    1001

```

```

m = tapply(art.davenport$units.sold,list(art.davenport$paper,art.davenport$rep ),sum)
View(m)

barplot(m, beside = TRUE, col = c("rosybrown4", "royalblue"),xlab ="Representative",ylab ="total
sale" )
mtext( text = " Total sales by Davenport representative for each paper type", side = 3, line =
1, cex = 1, adj=0.5)

legend('topleft', legend = c('Drawing paper','Watercolor paper'), lwd = 2, lty = 1, bty ="n",
      col =c("rosybrown4", "royalblue"),cex=0.75)
#answer 5:In the Davenport store, do the sales representatives tend to sell the same amounts of
water color and drawing paper?
#No, the representaives of davenport do not tend to sell the same amounts of water color and dra
wing paper

#plot 6

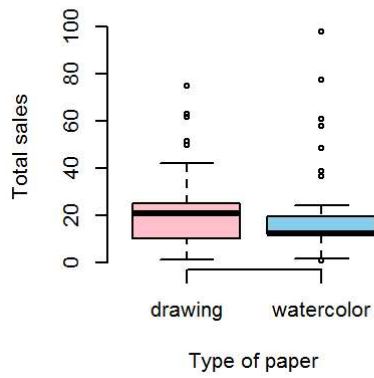
m=tapply(art$units.sold,list(art$paper,art$year),sum)
#View(m)

barplot(m, beside = TRUE, col = c("turquoise2", "violetred"),xlab ="Years",ylab ="Units sold" )
mtext( text = "Variation in sales for paper types by years", side = 3, line = 1, cex = 1, adj=0.
5)

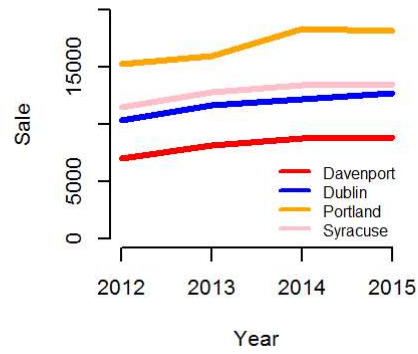
legend('topleft', legend = c('Drawing paper','Watercolor paper'), lwd = 2, lty = 1, bty ="n", ce
x =0.75,
      col = c("turquoise2", "violetred"))

```

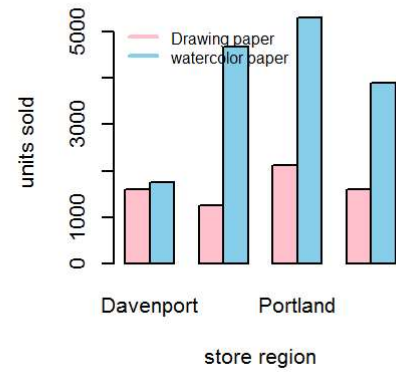
of total sales for water color and drawing papers



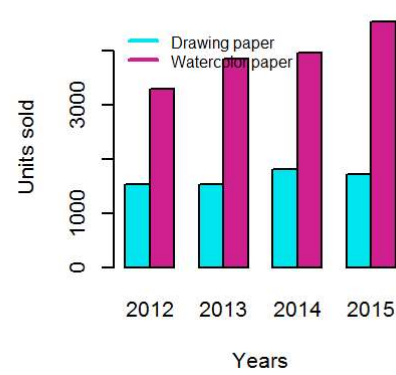
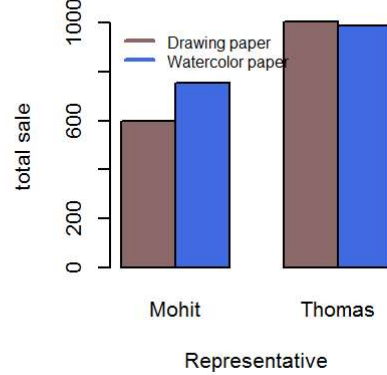
Sales by region



Units sold by region



ale by region for each Total sales by Davenport representative for each paper type



#answer 6: Over the years, does the ratio of units sold for water color and drawing paper stay the same? Is one growing while the other stays constant?
watercolor increases, but drawing paper stays same for 2 years and then increases and then decreases.