**ISCG7427- AGILE + LEAN SOFTWARE DEVELOPMENT**

**Assignment 01 - PRODUCT VISION**

**Team Name:** 2+2=5

Due Date: Week 05 (19.08.2020)

Topic: **“Online web application for local senior people to share their knowledge, help each other, organise activities, and find useful information in just simple clicks”**

**Situation**: More and more senior people feel lonely at home, especially after they have retired from work. Monotonous routines and lack of social connectivity can lead to health issues in the long-term, whereas an engaged environment can prevent such problems and provide a proactive approach to their retired life.

**Opportunity**:For senior people who are living in the same community, they can share their hobby or skill within their neighbourhood and make new friends who have the same interest.

They can find useful information, such as latest announcements, news stories on health related issues, as well as organise and join local activities by searching the calendar. It provides them with a platform to engage with neighbours of all ages.

**Problems:** How to interact, communicate, and facilitate a better lifestyle for senior people in the neighbourhood?

**FOR** a senior person

**WHO** wants to share their skills, learn from others while engaging with the neighbours

**THE** Grown-Up Next-Door

**IS A** web application

**THAT** allows senior people within the local community to make friends, share interests, organise, and join activities and find useful local information promptly.

**UNLIKE** other applications or platforms that are too complex to use and not focusing on senior people.

**HOBBY CATEGORIES:**

1. Arts & Crafts
2. Creative Writing
3. Story Telling
4. Stargazing/ Astronomy
5. Indoor Games
6. Home & Garden