

# Northwind Traders

Year, Month

All

Customer Country

All

Product Category

All

Product Status

All

Manager

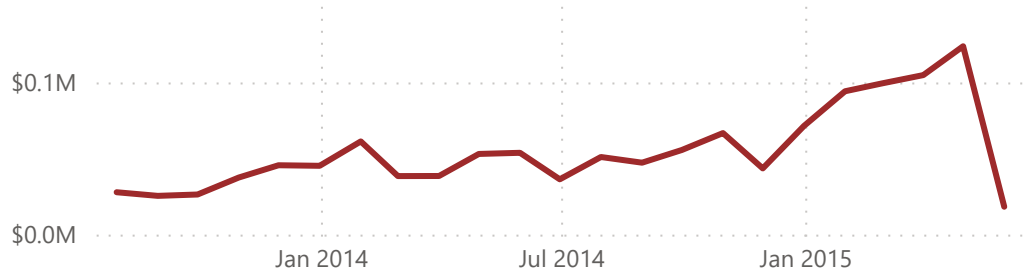
All

Shipping Company

All

Sales

Sales by Month



\$1.3M

Total Sales

Apr -15

Highest Sales Month

830

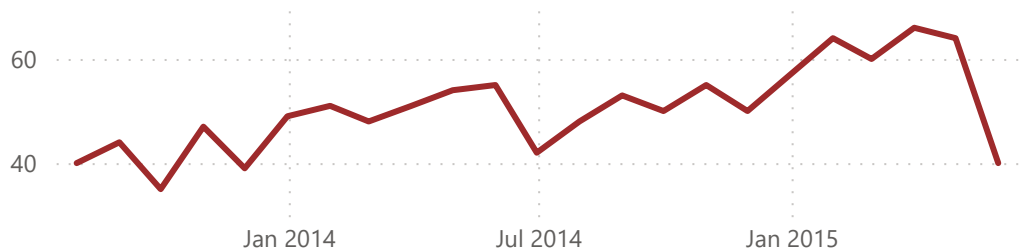
Order Count

May -15

Lowest Sales Month

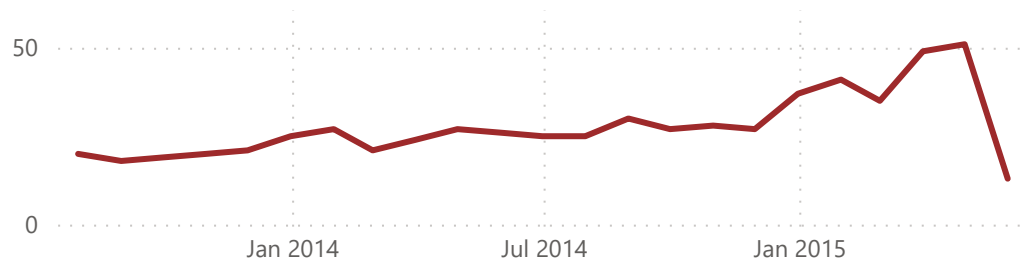
Products

Products by Month



Product	Category	Total Sales	% of Sales
Côte de Blaye	Beverages	\$141,396.7	11.2%
Raclette Courdavault	Dairy Products	\$71,155.7	5.6%
Thüringer Rostbratwurst	Meat & Poultry	\$80,368.7	6.3%

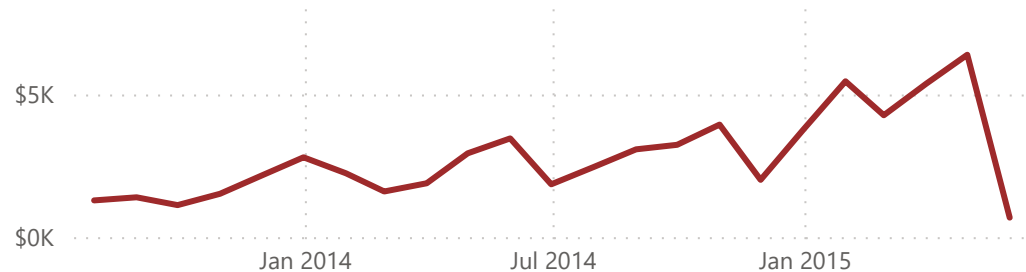
Customers by Month



Customer	Country	Total Sales	% of Sales
Ernst Handel	Austria	\$104,875.0	8.3%
QUICK-Stop	Germany	\$110,277.3	8.7%
Save-a-lot Markets	USA	\$104,362.0	8.2%

Shipping

Shipping Cost by Month



\$64.9K  
Shipping Cost  
\$78  
SC/O

Apr -15  
Highest Shipping Cost  
May -15  
Lowest Shipping Cost Month

April 2013 | Sales: \$1,265,793.0 | Orders: 830

### Top 3 Employee by Sales

Employee	Manager	Total Sales	% of Sales	Order Count
Janet Leverling	Laura Callahan	\$202,812.8	16.0%	127
Margaret Peacock	Laura Callahan	\$232,890.8	18.4%	156
Nancy Davolio	Laura Callahan	\$192,107.6	15.2%	123
<b>Total</b>		<b>\$627,811.3</b>	<b>49.6%</b>	<b>406</b>

April 2013 | Sales: \$1,265,793.0 | Orders: 830

### Top 3 Customers by Sales

Customer	Country	Order Count	Total Sales	% of Sales
Ernst Handel	Austria	30	\$104,875.0	8.3%
QUICK-Stop	Germany	28	\$110,277.3	8.7%
Save-a-lot Markets	USA	31	\$104,362.0	8.2%
<b>Total</b>		<b>89</b>	<b>\$319,514.2</b>	<b>25.2%</b>

April 2013 | Sales: \$1,265,793.0 | Orders: 830

### Top 3 Product by Sales

Product	Category	Order Count	Total Sales	% of Sales
Côte de Blaye	Beverages	830	\$141,396.7	11.2%
Raclette Courdavault	Dairy Products	830	\$71,155.7	5.6%
Thüringer Rostbratwurst	Meat & Poultry	830	\$80,368.7	6.3%
<b>Total</b>		<b>830</b>	<b>\$292,921.1</b>	<b>23.1%</b>

April 2013 | Sales: \$1,265,793.0 | Orders: 830

### Shipping Company by Sales

Shipping Company	Shipping Cost ▼	% of Total Sales	Order Count	SC/O
United Package	\$28,244.9	5.3%	326	\$87
Federal Shipping	\$20,512.5	5.4%	255	\$80
Speedy Express	\$16,185.3	4.6%	249	\$65
<b>Total</b>	<b>\$64,942.7</b>	<b>5.1%</b>	<b>830</b>	<b>\$78</b>