

category\_name

cust\_city

Pilih rentang tanggal

total\_sales

\$1.754.750,57

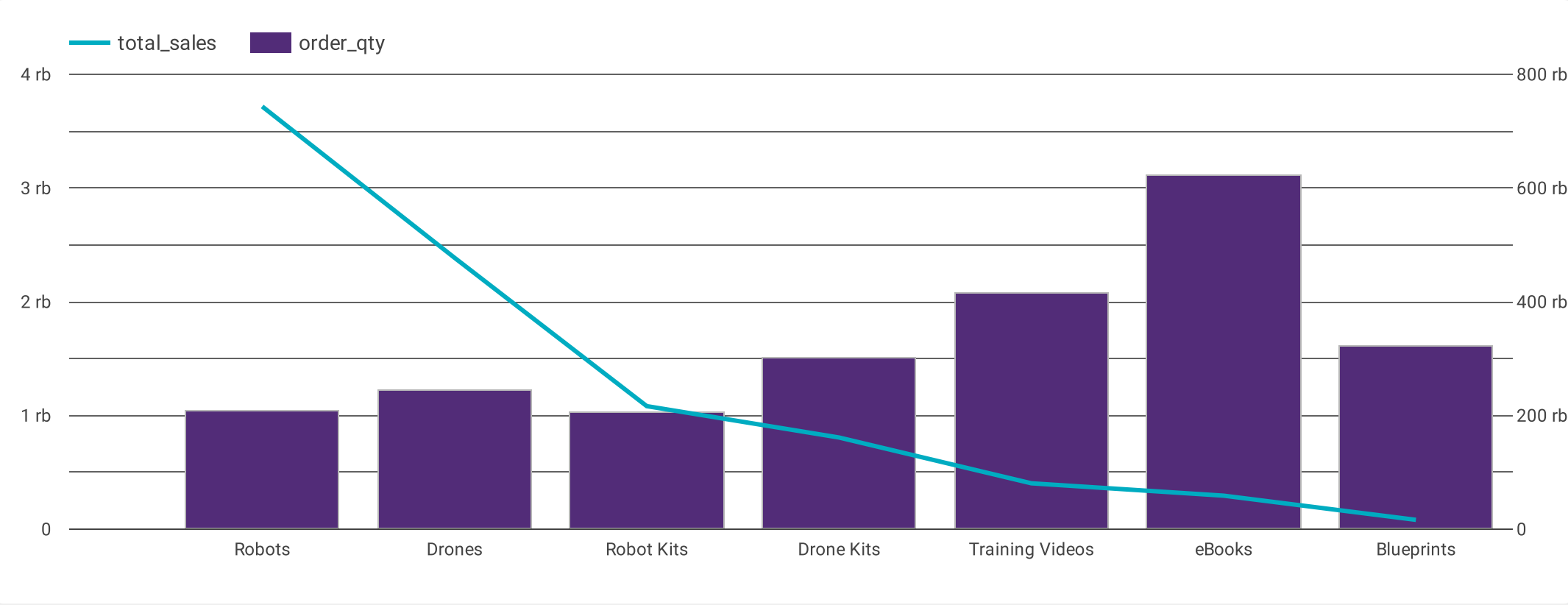
order\_qty

11.654

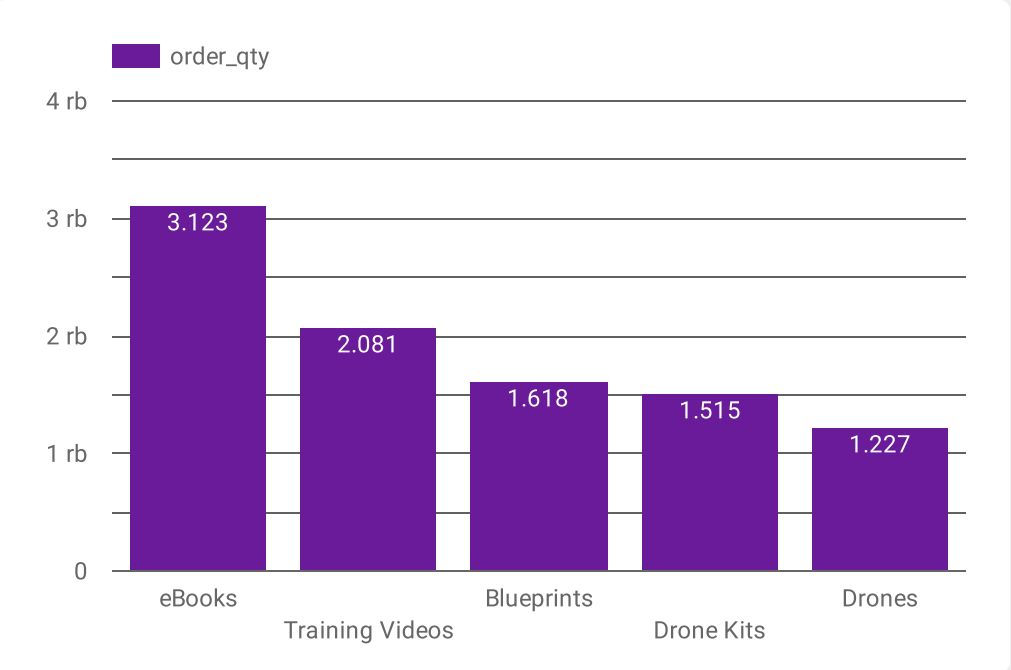
Sales per Transaction

\$2.410,37

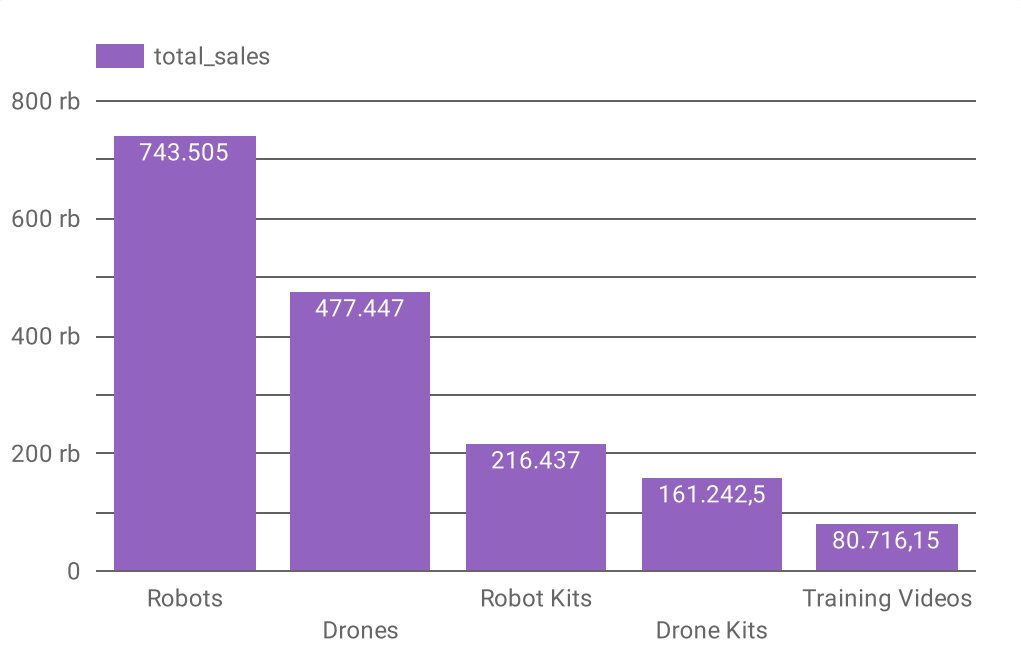
## Total Sales & Quantity Produk by Category



## Top 5 Categories by Quantity



## Top 5 Categories by Total Sales



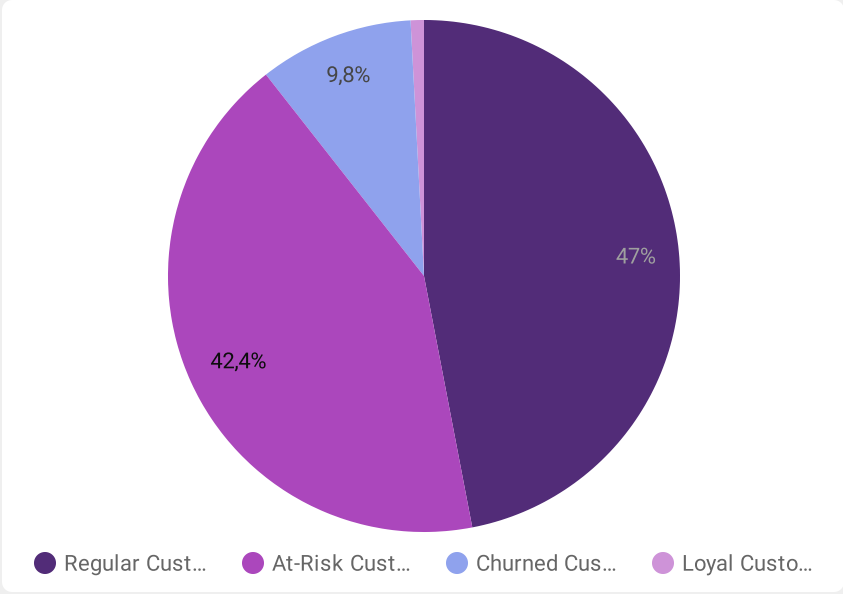
## Total Sales by City



## Total Quantity & Sales by City

	cust_city	total_sales ▾	order_qty
1.	Washington	55.381,94	308
2.	Houston	33.761,49	249
3.	Sacramento	33.380,2	153
4.	San Diego	29.228,59	203
5.	Albany	25.405,88	109
6.	Springfield	25.060,65	149
7.	Miami	24.833,45	138
8.	El Paso	24.457,14	137
9.	Phoenix	24.085,28	124
10.	Philadelphia	23.845,26	139
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## User Segmentation



## Trend Total Sales

