DULCOLAX® SUMMER TRAVEL SWEEPSTAKES OFFICIAL RULES NO PURCHASE NECESSARY TO ENTER OR WIN THIS SWEEPSTAKES. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

- 1. **Sweepstakes Period:** The Dulcolax Summer Travel Sweepstakes (the "**Sweepstakes**") begins at 12:00 a.m. Eastern Time ("**ET**") on July 1, 2013 and ends at 11:59 p.m. ET on September 3, 2013 (the "**Sweepstakes Period**").
- 2. Eligibility: Open to legal residents of the 50 United States and D.C. who are 18 years of age and older as of date of entry. Boehringer Ingelheim Consumer Health Care ("Sponsor"), Orbitz Worldwide Partner Marketing, Don Jagoda Associates, Inc. ("Administrator"), and each of their respective parents, subsidiaries, divisions, affiliates, advertising and promotion agencies (collectively, "Sweepstakes Entities") directors, employees, officers, and the immediate family members of each and those residing in the same household are not eligible to enter or win. Void where prohibited and subject to federal, state and local laws and regulations.
- 3. **How To Enter:** During the Sweepstakes Period, you may enter the Sweepstakes by visiting www.sweepstakes.dulcolaxusa.com. Then, you must complete all required registration information to earn one (1) entry into the random drawing. There is a limit of one (1) entry per person/email address per day during the Sweepstakes Period. All entries must be completed and submitted by 11:59 p.m. ET on September 3, 2013, to be eligible for the random drawing. All entries become property of the Sponsor. Normal Internet access and usage charges imposed by your online service will apply.
- 4. **Random Drawing:** The Grand Prize winner will be selected in a random drawing on or about September 10, 2013, from among all eligible entries received. The random drawing will be conducted by the Administrator, an independent judging organization whose decisions are final on all matters relating to the Sweepstakes. The odds of winning the Grand Prize will depend on number of eligible entries received.
- 5. **Prize:** Grand Prize (1): Winner's choice of one of the following trips:
 - A 3-day/2-night trip for four (4) to Orlando, FL. Trip includes: round-trip coach air transportation for four from the major airport nearest winner's home to Orlando, FL, hotel accommodations at a 4 or 5 star hotel in Orlando (one room, quadruple occupancy), and four (4) tickets to a Sponsor-specified Orlando theme park. The Approximate Retail Value ("ARV") of the prize is \$5,000.
 - A 3-day/2-night trip for two (2) to Atlantic Canada. Trip includes: round-trip coach air transportation for two from the major airport nearest winner's home to Canada and hotel accommodations at a 4 or 5 star hotel in Atlantic Canada (one room, double occupancy). The ARV of the prize is \$5,000.
 - A 3-day/2-night trip for two (2) to Napa, California. Trip includes: round-trip coach air transportation for two from the major airport nearest winner's home to Napa, CA and hotel accommodations at a 4 or 5 star hotel in Napa (one room, double occupancy). The ARV of the prize is \$5,000.

Airline tickets are for travel from major airport in the United States nearest winner's home to the destination city. Airline carrier's regulations and conditions apply. Trip may not be combined with any other offer and travel may not qualify for frequent flyer miles. Winner and his/her travel companion(s) must travel together on the same itinerary. Travel companion(s) of the Grand Prize winner will be required to execute a Release of Liability prior to departure. Dates of departure and return are subject to change. Certain restrictions and blackout dates may apply. Seat selection and timing of trip subject to availability and confirmation of reservations. The Grand Prize winner understands and agrees that Sponsor and/or prize provider have the right, at their sole discretion, to disqualify and remove the Grand Prize winner or his or her Travel Companion(s) from any activity at any time without compensation if the Grand Prize winner's or any of his or her Travel Companion's behavior at any point is uncooperative, disruptive, or may or does cause damage to person,

property, or the reputation of Sponsor or prize provider or otherwise violates the policies of the Sponsor or prize providers, and in such a case, Grand Prize winner will still be solely responsible for all taxes and other expenses related to the prize. Grand Prize winner and his/her Travel Companion(s) are solely responsible for providing all necessary identification documents and will be responsible for obtaining all necessary travel documents (i.e., valid passport, photo I.D., etc.). Failure to provide such documents may result in trip cancellation upon airport check-in. Grand Prize winner and/or his/her Travel Companion(s) must have/present at least one major credit card in good standing in order to check into hotel. The Grand Prize trip restrictions/conditions stated herein are not all-inclusive and may be subject to additional restrictions/conditions, which may be stated in the Affidavit (described below) and/or Grand Prize winner's travel documents. Sponsor is not responsible for lost or stolen tickets/itinerary/identification, etc. Trip must be taken within one year or by August 31, 2014 or prize will be forfeited. No refunds or credit for changes are allowed. All other expenses and costs, not expressly listed above, including, but not limited to, airline baggage fees, 9/11 U.S. Government assessment fees, taxes, tips, entertainment, transfers, and transportation to airport to and from winner's home residence and all federal, state and local taxes are the winner's sole responsibility. Prize is non-transferable and no substitution is permitted, except by Sponsor (as defined below) who reserves the right, in its sole discretion, to substitute the prize of equal or greater value, if prize becomes unavailable. PRIZE IS AWARDED "AS IS" AND WITHOUT WARRANTY OF ANY KIND, EXPRESS OR IMPLIED (INCLUDING, WITHOUT LIMITATION, ANY IMPLIED WARRANTY OF MERCHANTABILITY OR FITNESS FOR A PARTICULAR PURPOSE).

General Rules: The potential Grand Prize winner will be notified by email and will be required execute and return via email, an affidavit of eligibility, a Release of Liability and, except where prohibited, publicity release ("Affidavit"), within seven (7) days of notification in order to receive the prize. If the potential Grand Prize winner fails to respond to prize notification, the prize will be forfeited and an alternate Grand Prize winner will be selected. All applicable federal, state and local taxes are the sole responsibility of the Grand Prize winner. Acceptance of prize constitutes permission to the Sponsor and its agencies to use winner's name, biographical information, pictures/portraits, likeness and/or voice, for purposes of advertising and trade in connection with this Sweepstakes without further compensation, unless prohibited by law. Grand Prize winner assumes all liability for any injury or damage caused, or claimed to be caused, by participation in this Sweepstakes or use or redemption of prize. By participating in this Sweepstakes, entrants agree to be bound by these Official Rules and the decisions of the Sponsor. Grand Prize is nontransferable and no substitutions are allowed except by the Sponsor, who reserves the right to award a prize of equal or greater value if the advertised prize is unavailable. By participating in this Sweepstakes, entrants agree to release, discharge, indemnify, and hold harmless the Sweepstakes Entities and all others associated with the development and execution of this Sweepstakes, from any and all liability for damages, losses or injury resulting from participation in the Sweepstakes or acceptance or use of the prize. In the event of a dispute, entries will be deemed made by the authorized account holder of the email address submitted at the time of entry. The "authorized account holder" is deemed the natural person who is assigned to an email address by an Internet Access provider, service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted e-mail address. If for any reason the Sweepstakes is not capable of running as planned, including due to bugs, tampering, unauthorized telephone intervention, fraud, technical failure, human error or any other causes beyond the control of Sponsor that corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Sweepstakes, Sponsor reserves the right in its sole discretion, to disqualify any individual who tampers with the entry process, and to cancel, terminate, modify or suspend the Sweepstakes and select the Grand Prize winner in a random drawing from among all eligible entries received prior to cancellation. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entry. Sponsor is not responsible for: (a) incorrect or inaccurate transcription of entry information or late, lost, altered, delayed, received through impermissible or illegitimate channels, all of which will be disqualified; (b) technical failures of any kind, including but not limited to the malfunctioning of any telephone, computer online systems, computer equipment, website, server provider, network, hardware or software; (c) the unavailability or inaccessibility of any website or service; (d) unauthorized intervention in any part of the entry process or this

Sweepstakes; or (e) printing, typographical, electronic or human errors which may occur in the offer or administration of this Sweepstakes or the processing of entries. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW.

- 7. Governing Law: The Sweepstakes shall be governed by and interpreted in accordance with the laws of the State of Connecticut in the U.S. applicable to promotions fully carried out within Connecticut. Except where prohibited by law, any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Sweepstakes but in no event attorneys' and/or experts' fees; and winner hereby waive all rights to claim punitive, incidental and consequential damages and any other damages (including attorney's fees), other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. Winner acknowledges that no other party nor any agent or attorney of any other party has made any promise, representation or warranty whatsoever, express or implied, not contained herein concerning the subject matter hereof, to induce the winner to execute any document and winner acknowledges that they have not executed any document in reliance on any such promise, representation or warranty not contained herein. Any waiver by the Sponsor and its affiliates of any term of any document in a particular instance shall not be a waiver of such term for the future. Winner agrees that the invalidity or enforceability of any part of any document shall in no way affect the validity or enforceability of any of the remainder of that document.
- 8. **Privacy:** Sponsor will be collecting personal data about entrants online, in accordance with its privacy policy. Please review the Sponsor's privacy policy at http://bidocs.boehringer-ingelheim.com/BIWebAccess/ViewServlet.ser?docBase=renetnt&folderPath=/Privacy+Statements/BIPI+Online+Privacy+Policy.htm. By participating in the Sweepstakes, entrants hereby agree to Sponsor's collection and usage of their personal information and acknowledge that they have read and accepted Sponsor's privacy policy.
- 9. **Winner:** For the name of the Grand Prize winner, available after September 17, 2013, send a stamped, self-addressed envelope by October 17, 2013, to: Boehringer Ingelheim Consumer Healthcare, PO Box 4640, Trenton, NJ 08650.
- 10. **Sponsor/Administrator:** The Sponsor of the Sweepstakes is Boehringer Ingelheim Consumer Health Care, 900 Ridgebury Road, Ridgefield, CT 06877. The Administrator of the Sweepstakes is Don Jagoda Associates, Inc., 100 Marcus Dr, Melville, NY 11747.

Orbitz Worldwide Partner Marketing is neither a sponsor nor endorser of this Sweepstakes.