

Credit Card Transaction Report

Revenue
55M

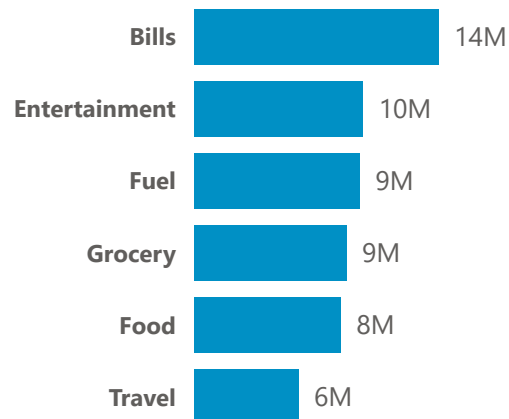
Total Interest
8M

Amount
45M

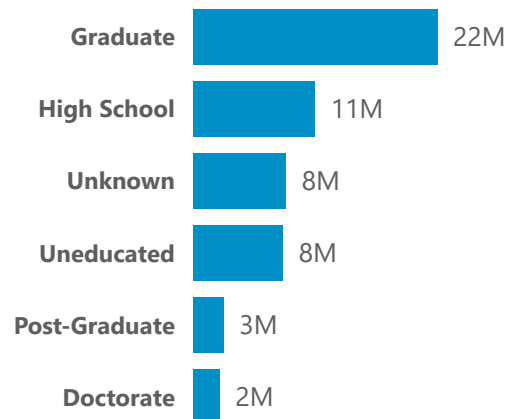
Count
656K

card_category	Sum of Revenue	Sum of total_trans_ct	Sum of interest_earned
Blue	4,61,39,397.74	581338	6495888
Gold	24,54,072.16	18224	373784
Platinum	11,35,608.05	7490	161629
Silver	55,86,332.28	48599	812081
Total	5,53,15,410.23	655651	7843382

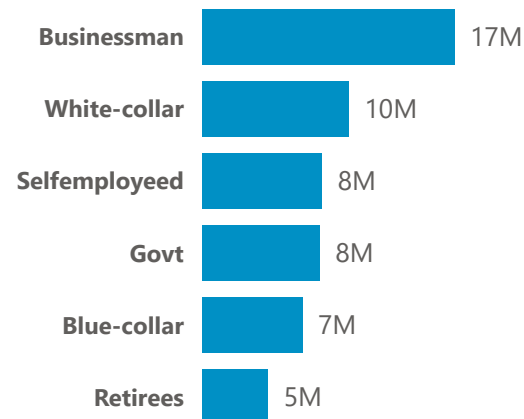
Revenue by Expenditure Type



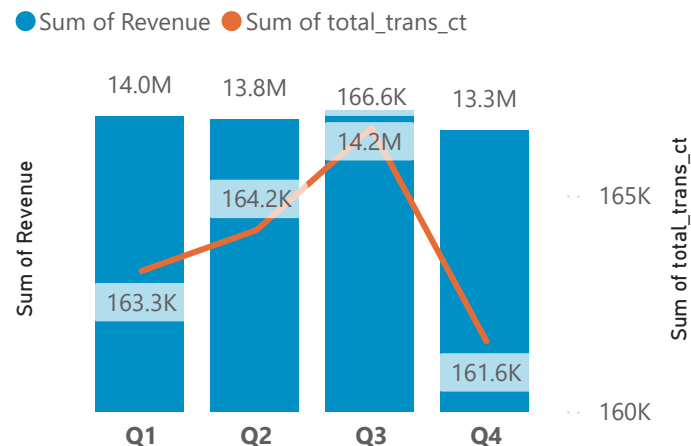
Revenue by Education



Revenue by Customer Job



QTR Revenue and total trans count



week_start_date

All

F

M

Silver

Blue

Gold

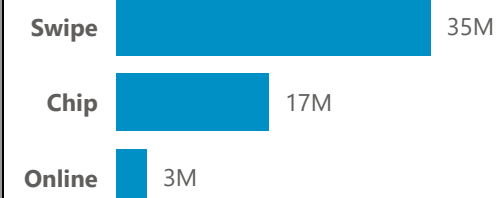
Platinum

Med

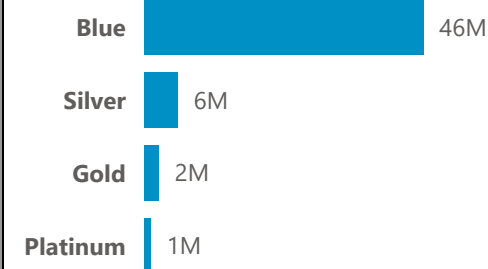
Low

High

Revenue by Use Chip



Customer Acq Cost



Credit Card Customer Report

Revenue

55M

Total Interest

8M

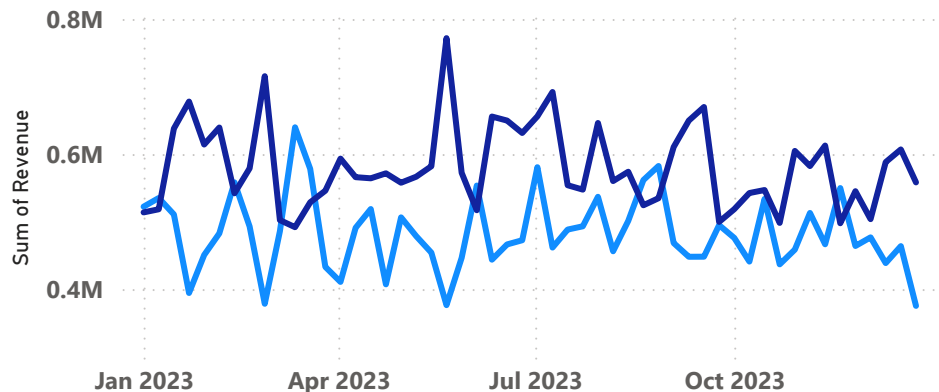
Income

576M

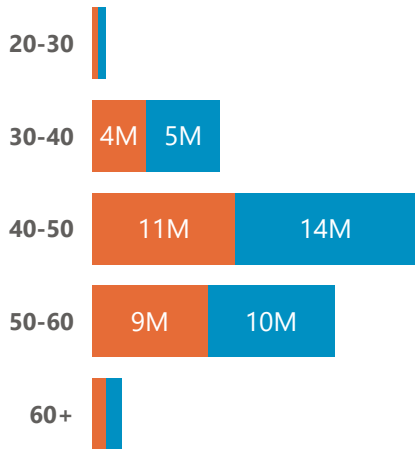
CSS

3.19

Revenue by Week



Revenue by Age Group



Q4

Q3

Q2

Q1

week_start_date

All

M

30.22M

F

25.09M

Silver

Blue

Gold

Platinum

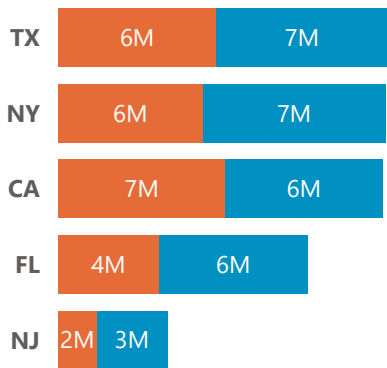
Swipe

Online

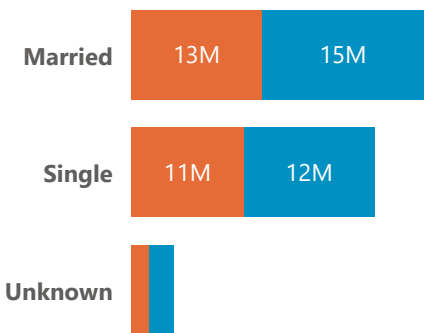
Chip

customer_job	Sum of Revenue	Sum of interest_earned	Sum of income
Businessman	1,73,87,832.31	2539390	1869599
White-collar	1,01,14,655.93	1441074	1039300
Selfemployed	82,61,757.81	1119742	753132
Govt	81,11,701.37	1160016	887739
Blue-collar	69,04,278.57	952801	722621
Total	5,53,15,410.23	7843382	5759144

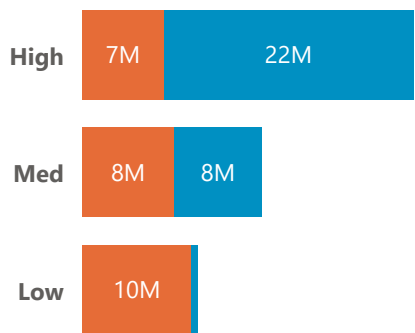
Top 5 States



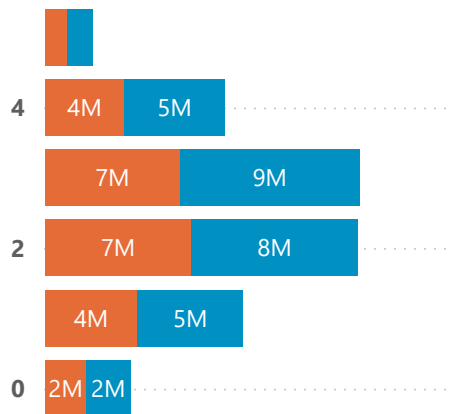
Revenue by Marital Status



Revenue by Income Group



Revenue by Dependent



Revenue by Education

