

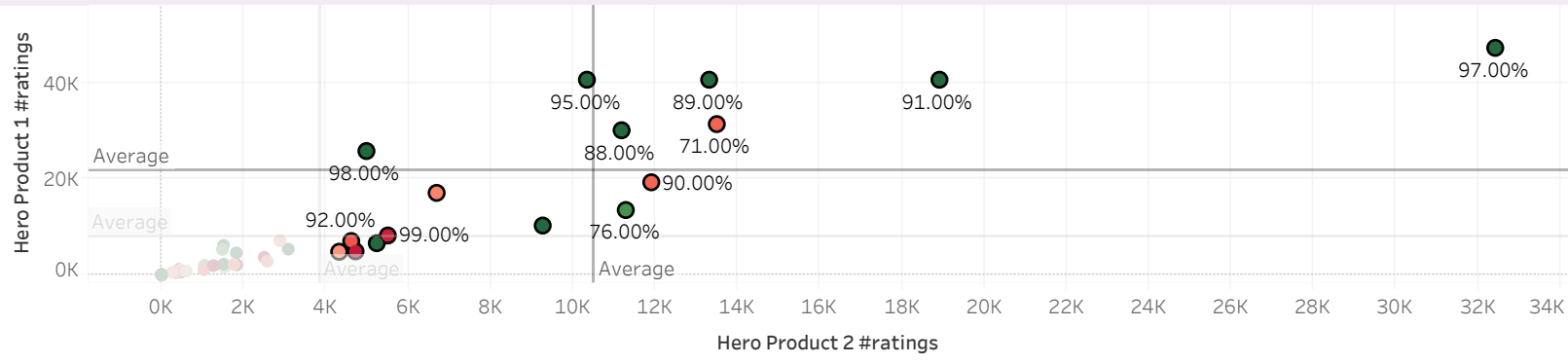
Selecting most promising merchants on amazon

selecting based  
on hero products

selecting based  
on high no of pos..

List of sellers with popular hero products and 60% positive ratings

hero products scatter plot



List of sellers

prioritizing sellers with decrease in max % of negative reviews

| Business Name                       | Sample brand name       | email                        | country of .. | phone number | no of products | no of positive ratings | percentage of positive r |
|-------------------------------------|-------------------------|------------------------------|---------------|--------------|----------------|------------------------|--------------------------|
| trendmile GmbH                      | Visit the tesa Store    | support@trendmile.com        | DE            | Null         | 40             | 7,242                  | 89.                      |
| itenga GmbH                         | Visit the Vileda Store  | info@itenga.de               | DE            | Null         | 50             | 5,150                  | 91.                      |
| Kaleido.Shop GmbH                   | Visit the TFA Dostm..   | info@kaleidoshop.de          | DE            | Null         | 8              | 4,189                  | 95.                      |
| Kessler electronic GmbH             | Visit the Varta Store   | info@kessler-electronic.de   | DE            | Null         | 7              | 3,416                  | 97.                      |
| TransPal GmbH                       | Visit the TFA Dostm..   | support@yovivo.de            | DE            | Null         | 20             | 3,279                  | 93.                      |
| Blumenbecker Industriebedarf Gm..   | Visit the tesa Store    | bib.beckum@blumenbecker.co.. | DE            | Null         | 100            | 3,134                  | 88.                      |
| K&K Dichtungstechnik- und Sanitär.. | Visit the Nitras Store  | info@kk-dichtungstechnik.de  | DE            | Null         | 702            | 2,698                  | 92.                      |
| Zoreno Versandhandel GmbH           | (blank)                 | ade.support@zoreno.com       | CH            | Null         | 100            | 2,630                  | 98.                      |
| TRADEINN RETAIL SERVICES SL         | Visit the Technoline .. | Null                         | ES            | Null         | 200            | 2,251                  | 76.                      |
| Otto Röhrs GmbH                     | Neudorff                | support@roehrs-baumarkt.de   | DE            | Null         | 3              | 1,584                  | 97.                      |
| RAPIDPACK GmbH                      | Visit the tesa Store    | amazon@verpacking.com        | DE            | Null         | 3              | 1,528                  | 93.                      |

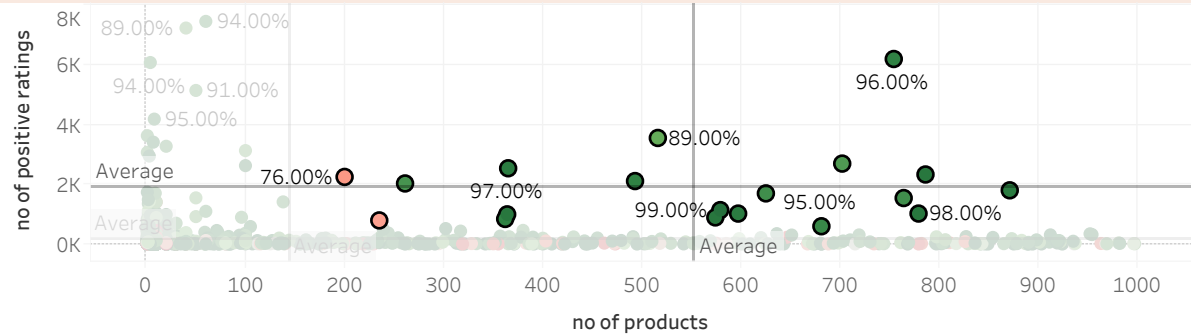
Selecting most promising merchants on amazon

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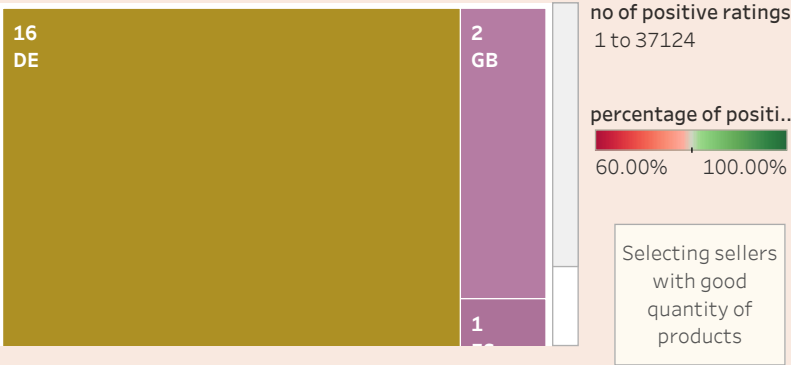
selecting based  
on high no of pos..

List of sellers with more no of products and high positive reviews

no of positive ratings vs no of products



no of seller for each country



List of seller details based on selected prioritizing sellers with decreasing max % of negative reviews

| Business Name                       | Sample brand name       | email                       | country of .. | phone number | no of products | no of positive ratings | percentage of positive r |
|-------------------------------------|-------------------------|-----------------------------|---------------|--------------|----------------|------------------------|--------------------------|
| Lyra Pet GmbH                       | Lyra Pet                | info@lyra-pet.de            | DE            | Null         | 754            | 6,204                  | 96.                      |
| Trotec GmbH                         | Visit the TROTEC St..   | info@trotec24.com           | DE            | Null         | 516            | 3,557                  | 89.                      |
| K&K Dichtungstechnik- und Sanitär.. | Visit the Nitrax Store  | info@kk-dichtungstechnik.de | DE            | Null         | 702            | 2,698                  | 92.                      |
| Lumaland Vertriebs GmbH             | Oxid7                   | kundenservice@lumaland.com  | DE            | Null         | 365            | 2,541                  | 97.                      |
| v03 trading GmbH                    | wesentlich.             | Null                        | DE            | Null         | 786            | 2,333                  | 98.                      |
| TRADEINN RETAIL SERVICES SL         | Visit the Technoline .. | Null                        | ES            | Null         | 200            | 2,251                  | 76.                      |
| Lights4fun Ltd                      | Visit the Lights4fun .. | sales@lights4fun.de         | GB            | Null         | 493            | 2,112                  | 96.                      |
| TK Gruppe GmbH                      | Visit the TK Gruppe ..  | info@tk-gruppe.com          | DE            | Null         | 261            | 2,032                  | 93.                      |
| VOSS GmbH & Co. KG                  | VOSS.sonic              | shop@weidezaun.info         | DE            | 0484780680   | 871            | 1,802                  | 97.                      |
| Licht-Studio Völker e.K.            | Visit the Steinel Sto.. | Null                        | DE            | Null         | 625            | 1,699                  | 94.                      |
| Pawel Knajp                         | KOLOR                   | webshop.knajp@aol.de        | DE            | Null         | 764            | 1,543                  | 94.                      |
| K A Parts Limited                   | (blank)                 | Null                        | GB            | Null         | 579            | 1,138                  | 99.                      |