



UNIVERSITY OF CAMBRIDGE INTERNATIONAL EXAMINATIONS  
International General Certificate of Secondary Education

CANDIDATE  
NAME

CENTRE  
NUMBER

--	--	--	--	--

CANDIDATE  
NUMBER

--	--	--	--

**ECONOMICS**

**0455/31**

Paper 3 Analysis and Critical Evaluation

**May/June 2010**

**1 hour 30 minutes**

Candidates answer on the Question Paper.  
Additional Materials: Insert.

**READ THESE INSTRUCTIONS FIRST**

Write your Centre number, candidate number and name on all the work you hand in.  
Write in dark blue or black pen.  
You may use a soft pencil for any diagrams, graphs or rough working.  
Do not use staples, paper clips, highlighters, glue or correction fluid.  
**DO NOT WRITE IN ANY BARCODES.**

Answer **all** questions.

At the end of the examination, fasten all your work securely together.  
The number of marks is given in brackets [ ] at the end of each question or part question.

**For Examiner's Use**

<b>1</b>	
<b>2</b>	
<b>Total</b>	

This document consists of **9** printed pages, **3** blank pages and **1** Insert.



The extracts '**Coffee is like gold for some people – but not for everybody**' and '**Starbucks to open fewer stores**' will be needed for this question.

For  
Examiner's  
Use

- 1 (a) Why is Jamaican Blue Mountain coffee called 'black gold'?

.....

.....

.....

.....

.....

..... [2]

- (b) Why might some people involved in coffee production **not** think of coffee as similar to gold?

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

.....

..... [3]

- ..... [5]

- .....[6

**BLANK PAGE**

**Question 1(e) is on the next page**

- 
- This image shows a full page of white paper with horizontal dashed lines, typical of primary-ruled notebook paper. The lines are evenly spaced and run across the width of the page. There are no margins, text, or other markings on the paper.

. [10]

**[Turn over**

**2 (a)** Define the term social cost.

[2]

.....[4]



**BLANK PAGE**

**Question 2(c) is on the next page**

- [illegible]

.....

.....

.....

.....

.....

..... [8]

**[Total: 14]**

**BLANK PAGE**

---

*Copyright Acknowledgements:*

- Question 1            © Robert Booth; *'Black gold' coffee leaves a bitter taste for some*; The Guardian News and Media; 22/03/08.  
Question 1            © Suzy Jagger; *Froth comes off Starbucks ...*; The Times; 17/11/07.  
Question 2            © David Williams; *Low-emission zone 'will raise traffic and pollution'*; Evening Standard; 18/10/07.

Permission to reproduce items where third-party owned material protected by copyright is included has been sought and cleared where possible. Every reasonable effort has been made by the publisher (UCLES) to trace copyright holders, but if any items requiring clearance have unwittingly been included, the publisher will be pleased to make amends at the earliest possible opportunity.

University of Cambridge International Examinations is part of the Cambridge Assessment Group. Cambridge Assessment is the brand name of University of Cambridge Local Examinations Syndicate (UCLES), which is itself a department of the University of Cambridge.