

## SUDEEP GONUGUNTA

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### PROFILE SUMMARY

Data Analyst with hands-on experience in SQL, Python, Power BI, and SAP analytics, skilled at turning data into actionable business insights. Experienced in reporting, dashboards, forecasting, and performance analysis. Strong problem-solving, communication, and collaboration skills with cross-functional teams.

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### CORE SKILLS

Data & Analytics: Power BI, DAX, Excel, Dashboarding, MIS & MBR Reporting  
Databases & Querying: SQL Server, MySQL, Data Extraction, Cleaning, Optimization  
Programming: Python (Pandas, NumPy, Matplotlib), Automation, Data Wrangling  
Business Analytics: KPIs, Sales & Marketing Analysis, Financial Reporting, Forecasting  
SAP & Tools: FI, MM, SD, SC, USB4 Tool, SAP → SQL → Power BI  
Professional Skills: Data Modeling, Problem-Solving, Collaboration, Communication

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### PROFESSIONAL EXPERIENCE

#### Executive – Applications (Data Analyst)

##### Modenik Lifestyle | Bengaluru, Karnataka | Sep 2024 – Present

- Started as MIS / IT Trainee (Sep 2024 – Mar 2025) → promoted to Full-time Data Analyst (Apr 2025 – Present).
- Lead data-driven projects to improve processes and support decisions.
- Build and maintain Power BI dashboards, MIS, and MBR reports.
- Extract and analyse data using SQL for operations, sales, and finance.
- Automate reports and workflows, reducing manual effort.

#### Key Projects:

##### Sales Forecasting & Master Data Analytics (ASH → 3SC)

- Forecasted sales across all channels using ASH Master data.
- Validated and transformed sales/master data for the 3SC analytics team.

## **USB4 / SAP Analytics Integration**

- Extracted SAP data to SQL Server and enabled direct SAP → Power BI reporting.
- Supported FI, MM, SD, SC module analytics.

## **MBR, ASP & Net Sales Reporting**

- Created MBR reports, ASP tracking, and Net Sales reports.
  - Delivered insights on pricing impact, sales growth, and performance gaps.
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## **Data Research Analyst**

### **Mtree Tech Solutions | Andhra Pradesh | Jul 2023 – Aug 2024**

- Joined as Intern (Jul 2023 – Dec 2023) → promoted to Full-time Data Analyst (Jan 2024 – Aug 2024).
- Performed data research, validation, and reporting.
- Generated insights from datasets and collaborated with teams for analytics outputs.

### **Key Projects:**

#### **Web-Based Vehicle Tracking Application**

- Monitored vehicle movement and operational status.
- Integrated and validated data from multiple sources.
- Created summary and exception reports.

#### **Vehicle Maintenance & Issue Reporting**

- Monitored vehicle logs and identified maintenance issues.
- Generated exception reports highlighting delays and anomalies.

#### **Data Integration & Dashboarding**

- Integrated multiple data sources to create summary dashboards.
- Standardized reporting formats for better visibility and decision-making.

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## LEADERSHIP & VOLUNTEERING

### AIESEC | Nellore, Andhra Pradesh | 2021 – 2022

- **Led large-scale events:** Successfully organized and managed events with 500+ participants, focusing on promoting the United Nations Sustainable Development Goals (UN SDGs). Oversaw event planning, logistics, and execution to ensure seamless delivery and high participant engagement.
- **Marketing & outreach campaigns:** Designed and executed targeted marketing strategies across digital and offline channels, resulting in a 30%+ increase in outreach and participant registrations. Collaborated with local communities and partners to expand visibility and impact.
- **Cross-functional team management & performance analysis:** Coordinated teams across multiple functions including operations, marketing, and logistics. Monitored and analysed event performance metrics, gathered participant feedback, and implemented improvements to enhance efficiency and effectiveness of subsequent events.

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## EDUCATION

### Bachelor of Technology – Electrical & Electronics Engineering

Jawaharlal Nehru Technological University, Anantapur | 2019 – 2023 | CGPA: 8.21

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## LICENSES & CERTIFICATIONS

- **Python Full Stack Developer** – QEdge Technologies | Issued Nov 2023 · Expires Nov 2027  
*Skills: Python, SQL, Django, Full Stack Development*
- **Introduction to Data Science** – Cisco Networking Academy | Issued Apr 2023  
*Skills: Basics of Analytics, Data Interpretation*
- **Postman API Development** – Postman | Issued Apr 2023  
*Skills: API Testing, Test Automation*
- **Data Visualization: Empowering Business with Effective Insights** – Forage (TATA)  
*Skills: Microsoft Power BI, Data Visualization, Reporting*