

SUMMARY

A **UI/UX Designer and Web Developer** with over 4+ years of hands-on experience in IT industry. Exposure to web design, front-end development, UX Design and client server applications using **HTML5, CSS3, JavaScript, JQuery, Node JS, Bootstrap, Wordpress, Adobe CS6, Eclipse, Adobe XD, Adobe Photoshop CC, InDesign and InVision**. Developed sound UX concepts like creation of **personas, storyboards, scenarios** and **user flows**. Strong debugging and problem-solving skills with passion for AR/VR technology.

- Solid understanding of Design Aesthetic.
- Excellent visual design skills with sensitivity to user-system interaction
- Familiar with **Bootstrap, angular js** and **node js**.
- Solid experience with Responsive Web Design (RWD) and building cross browser compatibility applications using **HTML5** and **CSS3**.
- Good experience working on CSS Background, CSS Positioning, CSS Text, CSS Border, CSS Margin, CSS Padding, CSS Table, Pseudo Classes, and Pseudo Elements.
- Proficient with design tools like **Adobe Creative Suite**(Photoshop, Illustrator, InDesign)
- Expert in building **Wireframes, Sitemaps, Mockups, User Personas, Prototypes, Storyboards** using tools like (**XD, Sketch InVision , Axure, Balsamiq**)
- Worked on different browsers like Safari, Internet Explorer, Mozilla Firefox and Google Chrome.
- Understanding of **ES5** and **ES6** standards.
- Expertise in using source code control systems using **GITHUB**.
- Experience with **Agile** Development Methodology.
- Familiar with QA Testing.

SKILL SET

Adobe Technology	Photoshop, Illustrator, Dreamweaver, InDesign, After Effects, Adobe Premiere Pro, Adobe Muse, Lightroom, Bridge, Adobe Audition, Adobe XD
Code/ Languages	HTML5, CSS3, JavaScript, PHP,C#, Basic Java
Web Framework	Bootstrap JS, Angular JS, Node JS, jQuery
Design	Sketch, Photoshop, Illustrator, InDesign, After Effects
Wireframe	Justin mind, Sketch, Axure, Balsamiq Mockups, MockPlus
Prototype	InVision, InDesign, Illustrator, Adobe XD, Keynote
Other skills	Autodesk Maya, Unity3D, Flash, Animate CC, MS-Office, GIT
Communication	Problem Solver, Creative, Visionary, Passionate, Intuitive, Leader,Team Player
Interests	UI/UX/ Product Design, UX of AR/VR

WORK EXPERIENCE

Client: Promatrix/Hexadus Corp, *New Brunswick, NJ* Sep 2018– Dec 2018
Role: Digital Marketing Specialist

Responsibilities:

- ❖ Create brand awareness through digital strategies on multiple channels.
- ❖ Follow email strategy around campaigns and company events.
- ❖ Update and assist with the marketing promotional calendar.
- ❖ Communicate with vendors to collect marketing assets and information to execute campaigns for brands and products.
- ❖ Design company collaterals for overall branding (advertisements, newsletter, brochures)
- ❖ Stay Up-to-date with digital media developments.
- ❖ Maintain the digital message for social media.

Technical environment: Illustrator, Photoshop, MS-Powerpoint, Acrobat Reader, MS-Office

Client project: YoungStar Club ,*Nepal* June 2018– Ongoing
Role: Build a Responsive website(UI/UX) – *Freelance work*
Website: www.youngstarclub.com

Responsibilities:

- ❖ Built a completely new web presence for a sports club. Performed under very tight deadlines to give standard look using modern techniques.
- ❖ Built a site from scratch using **Bootstrap** framework, **HTML5, CSS3, jQuery** and **JavaScript**.
- ❖ Used **animate.css** to give animated look n feel for the site.
- ❖ Designed **color palette** and **logo** to reflect customer branding identity using **illustrator**.
- ❖ Using Semantics like <form>, <table>, and <article>.
- ❖ Designed the **wire frame** and **Prototype(Low-Mid Fidelity)** to provide user experience using **Adobe XD, Balsamiq**.
- ❖ Met the client to determine marketing and design vision, scopes of work, and budgets and deliverable timeframes.

Technical environment: Bootstrap, HTML5, CSS3, jQuery, JavaScript, Illustrator, Photoshop, Balsamiq, JustinMind, Adobe XD

Employer: Touro College, *New York, USA* February 2018– August 2018
Role: IT Support as a **Graduate Assistant**

Responsibilities:

- ❖ Respond to email requests for **technical assistance** through established service desk ticketing system.
- ❖ **Troubleshoot** and resolve issues with workstation hardware and software.
- ❖ Maintain hardware and software **inventory**.
- ❖ Build, Setup and **deploy** IT equipment for students.
- ❖ Install, upgrade and **optimize PC** and network device hardware.
- ❖ **Update** all the system with antiviruses in timely manner.
- ❖ Assist Professors on preparing digital marketing materials.
- ❖ Volunteer in college workshop creating **UI/UX design** for **Doodlematic Game**.
- ❖ **Repair** and recover the hardware or software failures.
- ❖ Perform regular **file archive and purge** if necessary.

Employer: Kaski Modernized Academy, *Nepal*
2016

July 2014–April

Role: Website Manager/ Computer Teacher /E-library Manager

Website: <http://kaskimodernized.edu.np/>

Responsibilities:

- ❖ Changed the static site and made it responsive using WordPress.
- ❖ Used **Wordpress themes** and **Plugins** to make it more interactive.
- ❖ Taught students basic **HTML**, **Adobe Photoshop** and **Microsoft Office**.
- ❖ Managed the audio-video library of school(**E-library**) using **PHP** and **FileZilla** Server.
- ❖ Fixed all the PCs, devices in the lab , updated them with antivirus, did networking and also technical support for the staffs.

Technical environment: HTML, CSS, PHP, Photoshop, WordPress, Filezilla

Employer: Last Door Solutions ,*Nepal*

Feb 2012–Jan 2013

Role: Internship for web designer

Website: <https://www.lastdoorsolutions.com/>

Responsibilities:

- ❖ Learnt to use the tools like photoshop and illustrator for graphic design.
- ❖ Learnt to make navigation bar, menu, header, footer and canvas drawing using **HTML/ CSS**.
- ❖ Designed wireframe and mockups using tools like **Balsamiq**.
- ❖ Used jQuery plugins for **Drag-and-Drop**, **Widgets**, Menus, User Interface and Forms.
- ❖ Designed the e-commerce page layout.
- ❖ Learnt to work in a big team.

EDUCATION

❖ Master of Arts: **Web Design and Multimedia**

- Touro College Graduate School of Technology - New York, NY
[2016–2018]

❖ Bachelor of Science: **Multimedia Technologies**

- Islington College- London Metropolitan University - Kathmandu, Nepal
[2012–2014]

CERTIFICATES

- ❖ Agile Project Management Principles
- ❖ C# for Unity Game Development
- ❖ Learning jQuery UI
- ❖ Web UI UX Design using Adobe XD
- ❖ Volunteer for workshop conducted by VRBAR at Brooklyn, Dumbo.