

**SUMMARY**

A **UI/UX Designer and Web Developer** with over 4+ years of hands-on experience in IT industry. Exposure to web design, front-end development, UX Design and client server applications using **HTML5, CSS3, JavaScript, JQuery, Node JS, Bootstrap, Wordpress, Adobe CS6, Eclipse, Adobe XD, Adobe Photoshop CC, InDesign and InVision**. Developed sound UX concepts like creation of **personas, storyboards, scenarios** and **user flows**. Strong debugging and problem-solving skills with passion for AR/VR technology.

- Solid understanding of Design Aesthetic.
- Excellent visual design skills with sensitivity to user-system interaction
- Familiar with **Bootstrap, angular js** and **node js**.
- Solid experience with Responsive Web Design (RWD) and building cross browser compatibility applications using **HTML5** and **CSS3**.
- Good experience working on CSS Background, CSS Positioning, CSS Text, CSS Border, CSS Margin, CSS Padding, CSS Table, Pseudo Classes, and Pseudo Elements.
- Proficient with design tools like **Adobe Creative Suite**(Photoshop, Illustrator, InDesign)
- Expert in building **Wireframes, Sitemaps, Mockups, User Personas, Prototypes, Storyboards** using tools like ( **XD, Sketch InVision , Axure, Balsamiq**)
- Worked on different browsers like Safari, Internet Explorer, Mozilla Firefox and Google Chrome.
- Understanding of **ES5** and **ES6** standards.
- Expertise in using source code control systems using **GITHub**.
- Experience with **Agile** Development Methodology.
- Familiar with QA Testing.

**SKILL SET**

<b>Adobe Technology</b>	Photoshop, Illustrator, Dreamweaver, InDesign, After Effects, Adobe Premiere Pro, Adobe Muse, Lightroom, Bridge, Adobe Audition, Adobe XD
<b>Code/ Languages</b>	HTML5, CSS3, JavaScript, PHP,C#, Basic Java
<b>Web Framework</b>	Bootstrap JS, Angular JS, Node JS, jQuery
<b>Design</b>	Sketch, Photoshop, Illustrator, InDesign, After Effects
<b>Wireframe</b>	Justin mind, Sketch, Axure, Balsamiq Mockups, MockPlus
<b>Prototype</b>	InVision, InDesign, Illustrator, Adobe XD, Keynote
<b>Other skills</b>	Autodesk Maya, Unity3D, Flash, Animate CC, MS-Office, GIT
<b>Communication</b>	Problem Solver, Creative, Visionary, Passionate, Intuitive, Leader,Team Player
<b>Interests</b>	UI/UX/ Product Design, UX of AR/VR

## WORK EXPERIENCE

**Client:** Promatrix/Hexadus Corp, *New Brunswick, NJ* Sep 2018– Dec 2018  
**Role:** Digital Marketing Specialist

### Responsibilities:

- ❖ Create brand awareness through digital strategies on multiple channels.
- ❖ Follow email strategy around campaigns and company events.
- ❖ Update and assist with the marketing promotional calendar.
- ❖ Communicate with vendors to collect marketing assets and information to execute campaigns for brands and products.
- ❖ Design company collaterals for overall branding (advertisements, newsletter, brochures)
- ❖ Stay Up-to-date with digital media developments.
- ❖ Maintain the digital message for social media.

Technical environment: Illustrator, Photoshop, MS-Powerpoint, Acrobat Reader, MS-Office

**Client project:** YoungStar Club , *Nepal* June 2018– Ongoing  
**Role:** Build a Responsive website(UI/UX) – *Freelance work*  
**Website:** [www.youngstarclub.com](http://www.youngstarclub.com)

### Responsibilities:

- ❖ Built a completely new web presence for a sports club. Performed under very tight deadlines to give standard look using modern techniques.
- ❖ Built a site from scratch using **Bootstrap** framework, **HTML5, CSS3, jQuery** and **JavaScript**.
- ❖ Used **animate.css** to give animated look n feel for the site.
- ❖ Designed **color palette** and **logo** to reflect customer branding identity using **illustrator**.
- ❖ Using Semantics like <form>, <table>, and <article>.
- ❖ Designed the **wire frame** and **Prototype(Low-Mid Fidelity)** to provide user experience using **Adobe XD, Balsamiq**.
- ❖ Met the client to determine marketing and design vision, scopes of work, and budgets and deliverable timeframes.

Technical environment: Bootstrap, HTML5, CSS3, jQuery, JavaScript, Illustrator, Photoshop, Balsamiq, JustinMind, Adobe XD

**Employer:** Touro College, *New York, USA* February 2018– August 2018  
**Role:** IT Support as a **Graduate Assistant**

### Responsibilities:

- ❖ Respond to email requests for **technical assistance** through established service desk ticketing system.
- ❖ **Troubleshoot** and resolve issues with workstation hardware and software.
- ❖ Maintain hardware and software **inventory**.
- ❖ Build, Setup and **deploy** IT equipment for students.
- ❖ Install, upgrade and **optimize PC** and network device hardware.
- ❖ **Update** all the system with antiviruses in timely manner.
- ❖ Assist Professors on preparing digital marketing materials.
- ❖ Volunteer in college workshop creating **UI/UX design** for **Doodlematic Game**.
- ❖ **Repair** and recover the hardware or software failures.
- ❖ Perform regular **file archive and purge** if necessary.

**Employer:** Kaski Modernized Academy, *Nepal*  
2016

July 2014–April

**Role:** Website Manager/ Computer Teacher /E-library Manager

Website: <http://kaskimodernized.edu.np/>

**Responsibilities:**

- ❖ Changed the static site and made it responsive using WordPress.
- ❖ Used **Wordpress themes** and **Plugins** to make it more interactive.
- ❖ Taught students basic **HTML**, **Adobe Photoshop** and **Microsoft Office**.
- ❖ Managed the audio-video library of school(**E-library**) using **PHP** and **FileZilla** Server.
- ❖ Fixed all the PCs, devices in the lab , updated them with antivirus, did networking and also technical support for the staffs.

Technical environment: HTML, CSS, PHP, Photoshop, WordPress, Filezilla

**Employer:** Last Door Solutions ,*Nepal*

Feb 2012–Jan 2013

**Role:** Internship for web designer

Website: <https://www.lastdoorsolutions.com/>

**Responsibilities:**

- ❖ Learnt to use the tools like photoshop and illustrator for graphic design.
- ❖ Learnt to make navigation bar, menu, header, footer and canvas drawing using **HTML/ CSS**.
- ❖ Designed wireframe and mockups using tools like **Balsamiq**.
- ❖ Used jQuery plugins for **Drag-and-Drop**, **Widgets**, Menus, User Interface and Forms.
- ❖ Designed the e-commerce page layout.
- ❖ Learnt to work in a big team.

**EDUCATION**

❖ Master of Arts: **Web Design and Multimedia**

- *Touro College Graduate School of Technology - New York, NY*  
[2016–2018]

❖ Bachelor of Science: **Multimedia Technologies**

- *Islington College- London Metropolitan University - Kathmandu, Nepal*  
[2012–2014]

**CERTIFICATES**

- ❖ Agile Project Management Principles
- ❖ C# for Unity Game Development
- ❖ Learning jQuery UI
- ❖ Web UI UX Design using Adobe XD
- ❖ Volunteer for workshop conducted by VRBAR at Brooklyn, Dumbo.