

Final Data Poster: The San Marcos Industrial Water Loop

1. Research Question

Primary Question: How can San Marcos utilize open data from the EPA Clean Watersheds Needs Survey (CWNS) 2022 to implement a "Closed-Loop" Industrial Water System that protects the Edwards Aquifer while supporting rapid industrial growth?

The Challenge: San Marcos is currently under Stage 4 Drought restrictions, yet it is one of the fastest-growing industrial corridors in the nation. How do we provide millions of gallons for data centers and manufacturing without draining the city's drinking water?

2. Methodology

To solve this, we performed a multi-stage data analysis of the **EPA CWNS 2022 Dataset**:

1. Data Extraction & Cleaning:

- Processed `FLOW.csv` and `DISCHARGES.csv` using Python scripts to filter for Texas-based facilities.
- Cleaned facility IDs and combined flow types to isolate "Total Flow" vs "Reuse" percentages.

2. State-Wide Analysis:

- Calculated total water reuse volumes across Texas by joining discharge types with design flow capacities.
- Segmented reuse into four categories: Industrial, Irrigation, Potable, and Agricultural.

3. Local Identification:

- Triangulated San Marcos specific facility data using CWNS IDs `48008029001` and `48008029002`.
- Identified existing industrial "Significant Industrial Users" (SIUs) via the San Marcos Industrial Pretreatment Program (IPP).

4. Case Study Validation:

- Benchmarked the proposed San Marcos loop against the successful "40 Acre" Industrial WWTP (GCA) in Texas City.

3. Findings

- **The "Lost Asset":** San Marcos currently discharges **100%** of its treated wastewater (~17.8 MGD) back into surface waters. This water is currently a "lost asset" that does not contribute to drought

resilience.

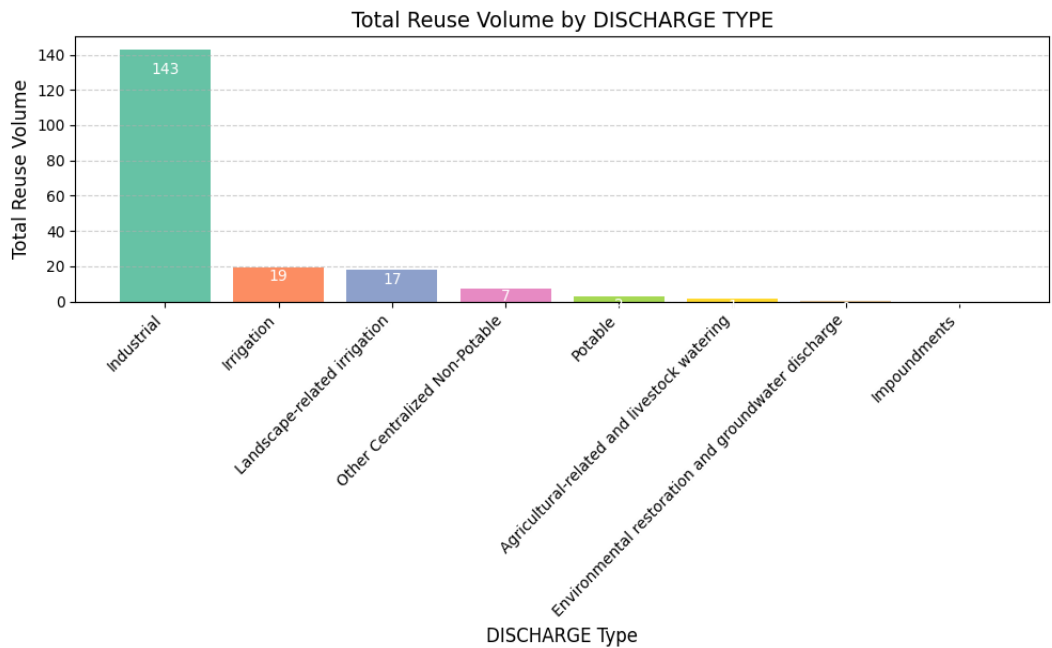
- **The State Leader:** Texas leads in **Industrial Water Reuse**, which accounts for **143.04 MGD** (over 70% of all reuse in the state). This proves that industry is the most efficient target for large-scale recycling.
- **The Spatial Gap:** Geospatial analysis shows that major industrial candidates (Noveon, CFAN, and the new \$1.5B Highlander Data Center) are clustered along the I-35 corridor, less than **5 miles** from the San Marcos WWTP, making a "Loop" pipeline physically viable.

4. Visualizations

The following data creation's drive our proposal's narrative:

A. Texas Water Reuse Breakdown

This chart highlights the massive volume of Industrial Reuse compared to all other types, justifying our focus on factories and data centers.



B. The San Marcos Industrial Loop (Concept Map)

A geospatial infographic showing the "Blue Line" pipeline route from the WWTP to the industrial corridor.



5. Results (Scaling the Loop)

By Implementing "The San Marcos Industrial Loop," the city can achieve the following:

- **Potable Water Savings:** Converting 50% of the city's current discharge to industrial reuse saves **~9 Million Gallons of Fresh Water EVERY DAY**.
- **The Impact:** This is enough to fill **14 Olympic-sized swimming pools** every 24 hours.
- **Economic Resilience:** The loop provides "drought-proof" water to anchor tenants like **Highlander Data Centers** and **Noveon Magnetics**, ensuring they never have to shut down during Stage 4 restrictions.
- **Sustainability:** Reduces the withdrawal pressure on the San Marcos River and the Edwards Aquifer, protecting local ecosystems while enabling economic expansion.