

Ideation Phase

Define the Problem Statements

Date	24 JUNE 2025
Team ID	LTVIP2025TMID47526
Project Name	Visualizing Housing Market Trends: An Analysis of Sale Prices and Features using Tableau
Maximum Marks	2 Marks

Customer Problem Statement Template:

Create a problem statement to understand your customer's point of view. The Customer Problem Statement template helps you focus on what matters to create experiences people will love.

A well-articulated customer problem statement allows you and your team to find the ideal solution for the challenges your customers face. Throughout the process, you'll also be able to empathize with your customers, which helps you better understand how they perceive your product or service.

Customer Problem Statement

I am

I am

a contractor

a designer

a worker

a realstate person

I'm trying to

I'm trying to

planing to construct a apartment for people

design the houses perfectly

work on building the houses

buy the lands and apartments

But

But

the workers are not working properly

the apartments are not accurate for my designings

I dont receive my daily payments

the lands are in the city outskirts

Because

Because

the land contains some potholes

the workers are not experienced

some workers are not working sincerely

in the city the lands are more prioid

Which makes me feel

Which makes me feel

this project will not continue

bad for them

unwothy for this work

selling these lands is complicated

Problem Statement (PS)	I am	I'm trying to	But	Because	Which makes me feel
PS-1	A contractor	planing to construct a apartment for people	the workers are not working properly	the land contains some potholes	this project will not continue
PS-2	a designer	design the houses perfectly	the apartme nts are not accurate for my designin gs	the workers are not experienced	Frustrated on the workers for the lack of experience
PS-3	a worker	work on building the houses	I don't receive my dailly payments	some workers are not working sincerely	unwothy for this work
PS-4	a realestat e person	buy the lands and apartments	the lands are in the city outskirt s	in the city the lands are more priced	selling these lands is complicated