



## Step-2: Brainstorm, Idea Listing and Grouping

**2**

**Brainstorm**

Write down any ideas that come to mind that address your problem statement.

10 minutes

- Box plot of price by property type or region

- Map with price color-coded by zip code/ city

- Stacked bar chart: number of properties by # of bedrooms and bathrooms

- Bar chart: number of sales per month/year

- Histogram of sale prices

- Heatmap showing volume of transactions geographically

**TIP**  
You can select a sticky note and hit the pencil (switch to sketch) icon to start drawing!

**3**

**Group ideas**

Take turns sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

**TIP**  
Add customizable tags to sticky notes to make it easier to find, browse, organize, and categorize important ideas as themes within your mural.

- By State / Region / City / Zip Code

- Price per square foot range groups

- Yearly or Monthly Trends

- Number of Bedrooms / Bathrooms

- Year Built / Renovation Year

- Home Type (Apartment, Detached, Semi-detached, Condo)

## Step-3: Idea Prioritization

**4**

**Prioritize**

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

**TIP**  
Participants can use their cursors to point at where sticky notes should go on the grid. The facilitator can confirm the spot by using the laser pointer holding the H key on the keyboard.

**Importance**

Which of these tasks could get done without any difficulty or cost, which would have the most positive impact?

**Feasibility**

(Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

