



Says

What have we heard them say?
What can we imagine them saying?

many videos on YouTube are under copyright and have not been licensed under any open license

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Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

Videos uploaded to YouTube are scanned against a database of audio and visual content that's been submitted to YouTube by copyright owners

there is no 'safe' duration of use that universally protects from copyright infringement.

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” You cannot use any copyrighted material, no matter the length, without permission.

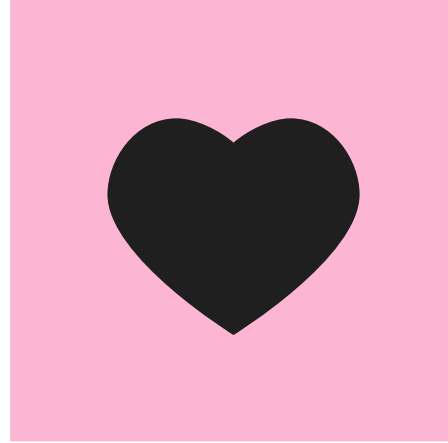


Does

What behavior have we observed?
What can we imagine them doing?

YouTube issues 'strikes' against content that has had a complete and valid legal takedown request submitted against it.

If a user gets three copyright strikes in 90 days, their account, along with any associated channels, will be terminated.



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

