



Sudharani Challa
UI/UX Lead &
Solution Delivery Manager

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Education

Masters In Communication &
Journalism (MCJ)
Padmavati Mahila ViswaVidyalayam,
Tirupati
2004 - 2006

BA
Andhra University, Visakhapatnam
2001 – 2004

Leadership Program From IIM
Bangalore

Jan – Dec 2019

Awards

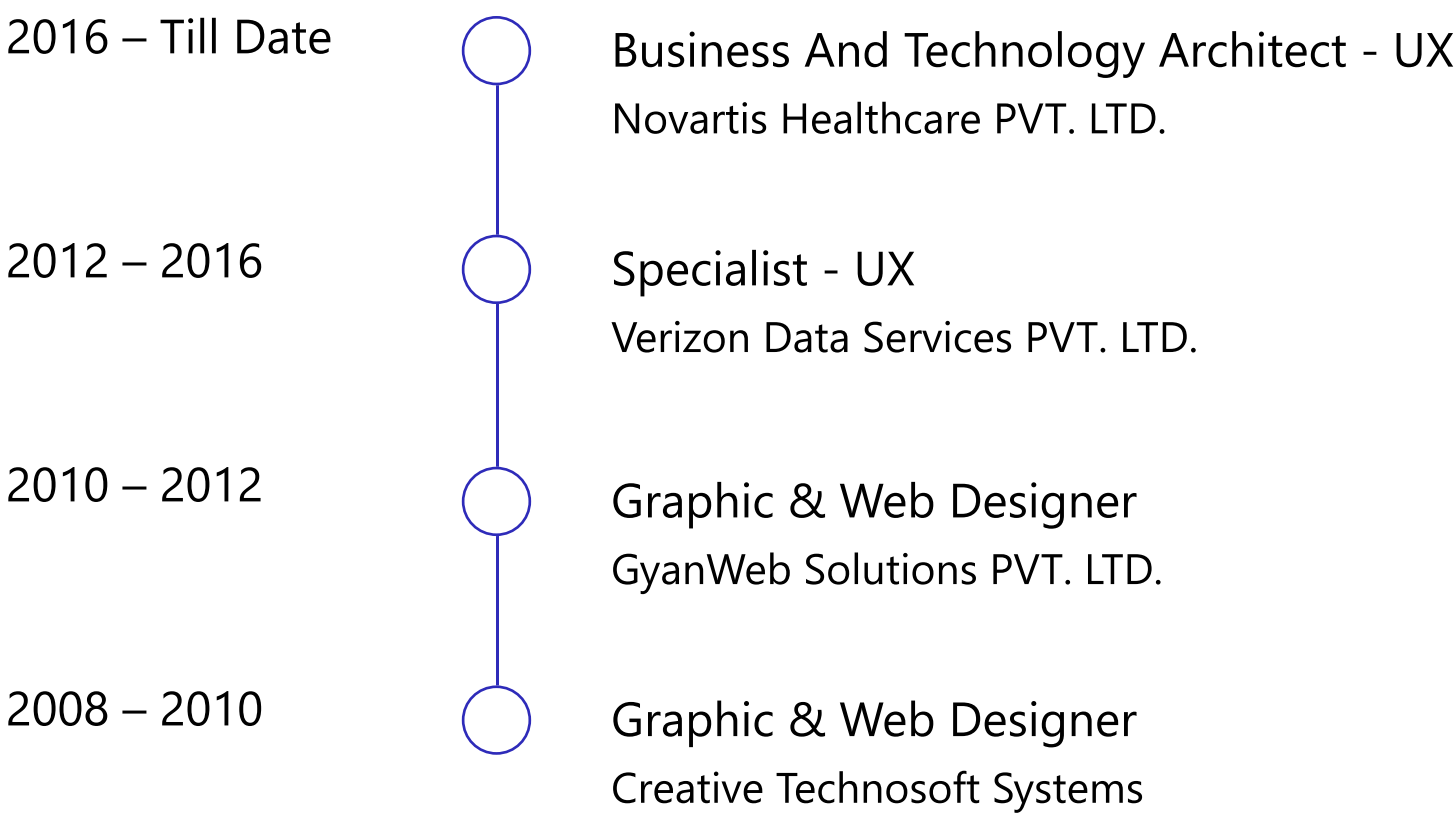
Gold Medal In Masters (MCJ)

Profile

Over 16+ years of insightful experience in user interface and experience designing, Solution delivery, Project management and delivering digital transformations, applications and legacy systems. Adept at managing cross-functional teams and collaborating with stakeholders to deliver exceptional user experience and also implemented innovative solutions. Strong understanding of UX principles, research methodologies, and design thinking. Excellent leadership, problem-solving and communication skills, with a keen focus on customer satisfaction and delivering high-quality results.

- Rich experience in User Experience and Interface Design, Design Thinking, UX specs, wireframes, info graphics, storyboards, mockups, prototypes, visual design and design patterns.
- Developing and implementing UX strategies and guidelines to ensure consistent and cohesive user experiences across multiple platforms.
- Strong command in creating wireframes, prototypes, and user flows to effectively communicate design concepts and interactions. Visual Design capabilities including color theory, typography, Iconography, Information graphics, storyboarding.
- Ability to conduct workshops, user interviews and design sprints to gather insights and end user pain points
- Designing and developing interfaces for mobile and tablet.
- Low and high-fidelity mockups on paper, with XD, sketch, Figma and PowerPoint
- Front-end development skills: HTML, CSS3, Bootstrap, jQuery

Experience



Skills

- User Research
- Wireframing & Prototyping
- Usability Testing
- Interaction Design
- Information Architecture
- Visual Design
- Design Thinking
- Project Management
- Team Leadership
- Stakeholder Collaboration
- Agile Methodologies
- Risk Management
- Team Leadership
- Problem Solving