

EDUCATION

K S Rangasamy College of Technology

Tamilnadu, India

Mechanical Engineering; CGPA: 85.1

September 2020 - May 2024

SKILLS SUMMARY

- **Languages:** HTML, CSS
- **UX Frameworks:** Design Thinking
- **Tools:** Figma, FigJam, Adobe illustrator, Adobe Photoshop, Miroboard, Canva, Jira
- **Platforms:** Framer, Wix Studio, Wordpress, Replit
- **Soft Skills:** User Empathy, Storytelling & Communication, Collaboration & Teamwork
- **Technical Skills:** User Research, Competitor Research, Market Research, Wireframing, Prototyping, Usability Testing

Work Experience

UI UX Designer Intern 【 NovaNectar Service Pvt Ltd 】

Jun 2024 - Sep 2024

- Collaborated on live UI/UX design projects with cross-functional teams including developers and designers.
- Designed marketing posters and visual assets to support project and brand communication.
- Gained hands-on experience in real-time project execution and team collaboration.
- Improved skills in using key design tools and applying core UX design principles.
- Engaged with professionals to gain valuable industry insights and understand real-world design challenges.
- Focused on delivering user-centered solutions by applying effective design thinking methods.

Projects

Unave Marunthu Website

Jun 2025 - Jul 2025

Project: [Unave Marunthu](#)

- Unave Marunthu is an e-commerce website focused on selling millets, native rice, palm jaggery, and natural health foods.
- It promotes traditional South Indian food habits through a modern online platform.
- Aims to bridge the gap between ancient food wisdom and modern digital experience.
- Focuses on bringing pride, clarity, and easy access to native and healthy food products.
- Designed to make traditional foods more visible, trusted, and accessible to today's users.

Instant Food Application

Mar 2025 - May 2025

Project: [instAnZ](#)

- instAnZ is a dedicated instant food app focused only on ready-to-cook and instant meal products.
- It provides a convenient and intelligent platform for discovering, purchasing, and preparing instant foods.
- Targets specific user segments like busy professionals, students, old-aged people, and families.
- Offers unique features like a voice-activated AI cooking assistant and product scanning.
- Includes downloadable cooking conversations for user convenience.
- Supports multiple languages to serve users from Tier-2 and Tier-3 cities.
- Provides smart subscriptions and personalized notifications for a tailored user experience.
- Aims to make everyday cooking easier, faster, and more efficient.