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## Department of Electronics & Communication Engg.

### Continuous Internal Evaluation – III

Course Name : Management and Entrepreneurship	Date :	04.01.2021
Course Code : 18HS5ICMEP	Day :	Monday
Semester : 5 <sup>th</sup>	Timings :	9.30 am to 11.00 am
Max Marks : 50 M	Duration :	1 ½ Hrs.

No.		Question Description	Mks	CO & Levels
Q1	(a)	Why are small businesses important to a country's economy? i. They give an outlet for entrepreneurs. ii. They can provide specialist support to larger companies. iii. They can be innovators of new products. iv. All the above.	1	
	(b)	_____ is the first development bank of the country. i. ICICI. ii. IDBI. iii. SFC. iv. IFCI	1	
	(c)	To provide financial assistance to entrepreneurs the government has set up several _____. i. Financial advisors. ii. Financial intermediaries. iii. Industrial estates. iv. Financial institutions.	1	
	(d)	Which one of the following is not considered as one of the building blocks of the model entrepreneur? i. Technical skills. ii. Management competencies. iii. Business awareness. iv. Personal attributes.	1	
	(e)	Ethan is developing common-size financial statements so that he can compare financial performance across several different companies. Ethan is conducting _____ analysis. i. horizontal ii. vertical iii. ratio iv. trend	1	
	(f)	Economic liberalization in India started with i. Substantial changes in industrial licensing policy ii. The convertibility of Indian rupee iii. Doing away with procedural formalities for foreign direct investment iv. Significant reduction in tax rates	1	
	(g)	Consider the following statements: Small-scale industries are, in most cases, not as efficient and competitive as the large-scale ones. Yet the government provides preferential treatment and reservations in a range of products to small firms because they 1. Provide higher employment on a unit of capital 2. Promote a regional dispersion of industries and economic activities	1	

		<p>3. Have performed better in export of manufactures products than the large-scale ones</p> <p>4. Provide jobs to low-skill workers, who otherwise may not find employment avenues elsewhere.</p> <p>Which of the statements given above is/are correct?</p> <p>i. 1,2, and 3</p> <p>ii. 1 and 2</p> <p>iii. 2 and 3</p> <p>iv. 3 and 4</p>		
	(h)	<p>An entrepreneur into the hosiery business found out the reason his hosiery was not selling was due to its color. What could be the best source of this information?</p> <p>i. Supplier</p> <p>ii. Retailer</p> <p>iii. Competition</p> <p>iv. d. Government</p>	1	
	(i)	<p>In _____, the entrepreneur has the right to sell any assets.</p> <p>i. Proprietorship</p> <p>ii. Partnership</p> <p>iii. Limited Liability Company</p> <p>iv. d. None of the given options</p>	1	
	(j)	<p>_____ is one method of stimulating, and then capitalizing on, individuals in an organization who think that something can be done differently and better.</p> <p>i. Strategic Orientation</p> <p>ii. Capitalization</p> <p>iii. Intrapreneurship</p> <p>iv. Management</p>	1	
Q2	(a)	Highlight the role of entrepreneurs in economic development of the country.	5	CO3/L2
	(b)	List and explain the types of entrepreneur.	5	CO3/L2
Q3	(a)	Justify on how start up India policy 2015-2020 have fostered strong partnerships between research and development institutions and industries.	5	CO4/L3
	(b)	What are the barriers to start a SSI in India?	5	CO4/L2
Q4	(a)	Outline the stages in Entrepreneurial process.	10	CO3/L2
		<b>OR</b>		
Q5	(a)	What is GATT & WTO and elaborate its effects on SSI.	10	CO4/L2
Q6	(a)	Illustrate with examples the Impact of Liberalization, Privatization, Globalization on S.S.I	10	CO4/L3
		<b>OR</b>		
Q7	(a)	Elaborate the benefits provided to the entrepreneur in establishing startups by government of India.	10	CO4/L2