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(An Autonomous Institute Affiliated to VTU, Approved by AICTE & ISO 9001:2008 Certified)

(Accredited by National Assessment & Accreditation Council (NAAC) with 'A' grade)



Department of Electronics & Communication Engg. Continuous Internal Evaluation – II

Course Name : Management and Entrepreneurship	Date :	9/11/2020
Course Code : 18HS5ICMEP	Day :	MONDAY
Semester : 5 th	Timings :	9.30:11.30 A.M
Max Marks : 50 M	Duration :	1½ Hrs.

No.		Question Description	Mks	CO & Levels
Q1	(a)	Decision vests in one person at the top, (1) Maslow's theory (2) MBO (3) Centralization (4) Supervision.	1	
	(b)	Staffing means, (1) Maintains healthy atmosphere in any organization. (2) The blocking or thwarting of goal attainment. (3) It is always a vicarious in nature. (4) New application of existing products.	1	
	(c)	Pick the odd one out, The activities of Direction are (1) Giving orders (2) Leading. (3) motivating to accomplish goals. (4) Writing skills.	1	
	(d)	Leadership styles involves, (1) Behavioral approach. (2) Traits approach, (3) Contingency approach, (4) All the above	1	
	(e)	The results of Motivation are, (1) Sizeable decrease in productivity, (2) Reduction in labour problem, (3) Unspecified time it takes to achieve an aim, (4) Commanding and Ordering Employees	1	
	(f)	Most people have little capacity for creativity in solving organization problems. (1) Theory X, (2) Theory Y (3) Both Theory X & Theory Y, (4) Neither Theory X nor Theory Y.	1	
	(g)	Control Process involves, (1) Establishing Standards, (2) Taking Corrective Action, (3) Measuring and comparing actual results against standards, (4) All the above	1	
	(h)	Statutory audit control refers to (1) Internal Audit (2) External Audit (3) Management Audit (4) All of the above.	1	
	(i)	The characteristics of Entrepreneur are (1) Sloth (2) Loathe (3) enthusiastic & energetic & ready to take risk. (4) All of the above.	1	
	(j)	Functions of an entrepreneur are (1) Distribution of Rewards (2) Joint stock Organization (3) Planning of the project (4) All of the above.	1	
Q2	(a)	Outline the concept of MBO & MBE	6	CO2/L2
	(b)	Analyze the Leadership styles in brief.	4	CO2/L4
Q3	(a)	Elaborate the importance of Centralization & Decentralization	10	CO2/L2
Q4	(a)	Outline the concept of Theory X & Theory Y, Develop your own case study and hence come to a conclusion.	10	CO2/L2
		OR		
Q5	(a)	Differentiate between Positive Motivation and Negative Motivation.	5	CO2/L4
	(b)	Outline the five general levels of Maslow's hierarchy.	5	CO2/L2
Q6	(a)	Discuss the Nature and importance of Staffing & Controlling. Hence try to develop a contrast between Staffing and Controlling by taking an example.	10	CO2/L4
		OR		
Q7	(a)	Elaborate Entrepreneurship & Enlist the functions of an Entrepreneur.	10	CO3/L3

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