



1. Purpose

The purpose of these Guidelines is to set out the Services the Support Agent (**Agent**) will provide under the Agent Agreement (**Agreement**), ensuring a consistent approach to the delivery of those Services by all Agents.

2. Background

These Guidelines were developed in response to the provisions set out in the Agreement, summarising the rules for the uploading and deploying of photos and video.

3. Applicability

These Guidelines apply to all Agents engaged in activities or processes associated with providing the Services, effective from your date of registration as an Agent.

4. Statement

When undertaking any activity aligned with the Agreement you must conduct yourself in accordance with these Guidelines.

5. Guideline Requirements

As an Agent you are required to undertake the execution of the Services, in respect to:

(a) Photos:

- do not upload fake images. If they are found out to be fake images, the Advertiser's membership may be suspended or cancelled
- always try to have your Advertiser's images verified. Follow the procedure when uploading an image
- images must be:
 - be good quality and high resolution
 - be of the Advertiser. Other people in the image is acceptable provided you have their consent
 - have no large or distracting watermarks (we will watermark the images with an E4U stamp)
 - have no photographer's watermarks (they will be removed, or we will request new images without the watermark)
 - preferably be professional in quality. They do not need to be taken by a professional photographer, but must have a good quality finish
- a montage photo image, like for example the Advertiser's Thumbnail image is

acceptable, provided that each of the images contained in the montage are compliant with these Guidelines

- we will not publish any Advertiser images which:
 - are low quality (too small, dark, grainy or blurry)
 - we find on non escort websites, or any photo where we have doubt about the ownership of the image
 - overly explicit, and most likely do not comply with the Local Laws or Classification Laws
 - have borders or frames that have been added with a photo program (please upload your Advertiser's original images without borders)
 - have watermarks that have been placed by the photographer to advertise their business
 - have watermarks of another advertising platform
 - have the Advertiser's and / or your contact details on them, such as email, telephone or website address. (This information is set out in the Advertiser's Profile)
 - contain magazine covers, publications or video/DVD covers
 - include underage children
 - promotes trafficking, enslavement or anything similar to be promoted

(b) Video:

- Advertiser's video must:
 - be no longer than 30 seconds
 - be in either mp4 or webm format. You can not provide a link to your video
 - not contain any sexually explicit content or language, like for example, intercourse
 - not contain any of your Advertiser's and or your contact details, such as email, telephone or website address. This information is set out in your Profile
 - not contain any other person

6. Related Documents

These Guidelines should be read in conjunction with:

- Terms and Conditions.
- Any written Agreement you have entered into with E4U or related entity.

7. Contact

For further information regarding these Guidelines, please contact the Managing Director at:

wayne@blackboxtech.com.au