



Procedure

Signing Up An Advertiser

Issued: 1 October 2025

1. Purpose

The purpose of this Procedure is to set out the processes to follow when the Support Agent (**Agent**) is Signing Up an Advertiser on the Website, ensuring a consistent approach by all Agents.

2. Background

This Procedure was developed in response to the provisions set out in the Agent Agreement (**Agreement**), together with the functionality of the Website.

3. Applicability

This Procedure applies to all Agents engaged in activities or processes associated with providing the Services, effective from your date of registration as an Agent.

4. Statement

When undertaking any activity aligned with the Agreement and the Website you must undertake those processes and conduct yourself in accordance with the Agreement and these Procedures.

5. Guideline Requirements

As an Agent you are required to complete the Registration of an Advertiser by, in respect to the Registration on the Website:

(a) Escorts:

- complete all of the fields on the Registration page
- ensure you enter the correct Australian State as the Home State for the Escort (where the Escort resides)
- do not forget to select which type of Advertiser the applicant is; and
- Include your Agent ID

(b) Massage Centres:

- complete all of the fields on the Registration page
- ensure you enter the correct Australian State as the Home State for the Massage Centre (where the business operates from)

- do not forget to select which type of Advertiser the applicant is
- check if the Massage Centre has other Centres ; and
- Include your Agent ID
- complete the Agent Work Sheet

(c) Generally:

- complete any additional information to the Registration to assist you when completing the Advertisers Account information
- ask if the Advertiser has their Media ready for uploading

6. Related Documents

These Guidelines should be read in conjunction with:

- Terms and Conditions.
- Any written Agreement you have entered into with E4U or related entity.

7. Contact

For further information regarding these Guidelines, please contact the Managing Director at:

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