**Initial idea/ description for potential enterprise:**

SSP Group, is a multinational organisation that deals with food catering business. It has several franchise retails stores and one of them is a franchise of British company Marks and Spenser group. In the retail store, there are several team members, few team leaders and a store manager. The store managers report to area manager and the chain goes to the head office with several departments like IT, human resource, management, marketing, supply chain etc.