

## CC Practical Assignment - 4

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Aim - Design and develop custom application using sales Force cloud.

Theory - Custom Application using Sales Force -

1> The design of software applications for a specific user or group of users within an organisation is known as custom application development.

2> A Salesforce custom app has a name, description, and an ordered series of tabs as well as an optional custom logo and landing page.

3> Custom applications are easier to build as console development over and above simple configuration requires Visualforce, Apex and sometimes javascript skills.

4> A Salesforce application is a logical container for all of the objects, tabs, process and services associated with a given business function.

5> Salesforce provides standard apps such as sales, call center, marketing and community.

\* Benefits of Salesforce custom Apps -

1> Quick, easy and secured systems integration -  
Salesforce custom apps are hosted in the Salesforce cloud and operate on the same server as the Salesforce lightning platform and sales cloud.

2> You get accurate and relevant data - Because of the power of the Salesforce ecosystem, data in a native Salesforce application is always 100% correct and up to date.



3> Improved identity management - For each user in your salesforce instance, salesforce Identity provides a single, security identity records.

4> Operational limits have been reduced - There is a limit to the amount of salesforce API queries that may be made in 24 hrs, depending on which salesforce edition you have.

5> Faster implementation of apps - Customized salesforce apps integrate seamlessly with your company's salesforce configuration.

\* To create an application in salesforce Follow below-mentioned steps.

Setup → AppSetup → Create → Apps → Click on 'New' → select custom application radio button → Provide the name of app → click on 'Next' button → select the image from document object → select the objects → click on visible check box and save.

Conclusion - Hence, we have successfully design custom application using salesforce cloud.