# Legal

# **Privacy Policy (Official)**

Protecting your private information is our priority. This Statement of Privacy applies to Sparkesports.gg and governs data collection and usage. For the purposes of this Privacy Policy, unless otherwise noted, all references to Spark Esports include Sparkesports.gg and Spark Esports. Spark's website is an Esports management team management site. By using Spark, you acknowledge that you have read and understand our privacy policy.

# Compliance

- The Family Educational Rights and Privacy Act (FERPA): Spark does not collect or share student educational records. We are committed to meeting all FERPA guidelines and we strive to help schools attain these standards throughout our product.
- Children's Online Privacy Protection Act (COPPA): Spark does not collect or share information from children under the age of 13 unless that child's parent or guardian has consented, making the guardian aware of their child's use of our product. Any organization involved with Spark may not allow children under the age of 13 to use Spark unless they have express consent from a validated guardian in accordance with COPPA's policy. If you believe Spark has violated the collection of data in any way Contact us immediately at Taylor@sparkesports.gg so that we may delete the data and resolve the issue in accordance with COPPA.
- California Consumer Privacy Act (CCPA): In accordance with the CCPA, Spark gives
  you the choice of accessing, editing, or deleting information at your request. California
  residents may request disclosure of specific pieces and/or categories of personal
  information that we have collected about them, the categories of sources of the

information, the business or commercial purposes for collecting the information, and the categories of third parties with which the information was shared if any. If you would like to make a request, contact us at Taylor@sparkesports.gg so that we may assist you in accordance with CCPA.

# Use of your Personal Information

Spark collects and uses your personal information to operate its website(s) and deliver the services you have requested.

Spark may also use your personally identifiable information to inform you of other products or services available from Spark and its affiliates.

**Spark is not in the business of selling data**. We take our customer's data seriously and are committed to practices rooted in trust. Because of that we do not sell/rent user data to any third party. Ever.

In the event of a business reorganization being a change in ownership, or a merger with, acquisition by, or sale of assets to, another entity, we reserve the right to transfer all of your personal information. If the transaction involves the transfer of student data, we will require the successor entity to abide by the terms of our privacy policy, or we will provide the School with notice and an opportunity to opt-out of the transfer of student data by deleting said data prior to the transfer.

Spark may share data with trusted partners to help perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Spark, and they are required to maintain the confidentiality of your information.

Spark may disclose your personal information, without notice, if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Spark or the site; (b) protect and defend the rights or property of {{brandShortName}}; and/or (c) act under exigent circumstances to protect the personal safety of users of Spark, or the public.

Subject to certain exceptions set out below, on receipt of a verifiable request from you, we will:

- Delete your personal information from our records; and
- Direct any service providers to delete your personal information from their records.

Please note that we may not be able to comply with requests to delete your personal information if it is necessary to:

- Complete the transaction for which the personal information was collected, fulfill the terms of a written warranty or product recall conducted in accordance with federal law, provide a good or service requested by you, or reasonably anticipated within the context of our ongoing business relationship with you, or otherwise perform a contract between you and us;
- Detect security incidents, protect against malicious, deceptive, fraudulent, or illegal activity; or prosecute those responsible for that activity;
- Debug to identify and repair errors that impair existing intended functionality;
- Exercise free speech, ensure the right of another consumer to exercise his or her right of free speech, or exercise another right provided for by law;
- Comply with the California Electronic Communications Privacy Act;
- Engage in public or peer-reviewed scientific, historical, or statistical research in the public interest that adheres to all other applicable ethics and privacy laws, when our deletion of the information is likely to render impossible or seriously impair the achievement of such research, provided we have obtained your informed consent;
- Enable solely internal uses that are reasonably aligned with your expectations based on your relationship with us;
- Comply with an existing legal obligation; or
- Otherwise use your personal information, internally, in a lawful manner that is compatible with the context in which you provided the information.

  Children Under Eighteen

Disconnecting your Spark Account from Third Party Websites: You will be able to connect your Spark account to third party accounts. BY CONNECTING YOUR Spark ACCOUNT TO YOUR THIRD PARTY ACCOUNT, YOU ACKNOWLEDGE AND AGREE THAT YOU ARE CONSENTING TO THE CONTINUOUS RELEASE OF INFORMATION ABOUT YOU TO OTHERS (IN ACCORDANCE WITH YOUR PRIVACY SETTINGS ON THOSE THIRD PARTY SITES). IF YOU DO NOT WANT INFORMATION ABOUT YOU, INCLUDING PERSONALLY IDENTIFYING INFORMATION, TO BE SHARED IN THIS MANNER, DO NOT USE THIS FEATURE. You may disconnect your account from a third party account at any time. Users may disconnect their accounts by visiting the website and manually removing the integration.

E-mail Communications: From time to time, Spark may contact you via email for the purpose of providing announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. In order to improve our Services, we may receive a notification when you open an email from Spark or click on a link therein.

External Website Links: Please be aware that we are not responsible for the content or privacy practices of such other sites. We encourage our users to be aware when they leave our site and to read the privacy statements of any other site that collects personally identifiable information.

External Data Storage Sites: We may store your data on servers provided by third party hosting vendors with whom we have contracted.

Changes to this Statement: Spark reserves the right to change this Privacy Policy from time to time. We will notify you about significant changes in the way we treat personal information by sending a notice to the primary email address specified in your account, by placing a prominent notice on our site, and/or by updating any privacy information on this page. Your continued use of the Site and/or Services available through this Site after such modifications will constitute your: (a) acknowledgment of the modified Privacy Policy; and (b) agreement to abide and be bound by that Policy.

# Collection of your Personal Information

We do not collect any personal information about you unless you voluntarily provide it to us or an admin provides it to us on your behalf.

Spark collects data which contains personal information of the players on a team when they are creating their player profiles. This information makes up the player's profile and includes email, name, age / birthday, state, and phone number. The player profile's personal information is only viewable by the player whose data it is and the admin of their organization. We do not knowingly store student data longer than required to provide our services, unless authorized by a School, Student, or Parent. We also may gather additional personal or non-personal information in the future and will update our privacy policy accordingly.

Spark also collects information to deliver an individualized user experience and keep our services secure. Spark may automatically receive and record technical based information from your browser or device when you interact with Spark's website. We may rely on technologies, such as cookies, web beacons, file information, and similar tracking technology to facilitate data collection.

The Spark website may use "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize Spark pages, or register with Spark's site or services, a cookie helps Spark to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so

on. When you return to the same Spark website, the information you previously provided can be retrieved, so you can easily use the Spark features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Spark services or websites you visit.

### Contact Information

Spark welcomes your questions or comments regarding this Statement of Privacy. If you believe that Spark has not adhered to this Statement, please contact Spark by email at <a href="mailto:Taylor@sparkesports.gg">Taylor@sparkesports.gg</a>.

Effective as of December 01, 2020

# **Terms and Conditions (Official)**

Welcome to Sparkesports.gg. The Sparkesports.gg website (the "Site") is comprised of various web pages operated bySpark Esports ("Spark"). Sparkesports.gg is offered to you conditioned on your acceptance without modification of the terms, conditions, and notices contained herein

(the "Terms"). Your use of Sparkesports.gg constitutes your agreement to all such Terms. Please read these terms carefully, and keep a copy of them for your reference.

Sparkesports.gg is an esports team management Site.

# Privacy

Your use of Sparkesports.gg is subject to Spark's Privacy Policy. Please review our Privacy Policy, which also governs the Site and informs users of our data collection practices.

#### **Electronic Communications**

Visiting Sparkesports.gg or sending emails to Spark constitutes electronic communications. You consent to receive electronic communications and you agree that all agreements, notices, disclosures and other communications that we provide to you electronically, via email and on the Site, satisfy any legal requirement that such communications be in writing.

#### Your Account

If you use this site, you are responsible for maintaining the confidentiality of your account and password and for restricting access to your computer, and you agree to accept responsibility for all activities that occur under your account or password. You may not assign or otherwise transfer your account to any other person or entity. You acknowledge that Spark is not responsible for third party access to your account that results from theft or misappropriation of your account. Spark and its associates reserve the right to refuse or cancel service, terminate accounts, or remove or edit content in our sole discretion.

#### Children Under Thirteen

Spark does not knowingly collect, either online or offline, personal information from persons under the age of thirteen. If you are under 13, you may use Sparkesports.gg only with permission of a parent or guardian.

# Links to Third Party Sites/Third Party Services

Sparkesports.gg may contain links to other websites ("Linked Sites"). The Linked Sites are not under the control of Spark and Spark is not responsible for the contents of any Linked Site, including without limitation any link contained in a Linked Site, or any changes or updates to a Linked Site. Spark is providing these links to you only as a convenience, and the inclusion of any link does not imply endorsement by Spark of the site or any association with its operators.

Certain services made available via Sparkesports.gg are delivered by third party sites and organizations. By using any product, service or functionality originating from the

Sparkesports.gg domain, you hereby acknowledge and consent that Spark may share such information and data with any third party with whom Spark has a contractual relationship to provide the requested product, service or functionality on behalf of Sparkesports.gg users and customers.

# No Unlawful or Prohibited Use/Intellectual Property

You are granted a non-exclusive, non-transferable, revocable license to access and use Sparkesports.gg strictly in accordance with these terms of use. As a condition of your use of the Site, you warrant to Spark that you will not use the Site for any purpose that is unlawful or prohibited by these Terms. You may not use the Site in any manner which could damage, disable, overburden, or impair the Site or interfere with any other party's use and enjoyment of the Site. You may not obtain or attempt to obtain any materials or information through any means not intentionally made available or provided for through the Site.

All content included as part of the Service, such as text, graphics, logos, images, as well as the compilation thereof, and any software used on the Site, is the property of Spark or its suppliers and protected by copyright and other laws that protect intellectual property and proprietary rights. You agree to observe and abide by all copyright and other proprietary notices, legends or other restrictions contained in any such content and will not make any changes thereto.

You will not modify, publish, transmit, reverse engineer, participate in the transfer or sale, create derivative works, or in any way exploit any of the content, in whole or in part, found on the Site. Spark content is not for resale. Your use of the Site does not entitle you to make any unauthorized use of any protected content, and in particular you will not delete or alter any proprietary rights or attribution notices in any content. You will use protected content solely for your personal use, and will make no other use of the content without the express written permission of Spark and the copyright owner. You agree that you do not acquire any ownership rights in any protected content. We do not grant you any licenses, express or implied, to the intellectual property of Spark or our licensors except as expressly authorized by these Terms.

## **Use of Communication Services**

The Site (Sparkesports.gg) may contain bulletin board services, chat areas, news groups, forums, communities, personal web pages, calendars, and/or other message or communication facilities designed to enable you to communicate with the public at large or with a group (collectively, "Communication Services"). You agree to use the Communication Services only to post, send and receive messages and material that are proper and related to the particular Communication Service.

By way of example, and not as a limitation, you agree that when using a Communication Service, you will not: defame, abuse, harass, stalk, threaten or otherwise violate the legal rights (such as rights of privacy and publicity) of others; publish, post, upload, distribute or disseminate

any inappropriate, profane, defamatory, infringing, obscene, indecent or unlawful topic, name, material or information; upload files that contain software or other material protected by intellectual property laws (or by rights of privacy of publicity) unless you own or control the rights thereto or have received all necessary consents; upload files that contain viruses, corrupted files, or any other similar software or programs that may damage the operation of another's computer; advertise or offer to sell or buy any goods or services for any business purpose, unless such Communication Service specifically allows such messages; conduct or forward surveys, contests, pyramid schemes or chain letters; download any file posted by another user of a Communication Service that you know, or reasonably should know, cannot be legally distributed in such manner; falsify or delete any author attributions, legal or other proper notices or proprietary designations or labels of the origin or source of software or other material contained in a file that is uploaded; restrict or inhibit any other user from using and enjoying the Communication Services; violate any code of conduct or other guidelines which may be applicable for any particular Communication Service; harvest or otherwise collect information about others, including e-mail addresses, without their consent; violate any applicable laws or regulations.

Spark has no obligation to monitor the Communication Services. However, Spark reserves the right to review materials posted to a Communication Service and to remove any materials in its sole discretion. Spark reserves the right to terminate your access to any or all of the Communication Services at any time without notice for any reason whatsoever.

Spark reserves the right at all times to disclose any information as necessary to satisfy any applicable law, regulation, legal process or governmental request, or to edit, refuse to post or to remove any information or materials, in whole or in part, in Spark's sole discretion.

Always use caution when giving out any personally identifying information about yourself or your children in any Communication Service. Spark does not control or endorse the content, messages or information found in any Communication Service and, therefore, Spark specifically disclaims any liability with regard to the Communication Services and any actions resulting from your participation in any Communication Service. Managers and hosts are not authorized Spark spokespersons, and their views do not necessarily reflect those of Spark.

Materials uploaded to a Communication Service may be subject to posted limitations on usage, reproduction and/or dissemination. You are responsible for adhering to such limitations if you upload the materials.

Materials Provided to Sparkesports.gg or Posted on Any Spark Web Page

Spark does not claim ownership of the materials you provide to Sparkesports.gg (including feedback and suggestions) or post, upload, input or submit to any Spark Site or our associated services (collectively "Submissions"). However, by posting, uploading, inputting, providing or submitting your Submission you are granting Spark, our affiliated companies and necessary

sublicensees permission to use your Submission in connection with the operation of their Internet businesses including, without limitation, the rights to: copy, distribute, transmit, publicly display, publicly perform, reproduce, edit, translate and reformat your Submission; and to publish your name in connection with your Submission.

No compensation will be paid with respect to the use of your Submission, as provided herein. Spark is under no obligation to post or use any Submission you may provide and may remove any Submission at any time in Spark's sole discretion.

By posting, uploading, inputting, providing or submitting your Submission you warrant and represent that you own or otherwise control all of the rights to your Submission as described in this section including, without limitation, all the rights necessary for you to provide, post, upload, input or submit the Submissions.

# Third Party Accounts

You will be able to connect your Spark account to third party accounts. By connecting your Spark account to your third party account, you acknowledge and agree that you are consenting to the continuous release of information about you to others (in accordance with your privacy settings on those third party sites). If you do not want information about you to be shared in this manner, do not use this feature.

### International Users

The Service is controlled, operated and administered by Spark from our offices within the USA. If you access the Service from a location outside the USA, you are responsible for compliance with all local laws. You agree that you will not use the Spark Content accessed through Sparkesports.gg in any country or in any manner prohibited by any applicable laws, restrictions or regulations.

# Indemnification

You agree to indemnify, defend and hold harmless Spark, its officers, directors, employees, agents and third parties, for any losses, costs, liabilities and expenses (including reasonable attorney's fees) relating to or arising out of your use of or inability to use the Site or services, any user postings made by you, your violation of any terms of this Agreement or your violation of any rights of a third party, or your violation of any applicable laws, rules or regulations. Spark reserves the right, at its own cost, to assume the exclusive defense and control of any matter otherwise subject to indemnification by you, in which event you will fully cooperate with Spark in asserting any available defenses.

#### Arbitration

In the event the parties are not able to resolve any dispute between them arising out of or concerning these Terms and Conditions, or any provisions hereof, whether in contract, tort, or otherwise at law or in equity for damages or any other relief, then such dispute shall be resolved only by final and binding arbitration pursuant to the Federal Arbitration Act, conducted by a single neutral arbitrator and administered by the American Arbitration Association, or a similar arbitration service selected by the parties, in a location mutually agreed upon by the parties. The arbitrator's award shall be final, and judgment may be entered upon it in any court having jurisdiction. In the event that any legal or equitable action, proceeding or arbitration arises out of or concerns these Terms and Conditions, the prevailing party shall be entitled to recover its costs and reasonable attorney's fees. The parties agree to arbitrate all disputes and claims in regards to these Terms and Conditions or any disputes arising as a result of these Terms and Conditions, whether directly or indirectly, including Tort claims that are a result of these Terms and Conditions. The parties agree that the Federal Arbitration Act governs the interpretation and enforcement of this provision. The entire dispute, including the scope and enforceability of this arbitration provision shall be determined by the Arbitrator. This arbitration provision shall survive the termination of these Terms and Conditions.

#### Class Action Waiver

Any arbitration under these Terms and Conditions will take place on an individual basis; class arbitrations and class/representative/collective actions are not permitted. THE PARTIES AGREE THAT A PARTY MAY BRING CLAIMS AGAINST THE OTHER ONLY IN EACH'S INDIVIDUAL CAPACITY, AND NOT AS A PLAINTIFF OR CLASS MEMBER IN ANY PUTATIVE CLASS, COLLECTIVE AND/ OR REPRESENTATIVE PROCEEDING, SUCH AS IN THE FORM OF A PRIVATE ATTORNEY GENERAL ACTION AGAINST THE OTHER. Further, unless both you and Spark agree otherwise, the arbitrator may not consolidate more than one person's claims, and may not otherwise preside over any form of a representative or class proceeding.

#### Liability Disclaimer

THE INFORMATION, SOFTWARE, PRODUCTS, AND SERVICES INCLUDED IN OR AVAILABLE THROUGH THE SITE MAY INCLUDE INACCURACIES OR TYPOGRAPHICAL ERRORS. CHANGES ARE PERIODICALLY ADDED TO THE INFORMATION HEREIN. Spark Esports AND/OR ITS SUPPLIERS MAY MAKE IMPROVEMENTS AND/OR CHANGES IN THE SITE AT ANY TIME.

Spark Esports AND/OR ITS SUPPLIERS MAKE NO REPRESENTATIONS ABOUT THE SUITABILITY, RELIABILITY, AVAILABILITY, TIMELINESS, AND ACCURACY OF THE INFORMATION, SOFTWARE, PRODUCTS, SERVICES AND RELATED GRAPHICS CONTAINED ON THE SITE FOR ANY PURPOSE. TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, ALL SUCH INFORMATION, SOFTWARE, PRODUCTS, SERVICES AND RELATED GRAPHICS ARE PROVIDED "AS IS" WITHOUT WARRANTY OR CONDITION OF ANY KIND. Spark Esports AND/OR ITS SUPPLIERS HEREBY DISCLAIM ALL

WARRANTIES AND CONDITIONS WITH REGARD TO THIS INFORMATION, SOFTWARE, PRODUCTS, SERVICES AND RELATED GRAPHICS, INCLUDING ALL IMPLIED WARRANTIES OR CONDITIONS OF MERCHANTABILITY, FITNESS FOR A PARTICULAR PURPOSE, TITLE AND NON-INFRINGEMENT.

TO THE MAXIMUM EXTENT PERMITTED BY APPLICABLE LAW, IN NO EVENT SHALL Spark Esports AND/OR ITS SUPPLIERS BE LIABLE FOR ANY DIRECT, INDIRECT, PUNITIVE, INCIDENTAL, SPECIAL, CONSEQUENTIAL DAMAGES OR ANY DAMAGES WHATSOEVER INCLUDING, WITHOUT LIMITATION, DAMAGES FOR LOSS OF USE, DATA OR PROFITS, ARISING OUT OF OR IN ANY WAY CONNECTED WITH THE USE OR PERFORMANCE OF THE SITE, WITH THE DELAY OR INABILITY TO USE THE SITE OR RELATED SERVICES, THE PROVISION OF OR FAILURE TO PROVIDE SERVICES, OR FOR ANY INFORMATION, SOFTWARE, PRODUCTS, SERVICES AND RELATED GRAPHICS OBTAINED THROUGH THE SITE, OR OTHERWISE ARISING OUT OF THE USE OF THE SITE, WHETHER BASED ON CONTRACT, TORT, NEGLIGENCE, STRICT LIABILITY OR OTHERWISE, EVEN IF Spark Esports OR ANY OF ITS SUPPLIERS HAS BEEN ADVISED OF THE POSSIBILITY OF DAMAGES. BECAUSE SOME STATES/JURISDICTIONS DO NOT ALLOW THE EXCLUSION OR LIMITATION OF LIABILITY FOR CONSEQUENTIAL OR INCIDENTAL DAMAGES. THE ABOVE LIMITATION MAY NOT APPLY TO YOU. IF YOU ARE DISSATISFIED WITH ANY PORTION OF THE SITE, OR WITH ANY OF THESE TERMS OF USE, YOUR SOLE AND EXCLUSIVE REMEDY IS TO DISCONTINUE USING THE SITE.

### Termination/Access Restriction

Spark reserves the right, in its sole discretion, to terminate your access to the Site and the related services or any portion thereof at any time, without notice. To the maximum extent permitted by law, this agreement is governed by the laws of the State of Delaware and you hereby consent to the exclusive jurisdiction and venue of courts in Delaware in all disputes arising out of or relating to the use of the Site. Use of the Site is unauthorized in any jurisdiction that does not give effect to all provisions of these Terms, including, without limitation, this section.

You agree that no joint venture, partnership, employment, or agency relationship exists between you and Spark as a result of this agreement or use of the Site. Spark's performance of this agreement is subject to existing laws and legal process, and nothing contained in this agreement is in derogation of Spark's right to comply with governmental, court and law enforcement requests or requirements relating to your use of the Site or information provided to or gathered by Spark with respect to such use. If any part of this agreement is determined to be invalid or unenforceable pursuant to applicable law including, but not limited to, the warranty disclaimers and liability limitations set forth above, then the invalid or unenforceable provision will be deemed superseded by a valid, enforceable provision that most closely matches the intent of the original provision and the remainder of the agreement shall continue in effect.

Unless otherwise specified herein, this agreement constitutes the entire agreement between the user and Spark with respect to the Site and it supersedes all prior or contemporaneous communications and proposals, whether electronic, oral or written, between the user and Spark with respect to the Site. A printed version of this agreement and of any notice given in electronic form shall be admissible in judicial or administrative proceedings based upon or relating to this agreement to the same extent and subject to the same conditions as other business documents and records originally generated and maintained in printed form. It is the express wish to the parties that this agreement and all related documents be written in English.

# Changes to Terms

Spark reserves the right, in its sole discretion, to change the Terms under which Sparkesports.gg is offered. The most current version of the Terms will supersede all previous versions. Spark encourages you to periodically review the Terms to stay informed of our updates.

Contact Us

Spark welcomes your questions or comments regarding the Terms at:

Taylor@sparkesports.gg

Effective as of December 01, 2020