



JAYASHREE VELLINGIRI

📍 COIMBATORE, INDIA 📞 8778340373

◦ DETAILS ◦

Coimbatore
India
8778340373
jayashree99944@gmail.com

Date of birth
03-06-1999

Nationality
Indian

◦ SKILLS ◦

Business Development
Effective negotiator
Prospect targeting
Team building expertise
Budget forecasting
Marketing strategy
Leadership skills
Microsoft skills

◦ HOBBIES ◦

Travelling, Driving, Surfing
Internet, Cooking

◦ LANGUAGES ◦

Kanada
Tamil
English



PROFILE

To seek and maintain full-time position that offers professional challenges utilizing interpersonal skills, excellent time management and problem-solving skills. Detail-oriented team player with strong organizational skills. Ability to handle multiple projects simultaneously with a high degree of accuracy.



EMPLOYMENT HISTORY

Business Development Coordinator + Hr recruiter at Sathlokhar Synergys E & C Global limited, Chennai

August 2023 — Present

- Identified and pursued valuable business opportunities to generate new revenue and improve bottom-line profit.
- Collaborated with sales, marketing, and HR departments to support client acquisition and talent recruitment.
- Communicated with customers, partners, and potential hires to build strong networks and relationships.
- Negotiated client and candidate contracts to cultivate profitable transactions and successful hires.
- Developed new proposals, contracts, and procedures to attract clients and streamline recruitment operations.



EDUCATION

Master of business administration , Karpagam College of Engineering, Coimbatore

December 2021 — April 2023

Percentage : 78 %

Bachelor of Technology, Institute of Road and Transport Technology, Erode

August 2016 — May 2020

Percentage : 75 %

HSC, Ambal Matric Hr. Sec. School, Coimbatore

June 2015 — May 2016

Percentage : 84 %

SSLC, Ambal Matric Hr. Sec. School, Coimbatore

June 2014 — April 2015

Percentage : 96 %



AREA OF INTEREST

Human Resources

Marketing

Business Analytics

Volunteering

🎓 COURSES

Business Analytics using R & Tableau, BrainSwig-Edutech
September 2022 — October 2022

Business Analytics, Simple Learn
October 2022 — November 2022

Training of trainers in NPTEL, NPTEL
July 2022 — October 2022

Full-Stack Java Developer, Indra Institute of Technology
December 2020 — May 2021

👥 INTERNSHIPS

Digital Marketing Analyst at MagicSense, Erode
July 2022 — August 2022

Monitored and reported on marketing campaign performance and made recommendations for improvements. Analyzed customer data to gain insights into customer behavior and preferences, resulting in improved targeting and increased ROI.

★ PROJECTS

An Impact on Work Life Balance and Employee Satisfaction, NCS Partners, WrkPod, Coimbatore
January 2023 — April 2023

A project focused on enhancing work-life balance and employee satisfaction. Implemented flexible work arrangements, such as remote work options and flexible hours, resulting in increased employee morale and reduced burnout. Conducted surveys and facilitated open communication to gather employee feedback, driving meaningful changes in policies and procedures. Introduced wellness programs and team-building initiatives, fostering a positive work environment and improving overall employee satisfaction.

Enhancing Cyber Security in Modern IOT, Erode
January 2020 — May 2020

Led IoT cyber security project, implementing robust measures to protect devices from threats. Conducted assessments, tests, and implemented secure coding practices and encryption techniques. Collaborated with cross-functional teams for seamless integration. Mitigated risks and enhanced cyber security in IoT environments.

📄 PAPER PRESENTATION

A Study on value of Business Analytics towards profitability at MAHSA University, Malaysia
November 2022

An Impact on Quality of Work Life Balance and Employee Satisfaction in NCS, Wrkpod at IJHSSM, vol-3, issue-2
April 2023
Published Article.

Marketing Strategies in Private Healthcare Organisation at Karpagam College of Engineering, Coimbatore
June 2022

★ DECLARATION

Eager and motivated professional with a solid educational foundation and a fervent desire to take on challenging opportunities for personal and career growth. Currently employed at a company, I am actively seeking a new and exciting position to further contribute to my professional development.