

# DATA ANALYTICS PROCESS

## Finding Best Online Certification Program

By Sudhansu

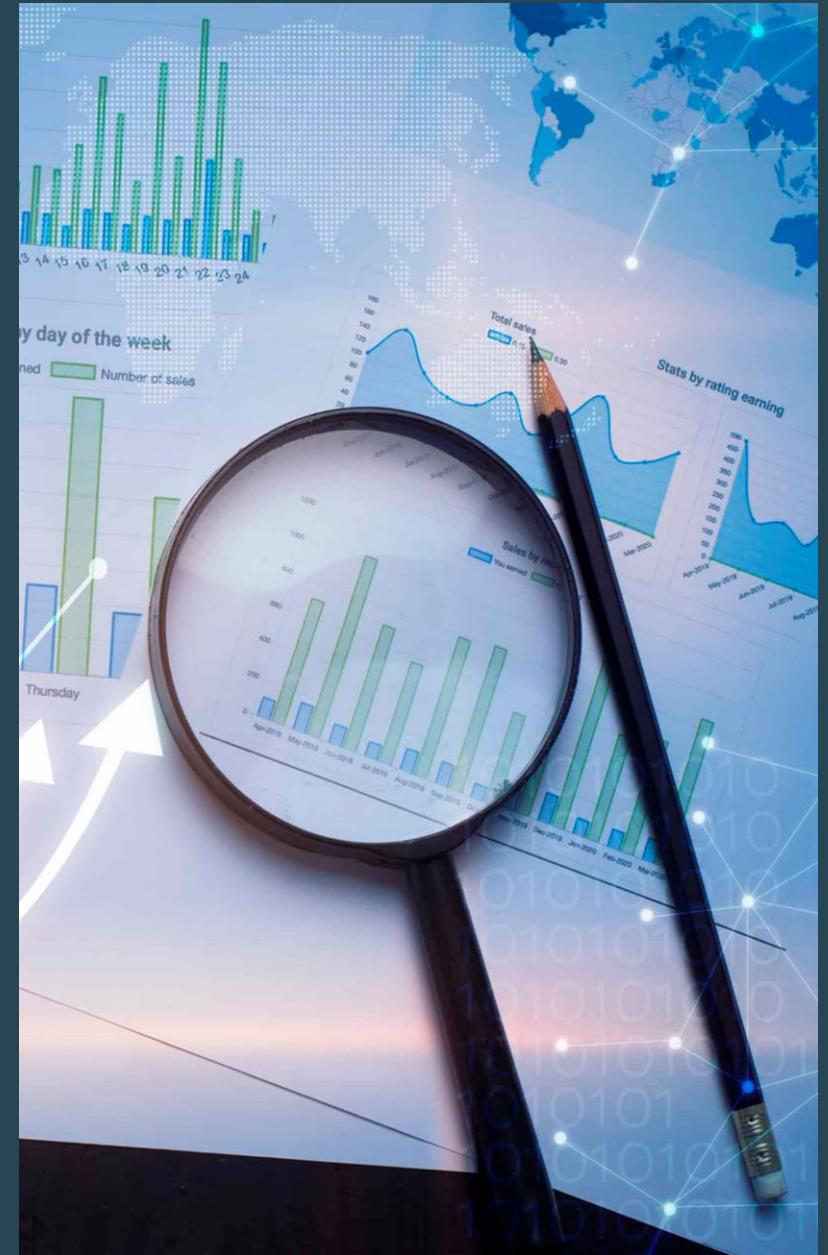


# AGENDA

- ❑ Objective
- ❑ Background
- ❑ Data Analytics Steps:
  - Plan
  - Prepare
  - Process
  - Analyse
  - Share
  - Act
- ❑ Conclusion

# Objective

Finding the best online certification program using data analytics and explaining it with six steps data analytics process i.e. plan, prepare, process, analyze, share and act.



# Background

Today in the fast moving world with the coming of daily new tools and technologies it is necessity to keep updated with time and upskill yourself. The best way to upskill yourself is online certification courses. Due to lots of online certification courses in the market with various features it is difficult to find the best course. Data analytics is a useful tool which helps in finding the best online course with optimum price, duration and features.

# Proceeding with data analytics process

**PLANNING :** In which field are you willing do certification course ?

- Data analytics is a demanding field and there will be plenty of job opportunities therefore it will be good to do.

**How much time and money are you willing to invest?**

- Course should be 3-6 months duration and affordable for a student.

**What features I am looking in the course ?**

- Course should have hands on real life practical projects as per industry standards.
- It should have experienced industry experts as instructors.



















**PREPARE :** Collecting information related different online certification course in the field of data analytics which provide the desire features and serve the purpose.

- Googling best online certification courses and looking different articles and websites
- Watching videos of popular YouTube creators
- Asking recommendations from collage seniors, mentors or elders in the family

**PROCESS :** After gathering all the information, I need to process it and start to make some decisions.

- This includes things like comparing the cost and length of different programs, evaluating the quality of the instruction, and considering your own learning style.
- I may also want to talk to people who have completed online certification programs in the past, to get their advice.

**ANALYZE** : It's time to start analyzing the data. This includes things like comparing the features of different programs

features	Google Data Analytics Professional Certificate	IBM Data Science Professional Certificate	Coursera Data Science Specialization
Duration	6 months 	6 months 	6 months 
Cost	₹575/month 	₹1,601/month 	₹2,012/month 
Career prospects	good 	good 	good 
Real life projects	yes 	yes 	yes 
Instructor	Google Employees and Industry Experts 	IBM Employees and Industry Experts 	Coursera Faculty and Industry Experts 
Reviews	4.7/5 	4.6/5 	4.5/5 

From above analysis I found **Google Data Analytics Professional Certificate** is the best fit for me.

**Share :** It's time to share my findings with others. This could include my friends, classmates, mentor or my family.

Sharing my findings can help me to get feedback and support, and it can also help others who are considering enrolling in an online certification program.

**Act :** The final step is to take action and enroll in the online certification program that i have chosen.

- I have to login to the platform and fill the details
- Choose payment method EMI, debit card, UPI etc. as per my convenience
- Continue to payment tab and complete the transaction



# Conclusion

- ❑ I have decided to upskill myself by doing an online certification course in **data analytics**
- ❑ I wanted a **3-6 months** duration **budget friendly** course with **real life projects**
- ❑ I found **Google Data Analytics Professional Certificate** is the best fit for me

Thank you