



UpGrad is an online education platform to help individuals develop their professional potential in the most engaging learning environment. Online education is a fundamental disruption that will have a far-reaching impact. At UpGrad, we are working towards transforming this online education wave into a tsunami! We are taking a full-stack approach of leveraging content, technology, marketing and services to offer quality education at scale in partnership with corporates & academics to offer a rigorous & industry relevant program.

The field of Data Science is maturing rapidly and demands professionals skilled not only in Statistics, but also in advanced concepts such as Natural Language Processing and Neural Networks. Our vision is to design and deliver a quality online Post-Graduate Program in Machine Learning/Al to produce top-notch Data Scientists and Machine Learning experts and help India capitalize the next wave of Artificial Intelligence. With UpGrad, we promise to equip you with the perfect mix of business

this technological revolution.

## Ronnie Screwvala

Co-Founder **UpGrad** 





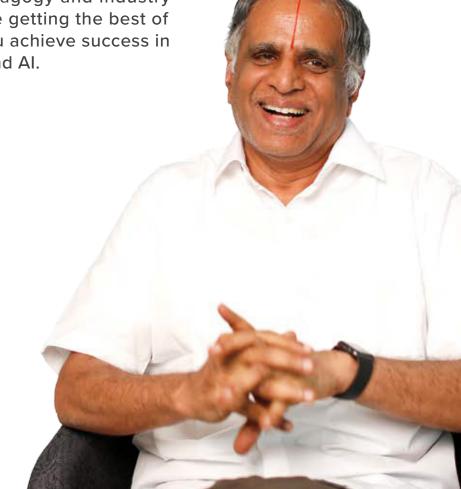
**IIIT-Bangalore** is one of the leading institutes of higher education in the country and is a renowned name in the global analytics and IT industry. Our world-class faculty with years of teaching experience, have successfully worked with UpGrad to deliver quality online executive education in Data Science.

We are excited to partner with UpGrad yet again, to offer an academically rigorous and industry-relevant PG Program in Machine Learning and Al. IIIT-B's faculty will be covering the conceptual depths of topics such as Neural Networks, Deep Learning and NLP and this will be complemented by case studies from industry leaders from UpGrad's industry network. Further, our strong career support services, industry mentorship and the credibility of a PG Program will provide you just the right push to accelerate your career in Machine Learning and Al.

We invite you to take this opportunity and join us and make use of the excellent pedagogy and industry collaborations. You will truly be getting the best of both worlds, which will help you achieve success in the field of Machine Learning and Al.

Prof. S. Sadagopan

Director
IIIT-Bangalore



# WHY MACHINE LEARNING & AI WITH UPGRAD & IIIT-B?



## PG PROGRAM FROM IIIT-B

Earn a reputed Industry recognised PG Program without leaving your job



## CUTTING EDGE CURRICULUM

Master advanced machine learning and artificial intelligence concepts



## ON-THE-GO LEARNING

Lectures squeezed into 30-minute learning sessions, anytime-anywhere



## FOR THE INDUSTRY, BY THE INDUSTRY

Learn application through projects created in collaboration with industry



## CAREER SUPPORT

Get 360 degree career support and get introduced to the right opportunities to upgrade yourself



## INDUSTRY MENTORSHIP

Receive 1:1 industry mentorship from ML and AI experts to guide you to your milestones

# INSIGHTS FROM INDUSTRY EXPERTS



S. ANAND CEO Gramener



UJJYAINI MITRA Head of Analytics Viacom 18



HINDOL BASU Partner Tata IQ



**KALPANA SUBBARAMAPPA**Ex-AVP, Decision Sciences
GENPACT



**SAI ALLURI** PRO Analytics & Strategy Manager Uber



ANKIT JAIN
Data Scientist
Uber



RAJ ONKAR
Data Science Manager
Accenture



ANSHUMAN GUPTA, PHD Director - Data Science Pitney Bowes

# CONCEPTS FROM TOP ACADEMICIANS



PROF. S. SADAGOPAN
Director
IIIT Bangalore



TRICHA ANJALI Associate Professor IIIT Bangalore



G SRINIVASARAGHAVAN
Professor
IIIT Bangalore



**DINESH BABU JAYAGOPI**Assistant Professor
IIIT Bangalore



CHANDRASHEKAR RAMANATHAN Dean (Academics) IIIT Bangalore



SRINATH SRINIVASA Dean (R&D) IIIT Bangalore



Note: This curriculum is subject to change based on inputs from IIIT-B and Industry

## PRE-PROGRAM PREPARATION

## INTRODUCTION TO PYTHON

Get acquainted with Data Structures and Object Oriented Programming

#### INTRODUCTION TO SQL

Learn SQL for querying information from databases

## MATH FOR DATA ANALYSIS

Brush up your knowledge of Linear Algebra, Matrices, Eigen Vectors and their application for Data Analysis

## STATISTICS ESSENTIALS

### **PYTHON FOR DATA ANALYSIS**

Learn how Python is used for Data Manipulation and Data Visualization

## **INFERENTIAL STATISTICS**

Learn Probability Distribution Functions, Random Variables, Sampling Methods, Central Limit Theorem and more to draw inferences

## **HYPOTHESIS TESTING**

Understand how to formulate and test hypotheses to solve business problems

## **EXPLORATORY DATA ANALYSIS**

Learn how to summarize data and derive initial insights

## **MACHINE LEARNING**

#### LINEAR REGRESSION

Learn to implement linear regression and predict continuous data values

## **NAIVE BAYES AND LOGISTIC REGRESSION**

Understand how supervised learning is used for classification

### **CLUSTERING**

## SUPPORT VECTOR MACHINES

Learn to classify data points using support vectors

## **DECISION TREES**

Tree-based model that is simple and easy to use. Learn the fundamentals on how to implement them

Learn how to create segments based on similarities using K-Means and Hierarchical clustering

## NATURAL LANGUAGE PROCESSING

## **BASICS OF TEXT PROCESSING**

Get started with the Natural language toolkit, learn the basics of text processing in python

## LEXICAL PROCESSING Learn to extract features from unstructured text and build machine learning models on text

## SYNTAX AND SEMANTICS Conduct sentiment analysis, learn to parse English sentences and extract meaning from them

OTHER PROBLEMS IN TEXT ANALYTICS

Explore the applications of text analytics in new areas and various business domains

## **DEEP LEARNING & NEURAL NETWORKS**

## INFORMATION FLOW IN A NEURAL NETWORK

Understand the components and structure of artificial neural networks

## TRAINING A NEURAL NETWORK

Learn the cutting-edge techniques used to train highly complex neural networks

### CONVOLUTIONAL NEURAL NETWORKS Use CNN's to solve complex image classification problems

### RECURRENT NEURAL NETWORKS Study LSTMs and RNN's applications in text analytics

## CREATING AND DEPLOYING NETWORKS USING TENSORFLOW AND KERAS Build and deploy your own deep neural networks on a website, learn to use tensorflow API

and keras

## **GRAPHICAL MODELS INTRODUCTION TO BAYESIAN METHODS**

## Understand basic concepts of Graphical Models

## **GRAPHICAL MODELS** Study probabilistic ways of modelling systems - Markov properties, Factor Graphs and

**Bayesian Belief Networks** 

## LEARNING AND INFERENCE

Learn how Graphical Models are used for Supervised and Unsupervised Learning

REINFORCEMENT LEARNING

## INTRODUCTION TO RL Understand how machines can be programmed to learn by themselves

**EXACT METHODS** 

Learn the math behind Exact Statistics - Dynamic Programming, Monte Carlo methods, Temporal Difference Learning

APPROXIMATE METHODS Learn policy gradient methods and their applications in learning



## **PROGRAM STARTS**

30th December 2018

\*Preparatory sessions start on 10<sup>th</sup> of September

#### **WEEKLY COMMITMENT**

10 hours per week

4-5 hours of asynchronous learning time 5-7 hours of assignments & projects 1 live session every 3 weeks

### **DURATION**

11 Months

### **PROGRAM FEE**

INR 2,85,000 (Incl. of all taxes)

Flexible Payment Options Available

### **ELIGIBILITY**

Bachelor's/Master's degrees in Computer Science/Engineering/Math/Statistics/ Economics/Science with a minimum of 50% marks in graduation

### SELECTION PROCESS

Candidates are expected to fill out an application form and then undergo a selection test to assess college-level mathematics and basic programming skill

For further details, call us at +91-9136056345 or contact:





