



Dronathon'24 - Fire Bird V Robotics Competition

April 05 - 06, 2024

Venue:- Dronacharya college of engineering, Gurugram

**“Be the Driving Force Behind Our Robotics Competition!”**

### ABOUT US:

Dronathon'24, tech fest hosted by Dronacharya College of Engineering, Gurgaon, presents a unparalleled opportunity for sponsors to showcase their brands to vast audience of tech enthusiast and college students. Our upcoming event, the **Fire Bird V Robotics Competition**, promises to be a highlight of this year's festivities.

### ABOUT EVENT:

**Presented by Eyantra-IIT Bombay and IEEE, Fire Bird V Robotics Competition** offers students a special opportunity to showcase their innovation, creativity, and technical skills. With more than 120 teams already registered, each team comprising 1 to 3 members, the competition is expected to generate significant interest among both participants and spectators.

## How will the sponsorship benefit you?

- **Expanded Reach:** Connect with a tech-savvy audience passionate about innovation.
- **Interactive Engagement:** Directly interact with participants via exclusive brand sessions.
- **Positive Association:** Align your brand with forward-thinking creativity and learning.

## Sponsorship Packages:

### 5,000 Rupees Sponsorship:

- Social media promotion across all college social platforms. Inclusion of your brand in posters and videos.

### 10,000 Rupees Sponsorship:

- Social media promotion across all college social platforms.
- Banner promotion at offline events.

### 15,000 Rupees Sponsorship:

- **Prominent Brand Visibility:** Logo on banners at the event and social media promotion.
- **Announcement Recognition:** Your brand acknowledged during the event.

- **Brand Exposure on Certificates:** Your logo prominently featured on certificates awarded to competition winners.

### **20,000 Rupees Sponsorship:**

- All benefits of the 15,000 rupees sponsorship package.
- **Exclusive Brand Session:** Opportunity to host a session to promote your brand and products during the event.
- **Branded T-shirt for Winners:** Winners and participants will receive branded t-shirts showcasing your logo.

### **CONTACT US:-**

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