

# **SSzone Technologies**

# Project

Bike & Car Showroom



#### **Contact Us**

2nd Floor Near Khushi Motors Haripuram Colony GMS Road Dehradun (U.K) 248001



support@sszonetechnologies.in



+91 7505856171

Creating a website or app for a bike and car showroom involves integrating various modules to enhance user experience, showcase vehicle inventory, facilitate inquiries, and streamline the purchasing process. Here are the essential modules you should consider:

- 1. \*\*Homepage\*\*: The main landing page that provides an overview of the showroom, featuring featured vehicles, promotions, and highlights.
- 2. \*\*Vehicle Inventory\*\*: A section where users can browse through the available bikes and cars, including categories like make, model, year, price range, and condition. Each vehicle listing should have detailed descriptions, high-quality images, and pricing information.
- 3. \*\*Search and Filter\*\*: Enables users to search for specific vehicles or filter products based on criteria such as make, model, year, price, mileage, fuel type, transmission, and features.
- 4. \*\*Advanced Search Filters\*\*: Allows users to refine their vehicle search by additional criteria such as body type, engine size, color, interior features, and availability status.
- 5. \*\*Vehicle Details\*\*: Displays detailed information about each vehicle, including specifications, features, mileage, history reports, customer reviews, and availability status.
- 6. \*\*Virtual Test Drive (Optional)\*\*: Offers a virtual test drive feature that allows users to experience the vehicle virtually through 360-degree views, videos, and interactive tours. This module helps users get a feel for the vehicle's interior and exterior without visiting the showroom.
- 7. \*\*Vehicle Comparison (Optional)\*\*: Allows users to compare features, specifications, and prices of multiple vehicles side by side. This module helps users make informed purchasing decisions by

evaluating different options.

- 8. \*\*Finance Calculator\*\*: Provides a finance calculator tool that helps users estimate monthly payments, loan terms, interest rates, and down payment amounts for vehicle financing. This module helps users understand affordability and budgeting.
- 9. \*\*Appointment Scheduling\*\*: Allows users to schedule appointments for test drives, vehicle inspections, or consultations with sales representatives. Users can select available time slots and receive confirmation emails or text messages.
- 10. \*\*Contact Information\*\*: Provides details about the showroom's location, including address, map, phone number, email address, and office hours. Users should also be able to get directions to the showroom.
- 11. \*\*About Us\*\*: A section that provides information about the showroom's history, mission, values, and the brands it represents.
- 12. \*\*Testimonials\*\*: Displays testimonials from satisfied customers to build trust and credibility. This module helps potential customers feel confident in choosing the showroom.
- 13. \*\*Promotions and Discounts\*\*: Highlights any ongoing promotions, discounts, or special offers available for vehicles. This module can include limited-time deals, financing incentives, or trade-in bonuses.
- 14. \*\*Customer Support and FAQs\*\*: Provides information about vehicle warranties, financing options, trade-in policies, and frequently asked questions. Users can contact customer support for

assistance or submit inquiries through email, chat, or online forms.

- 15. \*\*Social Media Integration\*\*: Allows users to share vehicle listings, reviews, and promotions on social media platforms. This module also enables the showroom to showcase customer testimonials and user-generated content.
- 16. \*\*Accessibility Features\*\*: Ensures that the website or app is accessible to users with disabilities, complying with accessibility standards and regulations.
- 17. \*\*Security Features\*\*: Implements security measures to protect user data, transactions, and the overall system from unauthorized access and cybersecurity threats.

By incorporating these modules into your bike and car showroom website or app, you can create a comprehensive platform that provides users with a seamless shopping experience, promotes vehicle awareness, and drives sales.

### **Link for Project Submission-**

https://forms.gle/DmaMXrYTvnUnUz288

## **Deadline For Project- 29/02/2024**