



## AMNIS Features

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## Query Builder

The Query Builder is used to Generate different queries to get the desired list so that they can be further used while creating campaigns to schedule them.

Here, you can filter the list of users for campaigns and make queries as per required.

### Query Builder

Sync With Database

GET DATABASE SCHEMAS

Select Table

Choose Schema

dbo

Choose Table

Customer

Add New Table

Select Columns

dbo.Customer

Customer.id

✓

Customer.firstName

✓

Saved Queries

video\_demo\_1

▶ ◀ 🗑 ✎

Email\_open\_demo

▶ ◀ 🗑 ✎

Test\_Shivam\_Stalvin

▶ ◀ 🗑 ✎

testing\_twilio

▶ ◀ 🗑 ✎

Test\_sudhir\_amnis

▶ ◀ 🗑 ✎

### Filter Criteria

☒ AND
 ☐ OR

+ Rule

+ Ruleset

Customer.id

=

4

✕

GET DATA

SQL execution result

⬆

⬇

📄

🖨

Customer_id	Customer_firstname	Customer_lastname	Customer_email	Customer_phone	Customer_c
4	Rahul	Srivastava	rahul.cygrp@gmail.com	+19364174445	CGI

Preview Query

« Previous

1

2

3

4

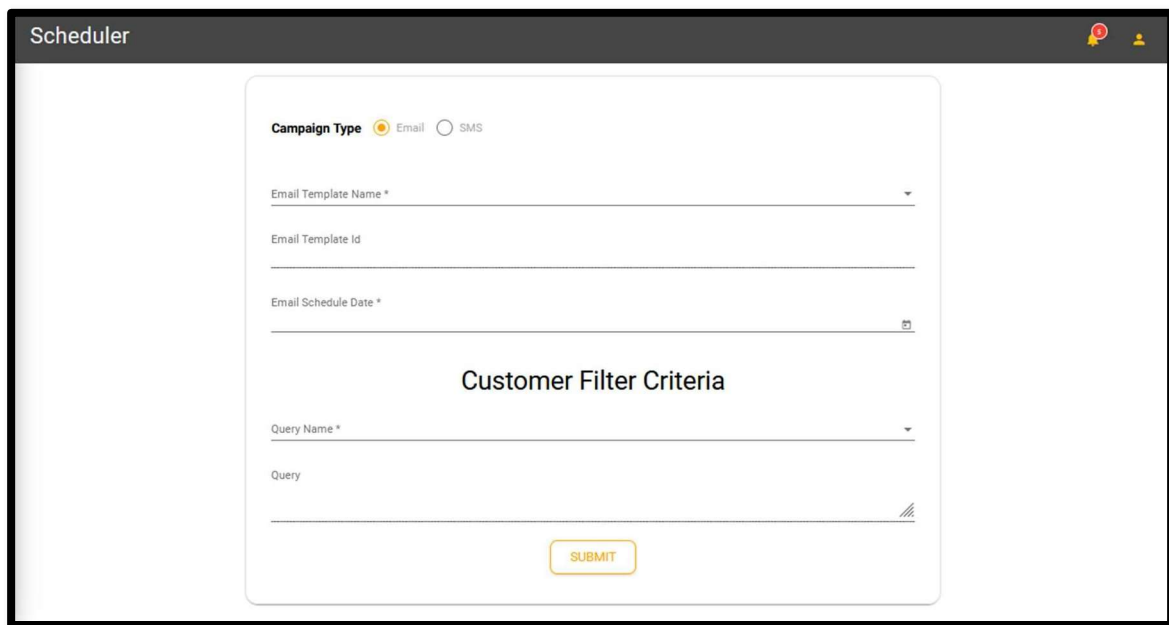
5

NEXT

»

## Scheduler

The Scheduler is used to Send E-mail or SMS for Particular list of users at particular time.  
It is Triggered only once at time.



The screenshot shows a web application titled "Scheduler". The interface includes a header bar with the title and user icons. The main content area contains a form with the following elements:

- Campaign Type:** Radio buttons for "Email" (selected) and "SMS".
- Email Template Name \*:** A dropdown menu.
- Email Template Id:** A text input field.
- Email Schedule Date \*:** A date picker.
- Customer Filter Criteria:** A section header for the filter criteria.
- Query Name \*:** A dropdown menu.
- Query:** A text input field.
- SUBMIT:** A yellow button at the bottom of the form.

## Templates

This Section consists of two Functionality:

- a.) **E-mail Templates: i.)** It allows users to select various email templates that can be used to send emails while creating campaigns. For now, it provides templates from Twilio only.
- ii.) There is **sync** functionality in this section which provides us to fetch the latest email templates available from Twilio API.

Email











Twilio Email Templates

Sync

EMAIL TEMPLATE ID	DESCRIPTION	Action
d-0c3cf0321d3d4272b327b0477f2700aa	Email	
d-22ffe9edeb0d44f09381a6db1b893241	Amnis Demo	
d-7d3790a37f6048e1b3006b989481474b	New Template Testing	
d-3727debc92b64dc2b77be2556595fb38	My Email Template 9999	
d-4ab780ab9f4c42eea7c651985f6ece8b	My Email Template 9999	

+ Add new Record

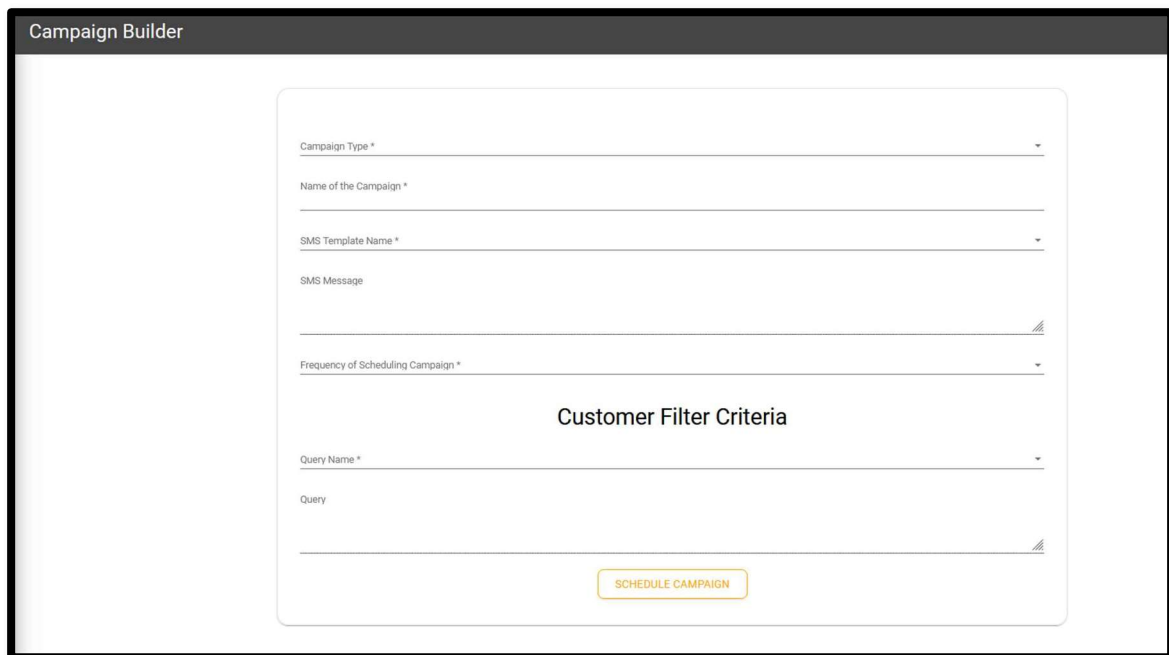
- b.) **SMS Templates:**
- i.) It allows users to select various SMS Templates that can be used to send SMS via **Twilio** as well as **Quiq**.
  - ii.) Here, users can also create, edit, delete and update a particular SMS template.

+ Add new Record			
CAMPAIGN ID	SMS TEMPLATE NAME	MESSAGE	Action
1	Test Template	Hi, this is a test message through Quiq Campaign video	 
4	Quiq Testing	Welcome from Team Amnis	 
5	Demo SMS Template	This is a DEMO Test Message From Amnis	 
7	Email not opened	Hey User, You did not open our previous email	 
8	Email Opened	Hey User, We found that you opened our previous email	 

## Campaign Builder

The Campaign Builder is used to schedule services provided by **Quiq** or **Pardot** to a particular list of users or recipients.

It uses frequency to schedule any campaign again and again.



The screenshot shows the 'Campaign Builder' interface. It features a dark header bar with the text 'Campaign Builder'. Below the header is a light gray form area. The form contains several input fields and a button. The fields are: 'Campaign Type \*' (a dropdown menu), 'Name of the Campaign \*' (a text input field), 'SMS Template Name \*' (a dropdown menu), 'SMS Message' (a text input field), and 'Frequency of Scheduling Campaign \*' (a dropdown menu). Below these fields is a section titled 'Customer Filter Criteria' which contains 'Query Name \*' (a dropdown menu) and 'Query' (a text input field). At the bottom right of the form is a yellow button labeled 'SCHEDULE CAMPAIGN'.

## Campaign Scheduler

The Campaign Scheduler gives user the privilege to create their own campaigns like flowcharts with the help of **Actions**, **Triggers**, **Rule** and **End**.

Triggers are used to check user interaction for whether any user has opened email or not, or email has been delivered or not.

Here, user also can view the whole customer journey in each step of any campaign that has ran or is running .

It also lists down all the campaigns that has been created so far and their Status(Running, stop ), Launch, Delete, in tabular format.

Campaign Description

Campaign Name

New Campaign 1

Campaign Description

Campaign content

Recipient List

Select recipient list

Suppression List

Select suppression list

Frequency

Frequency

✓ Save



