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# Magnum Intergrafiks chairman Ghatte passes away

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MANGALURU: Sudhir P Ghatte, Chairman of advertising agency Magnum Intergrafiks, passed away on Friday morning due to health complications. He was 64. He is survived by his wife and two children.

Having started his career in the office of a Chartered Accountant, he founded Magnum Intergrafiks, which went on to become a nationally known institution in the field of public relations and advertising.

With almost 20 branches across India and more than 500 executives and designers on its rolls the company was a training ground for many youngsters seeking to make a career in advertising and public relations.

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Ghatte was active in politics too and was General Secretary of BJP State Yuva Morcha in 1995. He also served as the Chairman of Public Relations Society of India, Mangalore Chapter.

Having worked alongside leaders of the BJP such as former PM Atal Behari Vajpayee, former Union Council Ministers LK Advani, Murli Manohar Joshi and Sushma Swaraj, Ghatte was trained in social service by his father Prabhakar Ghatte, Chief Secretary of Bharatiya Mazdoor Sangha.