

A high jumper with dreadlocks, wearing a red and blue striped singlet and blue shorts, is captured in mid-air over a red bar. The athlete's body is arched, and their legs are bent. The background is blurred, showing a stadium setting.

SUBSCRIPTION- BASED PLATFORM FOR ATHLETES

Presented by Sudhir Kumar Singh

Introduction

Welcome, everyone! Today, we dive into the dynamic and exhilarating world of athletic games. From ancient traditions to modern competitions, these sports showcase the incredible abilities of the human body. Join us as we explore the purpose, history, and impact of athletic games on a global scale.



Problem Statement

Athletes struggle to find a one-stop solution for personalized, effective coaching tailored to their unique needs and schedules.





Solution Overview

- Personalized Meal Plans: Tailor meal plans based on individual athletes' dietary needs, fitness goals, and preferences.
- Access to Expert Nutritionists: Offer consultations with sports nutritionists who can provide customized advice.
- Recipe Library: Curate a database of recipes that are optimized for performance, recovery, and general well-being
- A comprehensive solution offering personalized coaching, nutrition, and supplementation, all in one place.



Key Feature And Service

Customized Training Programs

Personalized Nutrition Plans

Supplement Delivery

Expert Consultations

Diverse Sporting Disciplines

Mental Wellness Resources



Pre-Packaged Meals

Recipe Library

Personalized Meal Plans

Impact & Vision

- Long-Term Growth:
Revolutionize athlete training and wellness.
- Social Impact:
Support underdog sports and promote mental wellness.

Technical Approach

Backend:

Scalable cloud infrastructure; API integrations for third-party services.

-Frontend:

User-friendly, responsive design; AI for personalized training/nutrition; robust security.

Target Audience



1. Amateur Athletes

2. Professional Athletes

3. Fitness Enthusiasts

4. Coaches and Trainers

5. Parents of Young Athletes

6. Sports Teams and Organizations

7. Sports Enthusiasts with Niche Interests



Feasibility And Scalability

MVP:

Focus on core features (training, nutrition, supplements) for early feedback.

Growth:

Expand into more sports, regions, and premium services; monetize through tiered subscriptions and partnerships.



Potential Impact

Athlete Performance: Improved training outcomes, reduced injury risk, better mental health.

Industry Innovation: Drives sports tech growth; supports underdog sports, creating new economic opportunities.

A person in a grey t-shirt and dark shorts is captured mid-air, performing a high kick on a red running track. The background shows a chain-link fence and a grassy field under a soft, hazy sky. The text 'THANK YOU' is overlaid in large white letters on the left side of the image.

THANK YOU

Your Time and Attention Are Truly Appreciated

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