

E – Commerce Sales Analysis Project

- 1. You need to calculate the monthly sales of the store and identify which month had the highest sales and which month had the lowest sales.**
- 2. You need to analyze sales based on product categories and determine which category has the lowest sales and which category has the highest sales.**
- 3. The sales analysis needs to be done based on sub-categories**
- 4. You need to analyze the monthly profit from sales and determine which month had the highest profit.**
- 5. Analyze the profit by category and sub-category.**
- 6. Analyze the sales and profit by customer segment .**
- 7. Analyze the sales to profit ratio.**